

7.1 Proposed languages of the Programmes:

Sr. No.	Languages	Hours, Minutes per week
1	Urdu	
2	English	
3	Regional	
4	Other(Please specify)	

7.2 The Programme Mix which the applicant plans to adopt:

S.No.	Programme category	Hrs/Mnts per week	Percentage

8. Organizational set-up:

8.1 Details regarding Ownership/Control of the Company:

[Information regarding CEO, Directors and shareholders]

S.No.	Name Position in Company	NIC No.	Extent of Shares holding	Financial interest in other Print/Electronic Media

8.2 Names and addresses of the ultimate beneficial ownership of the Company:

S.No.	Name, address, NIC Number

(Attach duly attested affidavit, as per specimen given in the SOQs,)

9. Technical Information:

9.1 Site Information

- a. Name of Station _____
- b. Address of Station _____
- c. Date of start Broadcasting _____
- d. Special sign of Tx: _____
- e. Co-ordinates
Longitude: _____ Degrees _____ Minutes: _____ Seconds _____
Latitude: _____ Degrees: _____ Minutes: _____ Seconds: _____
- f. Distance from the nearest aerodrome/airport _____
- g. Call Sign _____
- h. Area of Service (Sq. Km) _____
[Add contour Maps of coverage]

9.2 **Equipment Data:**

- a. Type of Antenna: _____
- b. Transmission Frequency _____
- c. Max Radiated Power(dbW): _____
- d. Transmission: Mono Stereo
- e. Working Schedule(PST): _____

9.3 **Supplementary information** (if any): _____

10. **Financial aspects:**

Sr. No.	Source of Funding	Yes/No
1	Self-Financing	
2	Government Grants	
3	Foreign grants/assistance	
4	Advertising	
5	Others(Please Specify)	

(Cash flow statement for 5 years, Pay-back period, expected return on investment)
Attach details

11. **Socio-economic effect:**

(Attach brief note on the social benefits or objectives sought to be achieved by the project)

UNDERTAKING

I/We _____, the applicant(s) do hereby declare that the above facts are correct in all respects. I/We also undertake to:

- (a) respect the sovereignty, security and integrity of the Islamic Republic of Pakistan;
- (b) respect the national, cultural, social and religious values and the principles of public policy as enshrined in the Constitution of the Islamic Republic of Pakistan;
- (c) ensure that programmes and advertisements do not encourage violence, terrorism, racial, ethnic or religious discrimination, sectarianism or hatred;
- (d) comply with rules and regulations made under the PEMRA Ordinance and the Code of Conduct annexed to this form;

- (e) broadcast programmes in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority,
- (f) comply with the codes of Conduct for programmes and advertisements approved by the Authority;
- (g) abstain from broadcasting any programme or advertisement in violation of copyright or other property right;
- (h) obtain permission/type approval from PEMRA before import of any transmitting apparatus for broadcasting; and
- (i) abstain from selling, transferring or assigning any of the rights conferred by the licence without prior written permission of the Authority.

Signature of Applicant

Place _____
Date _____

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FOR OFFICIAL USE ONLY

1. Date of filing the application. _____
 2. Date of referring the case to PTA. _____
 3. Date of receipt of report from PTA. _____
 4. Frequency requested for. _____
 5. Frequency approved by FAB. _____
 6. Date of Issuance/renewal of Licence. _____
 7. Next date for the renewal. _____
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RECEIPT

Received application form, alongwith fee, from _____
Through _____ today, the _____, 201.

For
Pakistan Electronic Media Regulatory Authority,
Islamabad