

APPLICATION FORM
[See rule 8]
(To be submitted in duplicate)
**Form of application for issuance of licence for
a Satellite Television Broadcast Station**

Please read the following before filling in the Application Form:

- Give complete answers, use extra sheets if required, attach copies of other relevant documents, if required, to illustrate an answer;
- Use the typescript or write in black ink in CAPITAL letters
- Please attach documentary evidence of your authorization to act on behalf of the applicant (Company);

To
The Pakistan Electronic Media Regulatory Authority,
Islamabad.

1. 1.1 **Name/Title of applicant** [Company]_____
- 1.2 Name & National Identity Card No.[of Company's CEO] _____

- 1.3 Registration No.(for corporate body) _____
- 1.4 National Tax No. _____
- 1.5 Date of establishment/incorporation _____
- 1.6 Business Address _____
- 1.7 Mailing Address [if different from above] _____
- 1.8 Telephone No. _____, Cellular No. _____
- 1.9 Fax No. _____, E.mail Address. _____
- 1.10 Web-site _____
2. 2.1 What is (or will be) the **Location** of applicant's head office? _____
- 2.2 Where are editorial policy/decisions about programmes made? _____
- 2.3 Does the applicant have (or will it have) offices outside Pakistan? If so, please specify the countries _____
3. **Category of licence required [See rule 6]** International National,
 Provincial Local Area/Community based, Specialized Service,
4. **Duration of Licence:** _____ **Fifteen Years** _____
5. **Projected date of first transmission** _____
6. **Amount of the application fee paid [See rule 9]** _____
Bank Draft/Pay Order No. _____
(Attach copy of the payment document)

7. **Programme Concept and Policy:**
(Attach note on the principles that will determine programmes' content and the types of programmes proposed to be produced, commissioned or distributed)

7.1 Proposed Language of the Programmes:

S. No.	Languages	Hours, Minutes per week
1	Urdu	
2	English	
3	Regional	
4	Others (Please Specify)	

7.2.1 The Proposed Programme (Reference Preamble/Objects of the Ordinance)*

S. No.	Programme Category	Hrs/Mnts. per week	Percentage

* use additional sheet if required:

7.2.2 Specialized Subject channel (please specify field/subject)

8. **Organizational set-up:**

8.1 Details regarding Ownership/Control of the Company:

[Information regarding CEO, Directors and Shareholders]

S.No.	Name	Father/ Spouce's Name	Home Address	Nationality	Position in the Company	NIC No.	Extent of Share-holding	Financial Interest in any Print and/or Electronic Media*.

(Attach organizational chart/Financial standing/position & *Cross Media Ownership affidavit)

8.2 Names and addresses of the ultimate beneficial ownership of the Company:

S.No.	Name, address, NIC Number

(Attach duly attested affidavit, as per specimen given in the SOQs,)

9. **Technical Information:**

9.1 **Site Information**

a.. Name of station _____
 b. address of the site _____

9.2 **Equipment Data** _____

[Please attach details]

9.3 **Satellite Information**

Name of Satellite & Transponder	Please check the appropriate boxes			
	<input type="checkbox"/> Encrypted	<input type="checkbox"/> Analogue	<input type="checkbox"/> C-Band	<input type="checkbox"/> Free-To-Air
	<input type="checkbox"/> Unencrypted	<input type="checkbox"/> Digital	<input type="checkbox"/> KU-Band	<input type="checkbox"/> Subscription
	<input type="checkbox"/> Compressed		<input type="checkbox"/> KA-Band	

9.4 **Proposed Uplinking Facility to be used:**

[Please specify whether in-house uplinking facility shall be established if yes, please give details of equipment, make, location, frequency, Satellite and its Footprint with EIRP]

9.5. **Supplementary information** (if any): _____

10. **Proposed source of Financing:**

Sr. No.	Source of Funding	Please specify

(Cash flow statement for 5 years, Pay-back period, expected return on investment)
 Attach details

11. **Socio-economic effect:**

(Attach brief note on the social benefits or objectives sought to be achieved by the project)

12. **Project Feasibility** _____

[Please attach details]

UNDERTAKING

I/We _____, the applicant(s) do hereby declare that the above facts are correct in all respects. I/We also undertake to:

- (a) respect the sovereignty, security, integrity and ideology of the Islamic Republic of Pakistan;
- (b) respect the national, cultural, social and religious values and the principles of public policy as enshrined in the Constitution of the Islamic Republic of Pakistan and to safeguard the ideology of Pakistan;
- (c) ensure that programmes and advertisements do not encourage violence, terrorism, racial, ethnic or religious discrimination, sectarianism or hatred or contain pornography or other material offensive to commonly accepted standards of decency;
- (d) comply with rules and regulations made under the PEMRA Ordinance and the Code of Conduct annexed to this form;
- (e) broadcast programmes in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority,
- (f) comply with the codes of programme and advertisement conduct approved by the Authority;
- (g) abstain from broadcasting any programme or advertisement in violation of copyright or other property right;
- (h) obtain licence from the PTA and the FAB before import of any transmitting apparatus for broadcasting; and
- (i) abstain from selling, transferring or assigning any of the rights conferred by the licence without prior written permission of the Authority.

Signature of Applicant

Place _____

Date _____

RECEIPT

Received Application Form, alongwith Application Processing Fee, amounting Rs. _____ through Pay Order/Bank Draft No. _____, from _____ Through _____ today, the _____, 200 .

For
Pakistan Electronic Media Regulatory Authority,
Islamabad