

## Complaints Received during the month of April, 2025 at PEMRA Complaint Call Center

| S. No. | Date Received | Complaint ID | Complaint Description   | Category             | Channel        | Received Via | Status        |
|--------|---------------|--------------|---|----------------------|----------------|--------------|---------------|
| 1      | 01-04-2025    | 118738       | Complaint Against Coca Cola Company advertisement during Holy Ramadan which is unethical; date not mentioned.   | Content              | ---            | E Mail       | Under Process |
| 2      | 03-04-2025    | 118739       | Complaint Against FM 100 Karachi in which they are using unethical language during Ramadan; date not mentioned.   | Content              | FM Radio       | Phone        | Under Process |
| 3      | 03-04-2025    | 118740       | Complaint against Cable TV Network.   | Services             | ---            | E Mail       | Under Process |
| 4      | 07-04-2025    | 118741       | Complaint against Cable TV Network.   | Services             | ---            | E Mail       | Under Process |
| 5      | 07-04-2025    | 118742       | Complaint against Cable TV Network.   | Services             | ---            | E Mail       | Under Process |
| 6      | 08-04-2025    | 118744       | Complaint against Management of TV One for provision of pending salaries July 2019 - April 2023   | Non-payment of Wages | TV One         | E Mail       | Under Process |
| 7      | 14-04-2025    | 118745       | Complaint against Cable TV Network.   | Services             | ---            | E Mail       | Under Process |
| 8      | 14-04-2025    | 118746       | Complaint Against FM-89 and FM 90, Radio services at Och sharif Bahawalpur, the Services are not provided for last two weeks.                               | Services             | FM 89<br>FM 90 | Phone        | Decided       |
| 9      | 16-04-2025    | 118747       | Complaint against M/s 4 Star Cable Network which is Illegal/unregistered Cable TV Network, in the area of Tibba Muhammad Nagar Kamoke, District Gujranwala, | Services             | ---            | E Mail       | Under Process |

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|        |               |              | which is also airing prohibited, unethical, and inappropriate content.  |          |           |              |               |
| 10     | 16-04-2025    | 118748       | Complaint against M/s Master Cable Network airing Indian content.   | Services | ---       | Phone        | Decided       |
| 11     | 18-04-2025    | 118750       | Complaint against M/s Urooj Cable Network airing Indian content.  | Services | ---       | Phone        | Under Process |
| 12     | 18-04-2025    | 118751       | Complaint against "Geo Entertainment" "Drama Mann Mast Malang" Promotion of Liberal and Un-Islamic Content which is against Islamic Values; date not mentioned.   | Content  | Geo Ent.  | E Mail       | Under Process |
| 13     | 18-04-2025    | 118752       | Complaint against "Hum TV " in Drama Serial "Judwaa" airing on Hum TV promoting indecent Content; date not mentioned.   | Content  | Hum TV    | E Mail       | Under Process |
| 14     | 18-04-2025    | 118753       | Complaint against "Geo Super" Promoting Velo Nicotine Pouches on the advertisement which misguides our youth, glamorizes harmful addiction; date not mentioned.   | Content  | Geo Super | E Mail       | Under Process |
| 15     | 18-04-2025    | 118754       | Complaint against "Geo Entertainment " KFC Ramadan 2025 advertisement currently being aired on GEO TV and other platforms; date not mentioned.  | Content  | Geo Ent.  | E Mail       | Under Process |
| 16     | 21-04-2025    | 118755       | Complaint against national media, Zong 4G advertisement related to the ICC Champions Trophy 2025, heart-wrenching humanitarian crises-where innocent children are being martyred, families are displaced, and homes are destroyed-it is deeply disturbing to witness how our media continues to | Content  | ---       | E Mail       | Under Process |

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|        |               |              | promote entertainment content such as cricket advertisements with full vigor; date not mentioned.   |          |            |              |               |
| 17     | 21-04-2025    | 118756       | Complaint against about inappropriate content -drama serial "Qarze Jaan" “ promoting liberal and Un-Islamic Content; date not mentioned.        | Content  | Hum TV     | E Mail       | Under Process |
| 18     | 21-04-2025    | 118757       | Complaint against TV Channels about Pepsi advertisements which are Israeli-Linked Products; date not mentioned.                                 | Content  | ---        | E Mail       | Under Process |
| 19     | 21-04-2025    | 118758       | Complaint against drama serial “Mann Mast Malang” Promotion of Liberal and Un-Islamic content; date not mentioned.                              | Content  | Geo Ent.   | E Mail       | Under Process |
| 20     | 21-04-2025    | 118759       | Complaint against “Ham TV” drama 'Raja Raani' about infotainment and indecent language ; date not mentioned.                                    | Content  | Hum TV     | E Mail       | Under Process |
| 21     | 21-04-2025    | 118760       | Complaint Against "Hasna Mana Hai" infotainment show frequently use double meaning words; date not mentioned.                                   | Content  | Geo Tez    | E Mail       | Under Process |
| 22     | 21-04-2025    | 118761       | Complaint against Television commercial Sting Energy Drink currently being aired repeatedly on various TV channels; date not mentioned.         | Content  | ---        | E Mail       | Under Process |
| 23     | 21-04-2025    | 118762       | Complaint Against drama serial "Judwaa" contain inappropriate content; date not mentioned.  | Content  | Hum TV     | E Mail       | Under Process |
| 24     | 21-04-2025    | 118763       | Complain against drama "Farrar" The show has consistently depicted graphic violence that is inappropriate for its audience; date not mentioned. | Content  | Green Ent. | E Mail       | Under Process |

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| 25     | 21-04-2025    | 118764       | Complaint against drama serial "Mann Mast Malang" Promotion of Liberal and Un-Islamic Content; date not mentioned            | Content  | Geo Ent.    | E Mail       | Decided       |
| 26     | 21-04-2025    | 118765       | Complaint against excessive criticism of national cricketers on "Haarna Mana Hai"; date not mentioned                        | Content  | Geo News    | E Mail       | Under Process |
| 27     | 22-04-2025    | 118766       | Complaint against morning show namely "Good Morning Pakistan" indecent and inappropriate content; date not mentioned.        | Content  | ARY Digital | E Mail       | Under Process |
| 28     | 22-04-2025    | 118767       | Complaint against drama serial "Dastak" regarding vulgar and indecent; date not mentioned.                                   | Content  | ARY Digital | E Mail       | Under Process |
| 29     | 22-04-2025    | 118768       | Complaint against about drama serial "Jalan" against the religious values of our society; date not mentioned.                | Content  | ARY Digital | E Mail       | Under Process |
| 30     | 22-04-2025    | 118769       | Complaint against morning show namely "Good Morning Pakistan" indecent and inappropriate content; date not mentioned.        | Content  | ARY Digital | E Mail       | Under Process |
| 31     | 23-04-2025    | 118770       | Complaint against morning show namely "Good Morning Pakistan" indecent and inappropriate content; date not mentioned.        | Content  | ARY Digital | E Mail       | Under Process |
| 32     | 23-04-2025    | 118771       | Complaint against morning show namely "Subh Saverey Samaa Ke Saath" which is against the Islamic values; date not mentioned. | Content  | Sama TV     | E Mail       | Under Process |
| 33     | 23-04-2025    | 118772       | Complaint against drama serial "'Tere Bin" which is against Islamic Values; date not mentioned.                              | Content  | Geo Ent.    | E Mail       | Under Process |

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| 34     | 23-04-2025    | 118773       | Complaint against the “Gala Biscuit” advertisement featuring Mehwish Hayat’s dance visuals are inappropriate; date not mentioned. | Content  | Geo Ent.    | E Mail       | Under Process |
| 35     | 23-04-2025    | 118774       | Complaint against drama serial "Udaari " Promotion of sensitive issues like child abuse; date not mentioned.                      | Content  | HUM TV      | E Mail       | Under Process |
| 36     | 23-04-2025    | 118775       | Complaint against drama serial “Khumar” moral harmful and social values of our society; date not mentioned.                       | Content  | Geo Ent.    | E Mail       | Under Process |
| 37     | 23-04-2025    | 118776       | Complaint against the “Surf Excel” advertisement which exploit of for commercial gain; date not mentioned.                        | Content  | Geo Ent.    | E Mail       | Under Process |
| 38     | 23-04-2025    | 118777       | Complaint against drama serial “"Tere Bin" Promotion of Liberal and Un-Islamic Content; date not mentioned.                       | Content  | ARY Digital | E Mail       | Under Process |
| 39     | 23-04-2025    | 118778       | Complaint against Cable TV Network.   | Services | ----        | Phone        | Under Process |
| 40     | 23-04-2025    | 118779       | Complaint against the “walls toffee chok bar” advertisement Promotion of Liberal and Un-Islamic Content; date not mentioned.      | Content  | ARY News    | E Mail       | Under Process |
| 41     | 23-04-2025    | 118780       | Complaint against drama serial " Tere Bin" Promotion of Liberal and Un-Islamic Content; date not mentioned.                       | Content  | Geo Ent.    | E Mail       | Under Process |
| 42     | 23-04-2025    | 118781       | Complaint against the “Boom Power Detergent” advertisement exploitation of faith for commercial gain; date not mentioned.         | Content  | ARY Digital | E Mail       | Under Process |

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| 43     | 25-04-2025    | 118782       | Complaint against Cable TV Network.   | Services | ---      | Phone        | Under Process |
| 44     | 28-04-2025    | 118783       | Complaint against Chief Executive Officer BOL Game Show, I has paid Rs. 21700/- via easy paisa BOL game show; date not mentioned. | Content  | Bol TV   | E Mail       | Under Process |
| 45     | 28-04-2025    | 118784       | Complaint against Cable TV Network, regarding airing of Indian Channels.  | Services | ---      | E Mail       | Under Process |
| 46     | 28-04-2025    | 118785       | Complaint against TV channels airing of Golden Perl Cream; date not mentioned.  | Content  | ---      | E Mail       | Under Process |
| 47     | 30-04-2025    | 118786       | Complaint against Cable TV Network,   | Services | ---      | Phone        | Decided       |
| 48     | 30-04-2025    | 118787       | Complaint against ARY News Using the map in which Azad Kashmir and Jamu Kashmir show in Indian Map; date not mentioned.           | Content  | ARY News | E Mail       | Under Process |
| 49     | 30-04-2025    | 118788       | Complaint against Cable TV Network,   | Services | ---      | Phone        | Under Process |