Eligibility Criteria for DTH Applicants

1. Each applicant must be a company that has been registered with the Securities and Exchange Commission of Pakistan (SECP) under the Companies Act 2017.

2. An applicant company shall not control, directly or indirectly, more than one DTH licence.

3. Applicants must have a minimum paid-up capital of Rs. 100 Million.

4. The applicant company shall demonstrate that it has sufficient financial and technical resources to launch, establish and operate the DTH Distribution Service.

5. Applicants shall have less than 50% of the shares owned or controlled by foreign nationals/companies, if any, without management or control vested in foreign nationals or companies. The Chief Executive Officer of the applicant company shall be resident Pakistani.

6. The object clause in the Memorandum & Article of Association of the applicant company shall allow entry into the business of electronic media / DTH service.

7. The applicant company or any of its directors/shareholders must not be defaulter of PEMRA, any financial institution, tax authorities or any organization of the Government of Pakistan or any provincial/regional government.

8. Applicants shall not be funded or sponsored by a foreign government or organization, in accordance with Section 25 (d) of PEMRA Ordinance 2002 (Amendment Act 2023)

9. The applicant, directly or indirectly, already holding any licence(s) issued by the Authority, shall not be eligible for grant of licence unless all outstanding dues in respect of such licence(s) have been paid.

10. Any director or shareholder of one Applicant Company shall not be a director or shareholder in any other applicant company for DTH Distribution Service Licence.

11. The applicants must not already be a licensee who owns, controls or operates directly or indirectly any broadcast media licence or landing rights permission, in compliance with PEMRA Rules as amended from time to time.

12. The applicant company must comply with the relevant provisions of the PEMRA Ordinance 2002 (Amendment Act 2023), PEMRA Rules as amended from time to time, DTH regulations and terms & conditions of licence as amended from time to time.

13. The Applicant shall demonstrate that it will contribute to the economic and social objectives such as promoting Pakistani culture and ideology, local programming content, generating economic activity and direct and indirect employment, attracting private sector investment and foreign direct investment (FDI) in electronic media, and growth of relevant manufacturing sector(s).

14. The applicant shall submit an undertaking to the effect that all information submitted along with the application is true and nothing has been concealed or misrepresented therein. Any concealment of facts or misrepresentation revealed subsequently may result in consequent disqualification of the applicant and / or cancellation of licence, as the case may be.

15. The applicant company shall undertake to abide by the bidding procedure.

16. The applicant shall demonstrate prospects of technical progress & introduction of new technology.

17. The applicant shall demonstrate market advancement such as improved service feature or market concepts.

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