SCHEDULE-A

NON-TRANSFERABLE
Ref. RADIO EOI-____ /_____

PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY
Headquarters (Licensing Broadcast Media Wing), Mauve Area,
Sector G-8/1, Islamabad

APPLICATION FOR THE LICENCE TO INSTALL AND OPERATE FM RADIO BROADCAST STATION

(To be submitted in duplicate)

1. 1.**1 Name/Title of (Company)**_____
1.2 Postal Address _____
1.3 Telephone No. _____, Fax No. _____
1.4 E-mail Address. _____, Web-site _____
1.5 Business Address_____
1.6 Telephone No. _____, Fax No. _____
1.7 E-mail Address. _____,
CEO's Name, NIC & NTN Nos._____
_____
1.3 Registration No.(of corporate body) _____
1.4 National Tax No.[of Company]_____
1.5 Date of establishment/incorporation _____

2. **Web-site** _____

3. **Category of licence required [See Rule 4]** Local Area/Community based, Specialized Service (for statutory educational institutions only),

3.1 **Radio Broadcast Station:** Frequency Modulation **[FM]** Band____

4. **Duration of Licence: 20 years**

5. **Expected date of commencement of project**_____

5.1 **Location/site of the project** _____

6. **Amount of the application fee paid [See Rule 6]** _____
Bank Draft/Pay Order No. _____
(Attach copy of the payment document)

7. **Programme Concept and Policy:**

(Types of programmes proposed to be produced, commissioned or distributed)

7.1 **Proposed languages of the Programmes:**

Sr. No.	Languages	Hours, Minutes per week
1	Urdu	
2	English	
3	Regional	
4	Other(Please specify)	

7.2 **The Programme Mix which the applicant plans to adopt:**

S. No.	Programme category	Hrs/Mints per week	Percentage

8. Organizational set-up:

8.1 Details regarding Ownership/Control of the Company:

[Information regarding CEO, Directors and shareholders]

S. No.	Name Position in Company	NIC No.	Extent of Shares holding	Financial interest in other Print/Electronic Media

8.2 Names and addresses of the ultimate beneficial ownership of the Company:

S. No.	Name, address, NIC Number

(Attach duly attested affidavit, as per specimen given in the SOQs,)

9. Technical Information:

9.1 **Site Information**

a. Name of Station_____

b. Address of Station _____

c. Date of start Broadcasting_____ d. Special sign of Tx:_____

e. Co-ordinates

Longitude:_____ Degrees_____ Minutes: _____Seconds_____

Latitude:_____ Degrees:_____ Minutes: _____Seconds:_____

f. Distance fron the nearest aerodrome/airport

g. Call Sign _____ h. Area of Service (Sq. Km) _____

[Add contour Maps of coverage]

9.2 **Equipment Data:**

a. Type of Antenna: _____
b. Transmission Frequency _____
c. Max Radiated Power(dbW):_____
d. Transmission: ☐ Mono ☐ Stereo
e. Working Schedule(PST):_____

9.3 **Supplementary information** (if any):_____
_____
_____

10. Financial aspects:

Sr. No.	Source of Funding	Yes/No
1	Self-Financing	
2	Government Grants	
3	Foreign grants/assistance	
4	Advertising	
5	Others(Please Specify)	

(Cash flow statement for 5 years, Pay-back period, expected return on investment) Attach details

11. Socio-economic effect:

(Attach brief note on the social benefits or objectives sought to be achieved by the project)

UNDERTAKING

I/We _____, the applicant(s) do hereby declare that the above facts are correct in all respects. I/We also undertake to:

(a) respect the sovereignty, security and integrity of the Islamic Republic of Pakistan;

(b) respect the national, cultural, social and religious values and the principles of public policy as enshrined in the Constitution of the Islamic Republic of Pakistan;

(c) ensure that programmes and advertisements do not encourage violence, terrorism, racial, ethnic or religious discrimination, sectarianism or hatred;

(d) comply with rules and regulations made under the PEMRA Ordinance and the Code of Conduct annexed to this form;

(e) broadcast programmes in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority,

(f) comply with the codes of Conduct for programmes and advertisements approved by the Authority;

(g) abstain from broadcasting any programme or advertisement in violation of copyright or other property right;

(h) obtain permission/type approval from PEMRA before import of any transmitting apparatus for broadcasting; and

(i) abstain from selling, transferring or assigning any of the rights conferred by the licence without prior written permission of the Authority.

Signature of Applicant

Place _____
Date _____

.....

FOR OFFICIAL USE ONLY

1. Date of filing the application._____
2. Date of referring the case to PTA._____
3. Date of receipt of report from PTA._____
4. Frequency requested for._____
5. Frequency approved by FAB._____
6. Date of Issuance/renewal of Licence._____
7. Next date for the renewal._____

.....

RECEIPT

Received application form, alongwith fee, from_____
Through_____ today, the _____

For
Pakistan Electronic Media Regulatory Authority,
Islamabad

LIST OF REQUIRED DOCUMENTS
(COMMERCIAL FM)

1.	Duly filled application form **(Schedule-A)**.
2.	Demand Draft or Pay Order in favor of PEMRA amounting to rupees twenty five thousand for big cities / district and rupees ten thousands for small cities, as application processing fee which shall be non-refundable.
3.	Board Resolution of the applicant company authorizing filing of the application for grant of FM radio licence.
4.	Certificate of Incorporation alongwith Memorandum of Association and Article of Association from SECP, Statutory Returns and Forms regarding ownership/management of the applicant company (e.g. Form-A, Form 29 and Form 3 etc.).
5.	Names and detailed CVs of the directors and shareholders of the applicant company;
6.	Attested copies of CNICs and Passports of the directors and shareholders of the applicant company.
7.	Copy of NTN certificate of the applicant company and its directors and shareholders;
8.	Relevant experience certificates of the directors and shareholders of the applicant company (if any).
9.	Details of other businesses of the applicant company alongwith total assets, annual turnovers and annual reports of the company, if any.
10.	Audited Report / Accounts of the applicant company for last 02 years (where applicable);
11.	Organizational Structure of the applicant company
12.	Income tax returns of the applicant company for last two years and income tax filer certificate of the applicant company and its Directors / shareholders. In case of a new company the income tax returns and income tax filer certificate of the directors and shareholders of the company shall be provided.
13.	Affidavit of applicant company that neither the applicant company nor any of its directors or shareholders are defaulter of PEMRA, any financial institution, or government and tax authorities **(Schedule-C)**.
14.	Affidavit of applicant company that it shall abide by all PEMRA Laws, the Rules, Regulations, Code of Conduct, licence terms & conditions and directions issued by the Authority from time to time **(Schedule-D)**.
15.	Affidavit of the applicant company that neither the applicant company nor any of its directors and shareholders are directly or indirectly, holding a distribution service licence (except landing rights permission) **(Schedule-E)**.
16.	Affidavit that the applicant company is in compliance with Section 25 of the PEMRA Ordinance 2002, as amended by PEMRA (Amendment) Act 2023. **(Schedule-F)**.
17.	Affidavit that the applicant company or any of its directors and shareholders has never been black listed **(Schedule-G)**.
18.	Technical feasibility containing information as per checklist given in **Schedule H**.
19.	Financial feasibility containing information as per checklist given in **Schedule I**.
20.	Undertaking from the applicant company that it shall abide by the bidding procedure as notified by the Authority.

SCHEDULE-C

NON-DEFAULTER STATUS AFFIDAVIT

(TO BE ATTESTED BY OATH COMMISSIONER)

I,_____S/o_____(Designation)_____ of M/s_____(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that neither the applicant company nor any of its CEO, Directors and shareholders are defaulter of PEMRA, any financial institution, tax authorities or the Government of Pakistan or any provincial and Local Government.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-D

AFFIDAVIT FOR COMPLIANCE SCHEDULE-D

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____ (Designation) _____ of M/s_____(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that the applicant company and its CEO, Directors and shareholders shall abide by the PEMRA Ordinance 2002, the Rules, Regulations, licence terms & conditions, guidelines, eligibility criteria, bidding procedure, Code of Conduct made there under and as amended from time to time as well as the directions issued by the Authority from time to time. I also undertake to pay the applicable licence fee, annual fee as provided in the Schedule-B of the eligibility criteria and bidding procedure, security deposit or as amended by the Authority from time to time.

VERIFICATION:

DEPONENT

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-E

AFFIDAVIT - CROSS MEDIA OWNERSHIP

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____ (Designation) _____ of M/s_____(hereinafter referred as "the company") do hereby solemnly state and affirm on oath that neither the applicant company nor any of its CEO, Directors or shareholders directly or indirectly own, operate or manage any distribution service network which may disqualify for getting a broadcast media licence in terms of Rule 13 of the PEMRA Rules 2009.

VERIFICATION:

DEPONENT

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-F

AFFIDAVIT - FOREIGN MEDIA OWNERSHIP

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____
(Designation) _____ of M/s_____
(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that the applicant company is not ineligible for grant of licence in terms of Section 25 of the PEMRA Ordinance 2002 as amended from time to time or as provided in the eligibility criteria and bidding procedure.

VERIFICATION:

DEPONENT

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-G

AFFIDAVIT FOR NO BLACKLISTING STATUS

(TO BE ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____

(Designation) _____ of M/s_____

(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that neither the applicant company, nor any of its Directors and shareholders has ever been blacklisted by PEMRA or any organization of Government.

VERIFICATION:

DEPONENT

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-H

CHECKLIST FOR TECHNICAL FEASIBILITY OF THE APPLICANT COMPANY

S. No	Details	Provided	Not provided
1.	Name of FM transmitter to be used		
2.	Technical parameters of the transmitter		
3.	Detail of Aerials , pattern of transmission		
4.	Detail of studio Equipment / technology to be used		
5.	Editing facilities, delaying techniques and equipment		
6.	Proposed location of broadcast station		
7.	Details of In-house monitoring mechanism		
8.	CVs of the professional/technical staff		

SCHEDULE-I

CHECKLIST FOR FINANCIAL FEASIBILITY OF THE APPLICANT COMPANY

S. No	Details	Provided	Not provided
1.	Financial feasibility study of the project: a. Project Cost with breakup b. Documentary Evidence to support the project cost (Bank Statement of the Company/Directors and/or any other financial arrangement to support the project) c. Audited Report of the company (if applicable) d. Tax Return of the company/directors for the two most recent years		

SCHEDULE-K

AUTHORITY LETTER

(To be submitted on Stamp Paper of Rs. 500, duly attested by Oath Commissioner, accompanied with Board Resolution)

M/s _____ (the company) hereby authorize Applicant Mr./Ms._____ S/o/ D/o_____holding CNIC No._____ Designation:_____ of the applicant company to submit licence application for grant of FM radio licence for _____, to PEMRA and make any statement or give any undertaking on behalf of the company. The said Mr./Ms. _____, is fully authorized to participate in the bidding process and to take such on-the-spot decision or give bids which shall be binding on the Applicant company.

_____ (the Applicant company)

_____ (Attorney)

Designation _____

Seal/Stamp of the Applicant company

Date:_____

Witnesses:

1. Name:_____ CNIC No._____ Signature _____
2. Name:_____ CNIC No._____ Signature _____

SCHEDULE-L

BID FORM

Name of Bidder /Applicant company_____

Name of Authorized Representative _____

Bid Amount in Figures Rs._____

Bid Amount in Words Rs._____

_____ I solemnly declare that this bid for the grant of FM radio broadcast station licence is unconditional, irrecoverable and is valid for two years from the date of its submission and the bidder/applicant company undertakes to comply with all other conditions of the bidding process.

_____

Signature of Authorized Representative of Applicant Company

Date: _____