

The Gazette  **of Pakistan**

EXTRAORDINARY
PUBLISHED BY AUTHORITY

ISLAMABAD, TUESDAY, SEPTEMBER 30, 2025

PART II

Statutory Notifications (S. R. O.)

GOVERNMENT OF PAKISTAN
PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY
(PEMRA)

NOTIFICATION

Islamabad, the 22nd September, 2025

S. R. O. 1897 (I)/2025.—In exercise of powers conferred by sub-Section (3) of Section 4, 31, 13, and read with all other enabling provisions of the Pakistan Electronic Media Regulatory Authority Ordinance 2002 (XIII of 2002) as amended by PEMRA (Amendment) Act, 2023, the Pakistan Electronic Media Regulatory Authority (PEMRA) is pleased to notify the following Regulations, namely:—

PART- I

1. Short title and commencement.—(1) These regulations shall be called Pakistan Electronic Media Regulatory Authority Temporary Uplinking Permission Regulations-2025.

(2). They shall come into force at once.

2899 (1—13)

Price: Rs. 20.00

[2025 (2025)/Ex. Gaz.]

2. **Definitions.**—(1) In these regulations, unless there is anything repugnant in the subject or context, —

- (a) “**uplinking**” means transmission of audio-video signal from ground transmission facility to a registered satellite, in order to transmit any programme within or outside Pakistan;

Provided that any unregistered satellite may be used for uplinking for such time or duration only when no satellite is registered with the relevant regulatory body, i.e., the Pakistan Space Activities Regulatory Board (PSARB)

- (b) “**uplinking permission holder**” means a person to whom the Authority or the Chairman, as the case may be, has granted permission to carrying out temporary uplinking from a ground based facility within the territory of Pakistan;
- (c) “**licensed TV channel**” means the satellite TV channel being licensed by the Authority;
- (d) “**landing rights permission holder**” means a company to which the Authority has granted landing rights for a foreign satellite TV channel;
- (e) “**channels of National Broadcaster**” means the TV channels of Pakistan Television Corporation (PTVC), Shalimar Recording and Broadcasting Company (SRBC).
- (f) “**relevant wing**” means the wing responsible for handling affairs of temporary uplinking permission and related matters; and
- (g) “**other news agencies**” means all news-providing organizations not specifically named or categorized in these regulations.
- (h) “**Satellite News Gathering (SNG)**” means the use of transportable mobile van/ mechanism for live transmission of news content via satellite.
- (i) “**Digital Satellite News Gathering (DSNG)**” means the use of a digital, transportable ground station for the real-time transmission of news and events via satellite.
- (j) “**Broadband Global Area Network (BGAN)**” means Broadband Global Area Network, a portable satellite communication system used for live news/event transmission.

- (k) **“Short-Term Up-linking”** means temporary satellite uplink transmission to a registered satellite permitted for a limited duration.
- (l) **“Long-Term Up-linking”** means the authorized use of satellite uplink facilities from a registered satellite on a continuous or recurring basis for transmission of content over an extended duration, as permitted by the Authority.”
- (2) Words and phrases used but not defined in these regulations, unless the context otherwise requires, shall have the meanings assigned to them in the Ordinance and the rules made thereunder.

PART -II

3. Application for permission.—(1) An applicant shall apply to the Authority for the grant of long-term or short-term temporary uplinking permission, on the prescribed application form along with requisite documents as set out in Schedule-A or Schedule-B, as the case may be.

(2) The applicant shall deposit a non-refundable processing fee through demand draft or pay order in favour of PEMRA, as prescribed in Schedule-B.

(3) Permission shall be granted upon fulfillment of eligibility criteria, completion of legal requirements, and payment of the prescribed fee.

(4) Applications shall be processed on a case-to-case basis. If deficiencies are found, the applicant shall be informed in writing and given fifteen (15) days for rectification. Failure to rectify deficiencies within the stipulated period may result in rejection of the application with the approval of the Chairman/Executive Member.

4. Duration of Permission.—(1) Long-term uplinking permission shall be granted for a period of one year, renewable upon request, subject to fulfillment of eligibility criteria, satisfactory past performance, and payment of the prescribed fee.

(2) Short-term uplinking permission may be granted for a specific assignment, event, or defined period not exceeding sixty (60) days, subject to fulfillment of eligibility criteria and payment of the prescribed fee.

5. Approval, Return, or Refusal of Permission.—The Chairman may approve, return, or refuse any application for long-term or short-term uplinking permission. Reasons for return or refusal shall be recorded in writing, and the applicant shall be afforded an opportunity of personal hearing through the

relevant officers of the Authority. In the absence of the Chairman, the Executive Member shall exercise the same powers.

Part-III

6. **General Conditions for the Permission holders.**—News, footage, or signals uplinked by a permission holder shall be primarily intended for use abroad by foreign news agencies or channels, and shall not be broadcast within Pakistan without landing rights permission:

Provided that licensed STV channels and national broadcasters may broadcast such content within Pakistan in accordance with PEMRA laws.

Part-IV

7. **Categories of Temporary Uplinking Permission.**—(1) Temporary uplinking permission may be granted for news gathering, coverage of events, sports, government functions, entertainment shows, or other specified activities through satellite-based systems such as SNG, DSNG, BGAN, or any similar equipment, subject to the conditions prescribed by the Authority for time to time.

(2) Temporary Uplinking Permission shall be of two types: —

(a) **Long-Term Temporary Uplinking Permission** – Granted for a period of one (01) year, renewable upon fulfilment of eligibility criteria, satisfactory past performance, and payment of the prescribed fee.

(i) **Sub-category A (Without Advertisements):** Uplinking of news content for distribution to licensed broadcasters, landing rights holders, or national broadcasters only; no advertisements permitted.

(ii) **Sub-category B (With Advertisements):** Same as Sub-Category A, but advertisements may be included.

(b) **Short-Term Temporary Uplinking Permission** – Granted for specific events or short-term activities, not exceeding Sixty (60) days, or such duration as determined by the Authority.

(i) **Sub-category A (Sports/ Entertainment Events etc):**

Live uplinking of sports/Entertainment events, with or without advertisements.

(ii) **Sub-category B (Government/News Channels/Exhibitions/ Award Ceremonies Events):**

Temporary uplinking of government events, conferences, exhibitions, award ceremonies, entertainment shows, and similar programs, with or without advertisements.

(iii) Sub-category C (Newsgathering):

Uplinking of news content for distribution to licensed broadcasters, landing rights holders, or national broadcasters, with or without advertisements.

(3) Sub-categories, conditions, and applicable fees shall be as specified in the Schedules annexed to these regulations.

Part-V

8. General Terms and Conditions.—(1) The permission holder shall:—

- (a) not be permitted to operate any service that is not expressly covered under scope of this permission
- (b) not uplink any content for direct reception by the general public
- (c) Requisite rights for all events, and shows shall be obtained from the concerned authorities, wherever applicable, and documentary proof thereof shall be submitted to the Authority. In case of short term temporary uplinking proof shall be submitted along with the application.
- (d) uplink content only in encrypted mode and strictly from the location(s) specified in the permission. No uplinking shall be carried out from any unapproved location without prior approval of the Authority
- (e) maintain complete records of all uplinked material for at least forty-five (45) days and shall produce the same before the Authority or the Chairman, as and when required;
- (f) provide monitoring access to the Authority as and when required;
- (g) ensure that the equipment used does not compromise network security;
- (h) remain compliant with PEMRA laws, rules, regulations, directives, and directions, and shall strictly adhere to the terms and conditions of this permission. Any failure to comply with or violation of PEMRA laws, rules, regulations, directives, or directions issued by

the Authority or the Chairman, as the case may be, shall render the permission liable to suspension or revocation;

- (i) not transfer, assign, or sub-lease the permission. In the case of long-term uplinking permission, prior approval of the Authority shall be obtained before effecting any change in management. Any violation of this condition shall render the permission liable to suspension or revocation under PEMRA laws and regulations and may also attract legal proceedings
- (j) ensure that the uplinking permission is not used for the coverage, recording, or uplinking of any sensitive area or building where video/audio recording equipment is otherwise prohibited. Any violation of this condition shall render the permission liable to action under PEMRA laws and regulations and any other applicable laws of Pakistan
- (k) refrain from using the facility for political purposes or any unlawful activities
- (l) remain compliant with PEMRA laws, rules, regulations, directives, and directions, and shall strictly adhere to the terms and conditions of this permission. Any failure to comply with or violation of PEMRA laws, rules, regulations, directives, or directions issued by the Authority or the Chairman, as the case may be, shall render the permission liable to suspension or revocation.

(2) The Authority, or the Chairman/Executive Member in the absence of the Chairman, as the case may be, may suspend, revoke, or withdraw the permission granted to the company for a specified period in the public interest, in the interest of national security, or to prevent misuse. The company shall be given a reasonable opportunity of hearing before such suspension or revocation, except in cases involving an immediate threat to national security or public order. The company shall immediately comply with any directives issued in this regard. Failure to comply with such directives may result in further legal proceedings under PEMRA laws and regulations and any other applicable laws of Pakistan

Part-VI

9. Fees.—The fees for Long-term and short-term Temporary uplinking permissions shall be as prescribed in **Schedule-B**, and may be revised by the Authority from time to time.

10. Repeal and savings.—(1) The Pakistan Electronic Media Regulatory (The guidelines of Temporary uplinking Permission and revision of the tariff for Temporary Uplinking Permission) 2012 hereinafter referred to as the said regulations, are hereby repealed.

- (2) notwithstanding anything contained in sub-regulation (1)
 - (a) any licence or permission granted or renewed under the said regulations which are inconsistent with provision of the Ordinance, the rules and regulations made thereunder shall be deemed to have been so granted or renewed under these regulations:
 - (b) any fee, security deposit, fine and late payment fee etc. chargeable under these regulations shall apply to such licence, permission granted or renewed under the said regulations
 - (c) any application made for the grant of permission and pending consideration under the said regulations, shall be deemed to have been so made pending consideration under these regulations: and
 - (d) the repeal shall not—
 - (i) affect the previous operation of the said regulations or any this duly done or suffered thereunder except as aforesaid; or
 - (ii) affect any obligation or liability acquired, accrued or incurred under the said regulations; or
 - (iii) affect any penalty, forfeiture or punishment incurred in respect of any offence committed against the said regulations; or
 - (iv) affect any investigation, legal proceeding or remedy in respect of any such right, privilege, obligation, liability, penalty, forfeiture or punishment as aforesaid.

Schedule-A
[see regulations 2,3 and 4]

Table-I

APPLICATION FORM FOR TEMPORARY UPLINKING PERMISSION

- * Application Form should be (TYPEWRITTEN & in BLOCK LETTER)
- * Separate sheet of paper may be used if necessary

Application No. _____ (to be filed in by PEMRA):
 Date of Application: _____ Category of Permission: _____

(to be filed by applicant)

1. Organizations/Company's Particulars: (for local Company's/Organizations)

1.1 Name of Applicant Company/Organizations: _____

1.2 Address of the Company/Organizations: _____

1.3 Incorporation /Registration Number with date: _____

1.4 Name of CEO of the Company/Organizations: _____

1.5 CNIC/Passport Number of CEO of the Company/Organizations: _____

1.6 Telephone No: _____ Fax: _____
Email: _____ Mobile/Cell: _____

1.7 Primary Business of the Company/Organization: _____

(please attached Memorandum & Article of Association of Company/Organizations)

1.8 Directors of the Company/Organizations:

Name: _____ CNIC No: _____

Name: _____ CNIC No: _____

Name: _____ CNIC No: _____

Name: _____ CNIC No: _____

2. Foreign Company Particulars (for foreign company's/Organizations):

2.1 Name of Company: _____

2.2 Address of the Company: _____

2.3 Company Incorporation/Registration with Originated Country: _____

2.4 Name of CEO of the Company/Organizations: _____

2.5 Directors of the Company/Organizations:

Name: _____ Passport/ID No: _____

Name: _____ Passport ID No: _____

Name: _____ Passport ID No: _____

Name: _____ Passport ID No: _____

2.6 Contact Person of the Company/ Organizations (Local & foreign): _____

2.7 Telephone No: _____ Fax: _____

Email: _____ Mobile/Cell: _____

2.8 Primary Business of the Company: _____

2.9 Terms of agreement between Local Representative and principal company: (Provide copy of the agreement): _____

3. Duration of Uplinking Permission:

3.1 One Year: _____

3.2 Others: _____

From: _____ to _____ (Total No of days): _____

OR

(Specify days, if No of days are not contiguous for Short Term Uplinking)

_____ Total Days: _____

4. Technical Information:

4.1 Details of equipment used for uplinking: (please attach list and technical literature of the equipment to be used)

4.2 Uplinking Location:

1. Exact Address of Site along with six digits coordinates: _____

2. Latitude: _____

Longitude: _____

5. Details of Satellite:

5.1 Name of Satellite: _____

5.2 Orbital Position: _____

5.3 Operating Frequency: _____

5.4 Bandwidth: _____

5.5 Transponder No: _____

5.6 Polarization: _____

5.7 Symbol Rate: _____

6. Application Processing Fee:

6.1 Demand Draft/Pay Order/Challan No: _____

(Rs. 20,000/- non-refundable for long term only)

6.2 Demand Draft / Pay Order / Challan Date: _____

6.3 Name of Bank / Branch / Code: _____

7. Supplementary information: (if any): _____

DECLARATION:

I do hereby solemnly affirm that the information provided above are correct to the best of my knowledge.

Name, Signature & Com. Stamp

Table-II

LIST OF DOCUMENTS TO BE SUBMITTED WITH THE APPLICATION
(For Long Term Uplinking Permission)

Following documents shall be enclosed with the application of Temporary Uplinking Permission:

S.No.	Description	Documents
1.	Company Profile	a. Names and CVs of Directors/CEO b. Attested copies of CNICs / Passports of the Directors/CEO
2.	Company Registration with Securities & Exchange Commission of Pakistan (SECP)	a. True attested copy of Certificate of Incorporation b. True attested copies of Memorandum & Articles of Association c. True attested copy of Form-29 d. True attested copy of Form-A / Form-3
3.	National Tax Number	Attested copy of NTN Certificate of the company in case of local company only.
4.	Financial Strength	a. Audit Report of the company for last two years b. Tax Return of the company/directors for last two years c. Bank statement/Proof of bank a/c in Pakistan.
5.	Technical Feasibility	a. Technical literature of the equipment b. Copy of Agreement with Satellite Operator/Foreign Company (if any) c. List of prospective Clients
6.	NOC from PEMRA for bringing such equipment in Pakistan as required under section 20(h) of PEMRA Ordinance, 2002 as amended by PEMRA (Amendment) Act, 2023.	

7.	Undertaking on Stamp Paper for Non-Default.
8.	Undertaking on Stamp Paper for Cross-Media Ownership.
9.	Undertaking on Stamp Paper regarding compliance with PEMRA laws, terms & conditions and other relevant laws.
10.	Undertaking on Stamp Paper for non-receipt of funding from any foreign Government or foreign agency or organization.

Table-III

ELIGIBILITY CRITERIA**Long Term Uplinking Permission (Local News Agencies)**

An applicant must fulfill the following eligibility requirements for pre-qualification for grant of long term uplinking permission:

- i. it must be a company or a body corporate and not an individual;
- ii. it must not be a person who owns, controls or operates directly or indirectly any broadcast media licence or landing rights permission;
- iii. it must not be recipients of funds from a foreign government, organization or individual;
- iv. it must not be a firm or company the majority of whose shares are owned or controlled by foreign national or whose management control is vested in foreign national or companies;
- v. not be a defaulter of Government or any of its organization including PEMRA;
- vi. fulfill all other 'Terms and Conditions' of eligibility criteria, as provided in the PEMRA Ordinance 2002, as amended by PEMRA (Amendment) Act, 2023. Rules and Regulations made there under; not involved in provision of any distribution service i.e. Cable TV, DTH, IPTV, etc. to avoid Cross-Media Ownership;

Table-IV

LIST OF DOCUMENTS TO BE SUBMITTED WITH THE APPLICATION
(For Short Term Uplinking Permission)

Following documents shall be enclosed with the application of Temporary Uplinking Permission:

S. No.	Description	Documents
1.	Company Profile	i) Detailed company profile showing all businesses and in particular business related to Broadcast Media. ii) Copy of Registration with the relevant foreign bodies (SECP in case of Pakistani company), Details of Directors/C.E.O Details of management control of the applicant company, key management official e.g CEO, director, coordinator etc.
2.	Core Business of the Company	Description of major areas of operation/ activities of the company, details of previous short term uplinking permission (if any) etc.
3.	Details of satellite(s) to be used for uplinking event / parameter etc.	
4.	Technical layout/architecture of feed to be provided to Broadcast/TV Channels from venue of event.	
5.	Proof of the event rights, sports rights of PCB or any other body	
6.	Undertaking on Stamp Paper for Non-Default.	
7.	Undertaking on Stamp Paper for Cross-Media Ownership.	
8.	Undertaking on Stamp Paper regarding compliance with PEMRA laws, terms & conditions and other relevant laws.	
9.	Application have to be applied preferably, a week before the due date of the event.	

Table-IV

ELIGIBILITY CRITERIA**Short Term Uplinking Permission**

- i It must be a company (foreign or local broadcaster) or a body corporate and not an individual;
- ii. should not be a person who owns, controls or operates directly or indirectly any distribution networks;
- iii. not be a defaulter of Government or any of its organization, including PEMRA;

Schedule-B

[see regulations 2,3 and 4]

Table-I**Tariff for Long Term Uplinking Permission**

Sub-category	Description	Fee (per year)
A: News Uplinking (newsgathering agencies)	Without advertisements	US\$ 20,000/-
B: News Uplinking (newsgathering agencies)	With advertisements	US\$ 30,000/-

Processing Fee (For Long term Uplinking Permission only): Rs: 20,000/- (non-refundable).

Table-II**Tariff for Short Term Uplinking Permission**

Sub-category (up to 60 days period)	Description	Fee (Per day/event/match etc.)
A: <i>Sports/ Entertainment/Events etc</i>	With advertisements	US\$ 2000/-
	Without advertisements	US\$ 1000/-
B: <i>Government/News Channels/Exhibitions/Award Ceremonies Events</i>	With advertisements	US\$ 2000/-
	Without advertisements	US\$ 1500/-
C: <i>Newsgathering</i>	With advertisements	US\$ 1500/-
	Without advertisements	US\$ 1000/-

Note: In case of two events/matches on the same days, fee for two matches/event will be charged.

Fee shall be payable in US Dollars, or in PKR equivalent at the prevailing exchange rate as determine by the State Bank of Pakistan (SBP).

[F.No. PEMRA-1(09)/Secy./Gazette/2025/47.]

SAEED AHMED SOOMRO,
DG/ Secretary to the Authority.

