

TO FACILITATE GROWTH OF FREE & FAIR MEDIA



INFORMATION

ENTERTAINMENT

EDUCATION



PEMRA Report
July 01, 2010 – June 30, 2014

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VISION

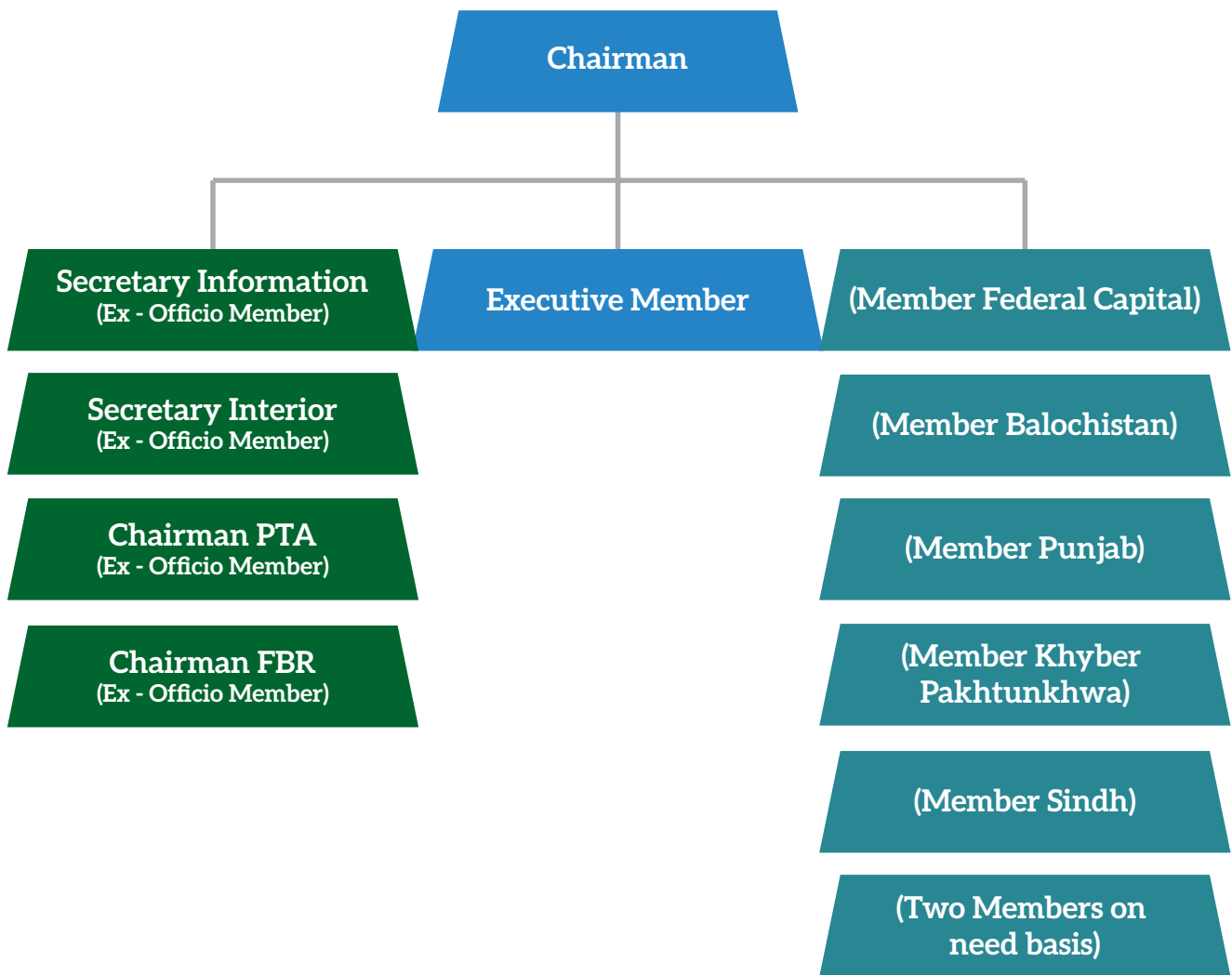
To evolve and promote a dynamic, objective and responsible electronic media free from influences and biases that upholds national integrity, sovereignty and ensures transparency, equity, accountability and fair play, promotes equality, cultural diversity, freedom and access to information.

MISSION

To facilitate and promote a free, fair and independent electronic media in Pakistan and to ensure the maximum outreach of electronic media to nooks and corners of country thus offering healthy education, information and entertainment to masses at grass roots level.

THE AUTHORITY

As ordained in Section 4(1) of PEMRA Ordinance, the Authority consists of a Chairman and twelve Members;



PEMRA CHAIRMEN & MEMBERS (JULY 2010 TO JUNE 2014)

PEMRA Chairmen (July 1, 2010 - June 30, 2014):

Sr. No.	Name	Tenure	
		From	To
1.	Mr. Mushtaq Malik	February 09, 2008	February 04, 2011
2.	Dr. Abdul Jabbar (Look After)	February 08, 2011	January 15, 2013
3.	Ch. Rashid Ahmad	January 28, 2013	April 17, 2014
4.	Mr. Parvez Rathore (Acting Charge)	June 05, 2014	To Date

PEMRA Executive Members (July 1, 2010 - June 30, 2014):

Sr. No.	Name	Tenure	
		From	To
1.	Dr. Abdul Jabbar	July 27, 2009	July 26, 2013
2.	Mr. Rao Tehsin Ali Khan	November 08, 2013	February 04, 2014
3.	Mr. Kamal Uddin Tipu	May 09, 2014	To Date

Authority's Ex-Officio Members (July 1, 2010 - June 30, 2014):

Sr. No.	Name	Designation	Tenure	
			From	To
1.	Mr. Mansoor Suhail	Secretary, Ministry of Information & Broadcasting	October 28, 2009	January 04, 2011
2.	Mr. Taimur Azmat Osman	Secretary, Ministry of Information & Broadcasting	July 01, 2011	April 01, 2012
3.	Ch. Rashid Ahmed	Secretary, Ministry of Information & Broadcasting	July 01, 2012	January 28, 2013
4.	Mr. Agha Nadeem	Secretary, Ministry of Information & Broadcasting	February 01, 2013	July 01, 2013
5.	Dr. Nazeer Saeed	Secretary, Ministry of Information & Broadcasting	July 10, 2013	To Date
6.	Mr. Qamar Zaman Ch.	Secretary, Ministry of Interior	September 05, 2009	July 01, 2011
7.	Mr. Khawaja Muhammad Siddique Akbar	Secretary, Ministry of Interior	July 01, 2011	April 22, 2013

8.	Mr. Javed Iqbal	Secretary, Ministry of Interior	April 23, 2013	May 14, 2013
9.	Mr. Raja Muhammad Abbas	Secretary, Ministry of Interior	May 15, 2013	June 18, 2013
10.	Mr. Qamar Zaman Choudary	Secretary, Ministry of Interior	June 19, 2013	October 08, 2013
11.	Mr. Shahid Khan	Secretary, Ministry of Interior	November 15, 2013	To Date
12.	Mr. Sohail Ahmad	Chairman, FBR	May 18, 2009	December 24, 2010
13.	Mr. Salman Siddiq	Chairman, FBR	December 24, 2010	January 21, 2012
14.	Mr. Mumtaz Haider Rizvi	Chairman, FBR	January 21, 2012	July 10, 2012
15.	Mr. Ali Arshad Hakeem	Chairman, FBR	July 10, 2012	April 09, 2013
16.	Mr. Ansar Javed	Chairman, FBR	April 10, 2013	June 30, 2013
17.	Mr. Tariq Bajwa	Chairman, FBR	July 02, 2013	To Date
18.	Dr. Muhammad Yasin	Chairman, PTA	July 24, 2008	July 23, 2012
19.	Mr. Farooq Ahmad Awan	Chairman, PTA	July 31, 2012	January 01, 2013
20.	Dr. Ismail shah	Chairman, PTA	September 30, 2013	To Date

Members Representing Provinces (July 1, 2010 - June 30, 2014):

Sr. No.	Name	Representation	Tenure	
			From	To
1.	Prof. Dr. Najma Najam	Member	July 18, 2006	July 17, 2010
2.	Dr. Seemi Naghmana	Member	July 18, 2006	July 17, 2010
3.	Mr. Umar Aziz	Member	July 18, 2006	July 17, 2010
4.	Ms. Samar Minallah	Member	July 18, 2006	July 17, 2010
5.	Mr. Asad Jahangir Khan	Member	July 18, 2006	July 17, 2010
6.	Mr. Gohar Ejaz	Member Federal Capital	June 28, 2011	To Date
7.	Ms. Shama Parveen Magsi	Member, Baluchistan	June 28, 2011	To Date
8.	Ms. Fareeha Iftikhar	Member, KP	June 28, 2011	To Date
9.	Ms. Zeba Hussain	Member, Sindh	June 28, 2011	To Date
10.	Mian Shams	Member, Punjab	June 28, 2011	To Date
11.	Mr. Israr Ahmad Abbasi	Member, AJ&K	June 28, 2011	To Date
12.	Mr. Parvez Rathore	Member	January 6, 2014	To Date

CHAIRMAN'S MESSAGE

I feel immense pleasure in presenting the consolidated Pakistan Electronic Media Regulatory Authority (PEMRA) Report for the years 2010-14 in fulfillment of requirements under Section 17 of PEMRA Ordinance 2002. However, this report has been delayed for three years due to frequent changes in the PEMRA's top management, but I hope that in future, publishing of report would be a regular annual feature of PEMRA.

It is privilege to note that PEMRA has entered into twelfth year of its establishment; with every passing year adding to growth and development of private electronic media sector and in promoting free media. As an organization, PEMRA has covered significant distance on the learning curve. It is more objective and ready to respond to the requirements of electronic media sector.

With the unprecedented proliferation of media in Pakistan, its role has become very important, particularly due to its potential to impact norms and culture of the society. Naturally, this puts tremendous responsibility on media outlets in terms of quality of information and entertainment which it provides to the public.

We must give credit to private sector for the investment made and interest shown in electronic media sector resulting in very quick expansion of the sector. As a regulator, we want to facilitate them in all ways by promoting fair competition and protecting rights of all stakeholders including general public.

Several new technologies and trends related to broadcasting and distribution services are already knocking at our doors challenging the existing structure. We are mindful of that and keenly working to envisage those within our regulatory regime so that our electronic media sector remains as vibrant and innovative as anywhere else in the developed world. Our latest quest is to promote digitalization of cable TV services along with conditional access system all over Pakistan in different phases. Similarly, DTH and satellite radio etc. are on the list.

To facilitate and to redress the complaints of public regarding electronic media, a state of the art call center (0800-73672) has been established which is operational 24 hours. Let me emphasize that the feedback received through the call centre suggests that people have a very critical eye on PEMRA as well as media outlets. Though 91 local TV channels, 199 FM radios and more than 3,600 of cable TV networks are operational, there is still a long way to go and I am confident that PEMRA would further excel and play even more conducive role in times to come so that electronic media grows further in line with the best international practices.

I also wish to place on record my deepest appreciation for the hard work and dedication of the officers and staff who materially contributed in making PEMRA an efficient, vibrant and result oriented organization.

CHAIRMAN

FINANCIAL YEARS AT A GLANCE

(JULY 1, 2010 TO JUNE 30, 2014)

Some of the significant developments witnessed during the financial years (July 2010 to June 2014) are highlighted below:

1. REGULATORY INITIATIVES:

After the enactment of PEMRA Act 2007 and subsequent PEMRA Rules 2009, it was mandatory to revise all outdated regulations under the new regulatory regime. Resultantly, all Regulations which were previously made in 2002 under PEMRA Ordinance 2002 were revisited and following regulations were devised in ensuing years;

- ❖ PEMRA (Distribution Service Operations) Regulations 2011 (S.R.O. 1162(I)/2011)
- ❖ PEMRA (TV Broadcast Operations) Regulations 2012 (S.R.O. 360(I)/2012)
- ❖ PEMRA (Radio Broadcast Operations) Regulations 2012 (S.R.O. 361(I)/2012)
- ❖ * PEMRA (Content) Regulations 2012 (S.R.O. 1265(I)/2012)

2. LICENSING DURING YEARS 2010-2014:

❖ Satellite TV Licenses issued	08
❖ FM Radio Licenses issued	62
❖ Cable TV Licenses issued	1,576
❖ Mobile Audio Licenses	02

3. OPERATIONAL MEASURES:

Cable TV

❖ Surprise Inspections	21,656
❖ Cable Systems Seized	2,803
❖ Cable Operators Fined	890

* (Content Regulations-2012 were later set aside by the Supreme Court of Pakistan in December, 2012)

✦ Notices / Circulars / Warnings	13,819
✦ Licenses Suspended / Revoked	07
✦ Total illegal CTV networks detected	1,128

Satellite TV / FM Radios:

✦ Illegal FMs detected & closed	06
✦ Illegal Up-linking closed	03
✦ Circulars / Advices Issued	648
✦ Show causes	565
✦ Warnings	50
✦ Licenses suspended	01
✦ Licenses Cancelled	06
✦ TV channels fined for violations	26

4. ECONOMIC CONTRIBUTIONS:

✦ Cumulative Investment in electronic media	US\$ 3.0 billion
✦ Employment	200,000

5. PUBLIC FACILITATION:

- ✦ Activation of Councils of Complaints at all four provincial capitals and at Federal capital.
- ✦ Establishment of 24/7 Public Complaints Call Centre (0800-73672).
- ✦ Establishment of automated monitoring setup.

PEMRA AN OVERVIEW

Since independence in 1947, the electronic media in Pakistan remained dominated by the state-run Pakistan Television and Pakistan Broadcasting Corporations. Pakistan Television was launched in November 1964 which switched over to colour transmission 12 years later. As access to diverse sources of information was limited and people could not keep abreast with the rapidly growing developments around them, it was decided by the then Government in 2002 to open up electronic media to the private sector in the country. Soon after, in March 2002, it was decided to set up independent and autonomous Pakistan Electronic Media Regulatory Authority (PEMRA) with a view to facilitate and regulate the growth of electronic media in the private sector. The old PEMRA law was further revamped and enacted by the Parliament on Monday, June 04, 2007, as “PEMRA (Amendment) Act 2007”.

After inception in 2002, PEMRA was placed under administrative control of the Ministry of Information & Broadcasting. Later, the Government vide notification in November 2005 placed PEMRA under the Cabinet Division.

In May 2007, PEMRA was again placed under the Ministry of Information & Broadcasting. Whereas, on March 11, 2008 administrative control of PEMRA was again transferred to the Cabinet Division. However, from 30th April 2008 till date, PEMRA is placed under Ministry of Information, Broadcasting & National Heritage.

The establishment of PEMRA was in line with international practices. Across the developed and developing world, Regulatory Authorities are responsible to undertake regulation, licensing and flourishing of electronic media / distribution networks independently and impartially with minimal intervention of Government.

PEMRA is self sustained body which generates its own revenues. It is a source of additional revenue to the national exchequer besides generating economic activity that has fetched investment of billions of rupees to country in addition to employment opportunities for thousands of people.

PEMRA MANDATE

PEMRA is primarily mandated for regulating the establishment and operation of all broadcast media (satellite TV & FM radio) and distribution services (Cable TV, DTH, IPTV, Mobile TV etc.) in Pakistan. Its mandate further includes;

- To improve the standards of information, education and entertainment;
- Enlarge the choice available to the people of Pakistan in media for news, current affairs, religious knowledge, art, culture, science, technology, economic development, social sector concerns, music, sports, drama and other subjects of public & national interest;
- Facilitate the devolution of responsibility and power to the grass roots by improving the access of people to mass media at local & community level;
- Ensure accountability, transparency and good governance by optimizing the free flow of information.

PEMRA OFFICES

Started off with small borrowed building from Pakistan Television Corporation (PTVC) at Islamabad with skeleton staff back in 2002; today PEMRA has countrywide outreach with 15 offices at all main stations of Pakistan. Besides the Headquarter building at Federal Capital Islamabad, the Authority has established its regional offices at all Provincial Headquarters and Mirpur AJ&K. The Authority also have its sub-regional offices at Hyderabad, Sukkur, Gujranwala, Faisalabad, Sargodha, Abbotabad, D.I. Khan and Gilgit.



* AJ&K Office was established in 2010 but presently it is non-functional due to order of AJ&K High Court dated August 8, 2011.

REGULATORY FRAMEWORK

The Authority set up under an Ordinance in March 2002 is now a statutory corporate body after passing of the PEMRA Amendment Act 2007 by the Parliament. To carry out its mandate effectively, PEMRA has formulated rules, regulations, code of conduct for licensing and functioning of Satellite TV, Cable TV distribution, FM Radio and other electronic media technologies. The rules have been prepared in consultation with stakeholders and general public and comparative study of international media regulatory practices. The Rules, Regulations and Codes have been formulated with the aim of safeguarding our national ideology, national heritage, socio-cultural norms, ensuring a level playing field to stakeholders, plurality and diversity and discouraging monopolistic trends.

All operational decisions including conferment of licenses to TV, Cable Operators, FM Radio etc. are taken independently by the Authority comprising representatives of the public and government officials. Through frequent consultation with stakeholders and the public it is ensured that the entire process of licensing is made absolutely transparent through the instruments of open bidding etc. Under section 26 of PEMRA Ordinance, Council of Complaints comprising eminent citizens have been set up at the Federal and Provincial capitals to redress public complaints against violations made by electronic media operators. The Councils are independent complaints redressal public forums.

PEMRA regulatory framework comprises of following tools;

- > PEMRA Ordinance-2002 (Amended as PEMRA Act 2007).
- > PEMRA Rules 2009.
- > PEMRA (Council of Complaints) Rules 2010.
- > PEMRA (Distribution Service Operations) Regulations 2011.
- > PEMRA (TV Broadcast Operations) Regulations 2012.
- > PEMRA (Radio Broadcast Operations) Regulations 2012.
- > *PEMRA Content Regulations.

Salient features of Content Regulations:

- ❖ Provisions for protection of local media industry.
- ❖ Promotion of religious harmony.
- ❖ Deference to ethical values.
- ❖ Coverage of incidents of violence/accidents etc.
- ❖ Privacy & personal data to be protected.
- ❖ Guidelines for children programming.
- ❖ Emphasis on use of correct language.
- ❖ News to be factually correct and presented in objective, impartial manner.
- ❖ Talk shows to be hosted in balanced and impartial manner.
- ❖ Delay mechanism to be installed for live coverage.
- ❖ Opinion to be distinguished from fact.
- ❖ Guidelines for advertisements.
- ❖ Prohibition of discussion on sub judice matters.
- ❖ Corrigendum to be issued in appropriate manner.
- ❖ Channel carriage/placement issues between channel owners and cable TV operators were identified and dispute settlement mechanism was provided.
- ❖ Role of Council of Complaints.

* (Content Regulations-2012 were later set aside by the Supreme Court of Pakistan in December, 2012)

AMENDMENTS IN REGULATORY FRAMEWORK

PEMRA Ordinance 2002 was amended by the Parliament as PEMRA (Amendment) Act 2007 and PEMRA Rules were amended in 2009. Consequently, significant changes were introduced in Regulations of all concerned areas dealing with the emerging forms, trends and issues of e-media. The Salient changes made in these regulations are given below;

Distribution Service Regulations - 2011

PEMRA Cable TV (Operations) Regulations 2002, dealt with cable TV only. All distribution services e.g. DTH (Direct to Home), MMDS (Multi Channel Multi Point Distribution Service) & IPTV (Internet Protocol Television) etc. have been incorporated in Distribution Service Regulations-2011. Therefore, in order to bring said Regulations in line with PEMRA Ordinance 2002 and PEMRA Rules 2009, a comprehensive process was initiated to review the said regulations in consultation with the civil society as well as stakeholders. Consequently, the Authority on 23.09.2011 approved the Distribution Service Regulations-2011 while exercising powers as conferred under section 4 (3) of the PEMRA Ordinance-2002 (Amended by PEMRA Act-2007).

Few significant changes incorporated in these regulations are mentioned hereunder;

Protection of Consumer Rights

Previously, under Cable TV Regulations, 2002, there was no provision which could help a cable TV consumer to protect his fundamental consumer rights and seek appropriate legal remedy against Cable TV operator in case of violation of his rights. Under PEMRA Distribution Regulations 2011, the fundamental rights of a cable TV consumer are protected and have also been provided remedies for complaints against his cable TV operator. These regulations lay down complete procedure for distribution service connection, complaint handling, billing procedure etc. for the facilitation of General Public.

Eligibility Criteria

Eligibility Criteria for the award of Cable TV license has further been redefined and explained at length to provide a level playing field to the prospective applicants and to discourage all kinds of manipulations and misrepresentation of facts by the applicants. Previously, the criterion laid down under PEMRA Cable TV Regulations 2002, was not elaborate and there were certain terms which required further interpretations/clarifications. The eligibility criteria, under the PEMRA Distribution Service Regulations, 2011, covers a number of areas including short listing of applications, clearance of out-standing dues/ defaults (if any) of PEMRA, FBR or any other Government entity, cap on maximum number of distribution service licenses to any person, any director, partner or a company (directly or indirectly) to discourage monopoly in the field of media enterprise. The “cross media ownership” has further been stressed and restriction on the issuance of distribution service license to any “broadcast licensee or landing rights holder” has been laid down in these Regulations in conformity of PEMRA Rules 2009.

Appeal & Review Regulations - 2008

The Authority, in its Meeting held on 25.07.2011, noticed that Power of Review exercised by the Authority under PEMRA (Appeal & Review) Regulations 2008 was not protected under PEMRA Act. Section 30(A) of PEMRA Ordinance 2002 (Amendment Act 2007) provides an alternate remedy against the decision of the Authority in the form of Appeal to the High Court. Therefore, in presence of alternate remedy under Section 30(A) as well as in the absence of any specific powers to review vested to the Authority by the PEMRA Ordinance 2002 (Amendment Act 2007), the PEMRA (Appeal & Review) Regulations 2008 need to be repealed immediately.

Consequent upon, the Authority on 25.07.2011 decided to repeal PEMRA (Appeal & Review) Regulations, 2008 and resolved that any person aggrieved by any decision or order of the Authority may avail the remedy in the form of appeal to the High Court under section 30 (A) of PEMRA (Amendment) Act - 2007.

PEMRA (Television Broadcast Station Operations) Regulations - 2012

PEMRA Broadcast Regulations 2002 were made under PEMRA Ordinance 2002. Under the revised PEMRA Amendment Act 2007, PEMRA Rules 2002 were also amended in 2009. Accordingly, it was imperative to revise the PEMRA (TV/ Radio Operations) Regulations 2002.

The followings are few major amendments introduced in the revised PEMRA (TV/ Radio Operations) Regulations 2012.

- ▶ Instead of one document of PEMRA TV/ Radio Broadcast Regulations, two separate sets of regulations were introduced in the form of PEMRA (Radio Broadcast Station Operations) Regulations 2012 and PEMRA (Television Broadcast Station Operations) Regulations 2012 after consultation with all the stakeholders as well as general public.
- ▶ Along with commercial licenses, a criteria for non commercial license category was also defined in TV Broadcasting Regulations, 2012.
- ▶ Criteria for evaluation of applications was also revised to ensure that fair competition is facilitated, media diversity and plurality are promoted in the society and undue concentration of media ownership is not created through giving it prime consideration in TV Broadcast services in licensing criteria.
- ▶ Terms for renewal of license were also revised and licensees are bound to fulfill the subject criteria including satisfactory past performance.
- ▶ The powers of authorized officer were defined with respect to inspections and operations of TV Broadcast media services.
- ▶ On the basis of complaints received from general public/ consumers, the standards for programs were also defined at length and all the possible issues were tried to be redressed in these conditions.

PEMRA (Radio Broadcast Stations Operations) Regulations - 2012

The following few major amendments were introduced in PEMRA (Radio Broadcast Operations) Regulations, 2012.

- ▶ Criteria for evaluation of application was revised to ensure transparency and to contain undue concentration of media ownership. A new clause was inserted to ensure that the applicant is not defaulter of PEMRA or any financial institution, FBR or any other organization/entity owned or operated by the Government.
- ▶ In addition to commercial licenses, a criteria for non-commercial license category was also defined in Radio (Broadcast Stations Operations) Regulations 2012.
- ▶ On the basis of public opinions/complaints, standards of programs were made part of these regulations to be followed by licensees.

CONTENT REGULATIONS - 2012

PEMRA was established as a regulator for newly privatized electronic media sector in March 2002. A 'Code of Conduct' was formulated then for the broadcasters who were in nascent stage of their establishment.

After a decade of its operation, electronic media had significantly stretched its boundaries both qualitatively and quantitatively and there was a dire need to necessitate amendments in existing regulatory framework. PEMRA, therefore, as its routine business affair, has been incorporating the required changes in its regulatory framework.

On the basis of public feedback/complaints against program content and advertisements of the broadcast media and the international practices in vogue, PEMRA drafted guidelines in the form of Content Regulations. The draft was formulated by encapsulating the distilled wisdom of heterogeneous mix of intellects from all across the country including members of various Councils of Complaints of PEMRA as well as the Members of the Authority. These eminent people consisted of academicians, intelligentsia, media professionals, philanthropists, businessmen, industrialists and ex-civil servants.

These regulations aimed to enhance the reputation of private media with constraints of social norms but not to curb the freedom of expression/ speech as enshrined in Constitution of Pakistan, 1973. However, these Content Regulations were set aside by the Supreme Court of Pakistan in December 2012 under C.P. No. 105/2012 filed by the two veteran journalists on the premise that these Content Regulations were of no legal consequence since there was no regular Chairman at the time when these regulations were framed. Subsequently, the apex Court referred this matter to two member Media Commission comprising of Justice (R) Nasir Aslam Zahid and Mr. Javed Jabbar, the former Senator and Information Minister.

OPERATIONAL ACTIVITIES AT A GLANCE

Pakistan Electronic Media Regulatory Authority (PEMRA) has extended its operation's outreach to major cities of Pakistan in addition to the Federal Capital at Islamabad. All operational activities are executed through the officers and staff deputed at Regional and Sub-Regional offices on the instructions of Operations Directorate, located at PEMRA Headquarters, Islamabad.

Operations Wing in PEMRA plays vital role in establishing writ of the Authority and ensuring quality electronic media outreach to public through broadcast and distribution networks operating under the licenses conferred by the Authority. Over the past decade, PEMRA has achieved significant landmarks in terms of licensing, however, the license does not confer unbridled autonomy to any of PEMRA licensees, yet they have to comply with the provisions of the PEMRA laws as enshrined under the PEMRA Ordinance 2002 as amended by PEMRA (Amendment) Act 2007, PEMRA Rules & Regulations.

PEMRA, being the regulator for broadcast and distribution media, has never believed in scolding over its licensees all the time but has endeavored to provide friendly and conducive environment in order to ensure dissemination of healthy content to the viewers. Besides, the Authority is committed to create an environment of self regulation among its stakeholders in order to bring maturity in programming content being aired / distributed through satellite television and distribution networks. Albeit, the Authority issues regulatory guidelines, advices to its stakeholders, from time to time, over deviation found vis-à-vis social, cultural, religious and ethical norms of our country.

During the period under review, following remained the key focused areas of Operations Wing:

- ▶ Detection and registration of illegal cable TV networks across the country, especially in the rural areas.
- ▶ Curtailing illegal extension / expansion of cable networks in unauthorized areas.
- ▶ Up-gradation of cable TV networks in accordance with their outreach or subscribers.
- ▶ Reduction of Foreign / Indian content on TV channels as well as on In-House CD channels in accordance with the permissible limit and the intellectual property laws.
- ▶ Stoppage of illegal satellite TV channels on cable TV networks. As much as 87 illegal satellite TV channels were off-aired across the country through various cable TV networks.
- ▶ Stoppage of illegal health products related advertisements on TV channels & cable TV networks.
- ▶ Curbing menace of illegal DTH in Pakistan.

An overview of enforcement activities undertaken by PEMRA in various regions is as follows:

During the period July 2010 to June 2014, PEMRA field staff conducted 21,656 inspections of the licensed cable TV operators across the country in order to curb violations generally committed by the licensee with regards to relaying of illegal satellite TV channels, excessive In-house channels, advertisement of illegal health related products. Breakdown of these activities is summarized as follows:

Years	Surprise Inspections Conducted							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
2010-11	575	1292	892	296	730	387	6	245
2011-12	994	1295	1095	349	1120	270	-	277
2012-13	1735	2195	1382	425	389	373	-	263
2013-14	514	1802	1660	153	602	340	-	-

Note: Surprise inspection depends on number of licensed cable TV operators in the regions. Regions having more CTV density have carried out extensive inspections compared with regions of low density. Besides, PEMRA's role in AJ&K has been challenged in the court on August 3, 2011 and enforcement and revenue collection process is on halt in AJ&K till the final adjudication.

During the surprise inspection by the field staff 2,803 cable TV networks were partially or fully seized depending upon the nature of violations committed by the licensee or found operating without obtaining license from the Authority.

Years	Number of CTV Operations Seized							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
2010-11	245	62	307	11	21	20	-	4
2011-12	158	99	423	8	41	12	-	6
2012-13	204	65	457	6	38	8	-	1
2013-14	85	29	372	73	40	8	-	-

890 cable TV networks across the country were fined on violations of provisions of PEMRA laws and license & term and conditions, duly signed by the licensee at the time of issuance of license:

Years	Number of CTV Operators Fined							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
2010-11	235	31	49	3	0	2	-	0
2011-12	85	41	45	6	5	0	-	0
2012-13	68	59	80	17	21	10	-	0
2013-14	6	28	57	21	16	5	-	-

Notwithstanding, PEMRA discharges its regulatory function by issuing various circulars, notices, warning and show cause notices to its licensees depending upon the violations committed thereon. During the period, 13,819 notices, show causes, circulars were issued to licensees.

Detail is given in the following table:

	Financial Year 2010-11							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
Circulars	38	3	78	3	38	30	-	65
Notices	411	34	331	481	134	74	-	243
Show Cause	42	33	154	113	74	29	-	18
Warnings	122	34	40	29	13	40	-	33
Financial Year 2011-12								
Circulars	49	5	126	7	23	34	-	74
Notices	523	262	621	209	182	165	-	267
Show Cause	56	103	102	73	14	11	-	23
Warnings	290	262	70	46	24	60	-	56
Financial Year 2012-13								
Circulars	66	16	52	9	42	56	-	81
Notices	529	45	265	226	5	212	-	277
Show Cause	58	93	305	72	103	21	-	27
Warnings	305	211	318	0	6	42	-	69
Financial Year 2013-14								
Circulars	65	14	90	8	44	26	-	-
Notices	250	220	721	935	20	170	-	-
Show Cause	62	48	327	71	33	26	-	-
Warnings	25	332	31	11	45	35	-	-

On finding grave violations, various cable TV operators were called for personal hearing at the respective regional offices before the Regional General Managers providing thereby an opportunity to clear their position before the Authority. Moreover, fines were imposed on cable TV operators for various violations. Number of cable TV operators called for personal hearing in each region and amount of fine imposed is reflected in the table given below:

	Financial Year 2010-11							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
Personal Hearing Convened	35	1	6	5	5	29	-	17
Amount of Fine Imposed	3,120,000	2,675,000	4,530,000	35,000	-	205,000/-	-	0
	Financial Year 2011-12							
	Personal Hearing Convened	62	28	55	8	2	11	-
Amount of Fine Imposed	744,000	455,000	293,000	60,000	65,000	0	-	0
	Financial Year 2012-13							
	Personal Hearing Convened	72	93	250	3	54	21	-
Amount of Fine Imposed	284,000	995,000	503,300	192,500	540,000	60,500	-	0
	Financial Year 2013-14							
	Personal Hearing Convened	62	48	185	12	33	24	-
Amount of Fine Imposed	33,500	400,000	1,309,750	373,000	335,000	109,000	-	-

Another significant task during surprise inspections and enforcement activities is to stop relay of illegal satellite TV channel which are not licensed by the Authority. It is worth mentioning here that cable TV operators are allowed to relay only those satellite TV channels which are either issued license for Broadcast Satellite Television or granted Landing Rights Permission. In various regions number of illegal satellite TV channels off-aired from cable TV networks during various inspections are detailed as follows:

Years	Number of Illegal Satellite TV Channels Off-Aired							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
2010-11	65	5	6	47	8	20	-	23
2011-12	87	4	4	65	6	12	-	29
2012-13	91	4	224	0	129	18	-	35
2013-14	4	4	1158	-	96	14	-	-

It is relevant to mention here that major source of illegal satellite TV channels is abundance of smuggled DTH equipment and pirated CDs in the market. PEMRA has been endeavoring hard to coordinate with the Custom Intelligence, IPO, FBR and FIA to take appropriate steps to overcome proliferation of illegal DTH equipment in the market so that menace of foreign channels could be eliminated.

In order to legalize In-house CD channels being relayed through cable TV networks across the country and maintain effective control over the programming content, the Authority registered following numbers of In-House CD channels each year in various regions;

Years	Number of In House CD Channels Registered							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
2010-11	765	350	1260	442	121	69	3	12
2011-12	918	380	1696	650	185	66	-	15
2012-13	1023	494	2130	523	209	47	-	17
2013-14	588	456	2324	783	229	60	-	-

In pursuance to the PEMRA's mandate, the devolution of healthy entertainment, education and information to masses at grass roots level, PEMRA during 2010-14 has issued 1,576 licenses for establishing and operating cable TV networks in remote / rural areas of country. Breakdown is as follows:

Years	Number CTV Licenses Issued in Rural Areas							
	Islamabad	Karachi	Lahore	Multan	KPK	Quetta	AJ& K	Gilgit Baltistan
2010-11	200	8	159	0	3	5	-	52
2011-12	44	170	352	227	42	4	-	13
2012-13	15	15	101	16	11	4	-	9
2013-14	9	18	46	39	10	4	-	-

Enforcement Actions on Satellite TV channels

PEMRA has unequivocally maintained a check on the performance of its broadcast licensees. Following issues remained the bone of contention between PEMRA and its licensees:

- > False / unauthentic reporting.
- > Derogatory / Indecent programs targeted at dignitaries and institutions.
- > Depiction of blood, gore, mutilated dead bodies, severely injured people etc.
- > Projection of crime, criminal elements, proclaimed offenders, terrorists and banned outfits.
- > Unethical, vulgar and indecent programming content.
- > Airing of abusive / indecent language during live programs.
- > Airing of excessive foreign content.
- > Airing of excessive advertisements.
- > Advertising of illegal health related products.
- > Non-use of time-delay mechanisms during live transmissions.
- > Absence of editorial board.

Operations wing has issued numerous regulatory guidelines, circulars, show cause notices and warnings to licensed satellite TV channels, committing violations as mentioned above. Following is the detail of advices, circulars, warnings and show cause notice issued to satellite TV channels during the years 2010-14.

Years	Show Cause Notices	Advices	Warnings	Circulars
2010-11	219	237	15	156
2011-12	158	45	08	52
2012-13	75	88	12	10
2013-14	113	25	15	35

Action against TV Channels airing Derogatory / Indecent Programs

Major news channels namely Geo News, Express News, Dunya News, ARY News, Aaj News, Dawn News, DIN News, Waqat News, Aaj TV, Ab Tak, SAMAA News, CNBC (presently JAAG TV), News One etc. were issued show cause notices for airing derogatory programs on their respective satellite TV channels, denigrating and humiliating dignitaries and institutions of the country. Consequently, all the channels were issued warnings to uphold dignity and image of dignitaries and institutions of the country.

The Authority also imposed fine of Rs. 01 Million each on violating channels. Furthermore, channels have been asked to install time delay mechanism for live programs and constitute editorial board in order to ensure airing of quality programs through their respective satellite TV channels.

Measures to Curb Indecent / Vulgar Content

Satellite TV channels, mainly, entertainment channels are being monitored constantly with regards to conformity with the social, ethical, religious and cultural values of Pakistan in their respective programs. Channels have been issued various regulatory guidelines / advices to avoid highlighting issues such as infidelity, romance, mujras, prostitution, alcohol etc. through their programs. It is a good sign that satellite TV channels have taken Authority's apprehensions seriously and are observing due diligence while conceptualizing scripts of their programs. Satellite TV channels airing entertainment content have focused on airing family oriented concept which are indeed receiving public appreciation. Significant popularity attained by a few dramas aired on Pakistani satellite TV channels in recent past testifies this notion.

Action Against Channels airing Illegal Health Advertisements

While taking serious note of the increasing trend of health related products illegal advertisements regarding remedies for different ailments through electronic media channels misleading the masses, PEMRA has been issuing circulars/notices from time to time warning its licensees not to air any health related advertisement without obtaining prior NOC from Federal Government as required under section 24 of the Drugs Act, 1976 and PEMRA Code of Conduct for Advertisement.

However, despite the above referred circulars/notices, different TV channels were found involved in airing such advertisement. PEMRA Legal Wing issued Show Cause Notices to different TV channels which were found involved in such violation and held personal hearings of all of them. Consequently, the Authority in its 71st meeting, after giving reasonable opportunity to show cause and a personal hearing, imposed fine of Rs. One Million each on TV Channels i.e. Filmmax TV, FilmWorld TV, Silver Screen TV, Filmazia TV, Channel 5, Starlite TV, Royal TV, Rohi TV, N-Vibe TV, A-Lite TV, APNATV, Ravi TV.

Revocation of Non-Operational TV Channel Licenses

Under regulation 8(4) of TV Broadcast Regulations and Clause 3.1 of license terms and conditions all the license holders are obliged to commence their operations within a period of one year. In case of unforeseen issues, the Authority may grant special permission to the licensee to establish required satellite TV channel within period duly extended by the Authority. However, after extending substantial concession and grace period, on pretext of non-operational status, six licenses were revoked by the Authority. i.e. Roze TV, Geo English, Mirror TV Network, Info TV, Zam TV and Aaj Entertainment.

However, all these companies went into appeal against PEMRA decision in the Courts. As a result, the Roze TV, Geo English, AAJ Entertainment and ZAM TV were restored by the Court of law. Whereas, the cases of other two channels are sub-judice.

THE INDUSTRY

AN OVERVIEW

Electronic media has witnessed unparalleled growth in the private sector. The mushroom growth in the broadcast sector is undoubtedly the result of prudent media policies of the Government notably its commitment to a free media. The media and broadcasting sector reforms introduced in last few years have also contributed substantively in improving the standards of education, information, living and employment in the country.

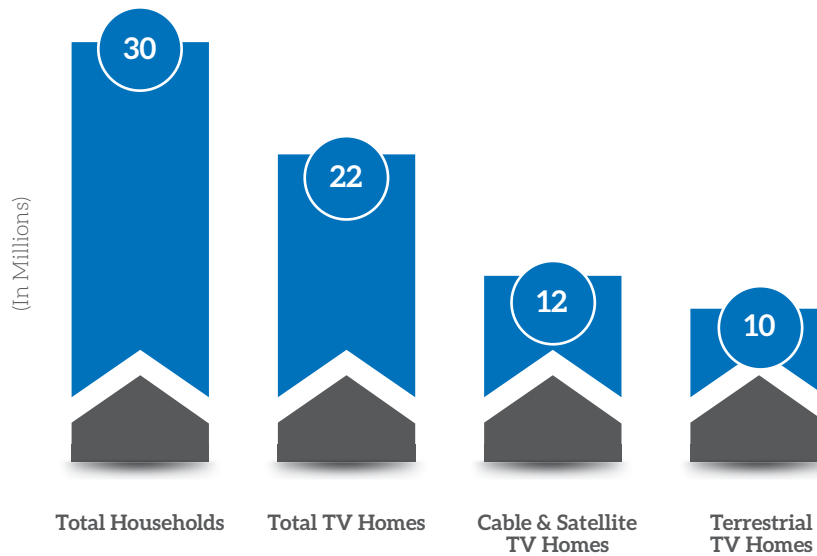
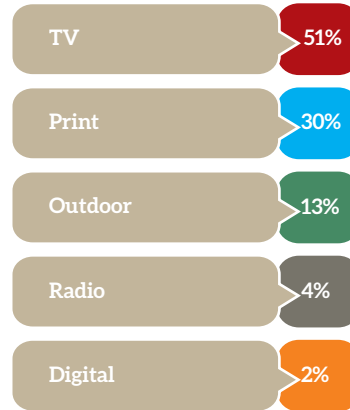
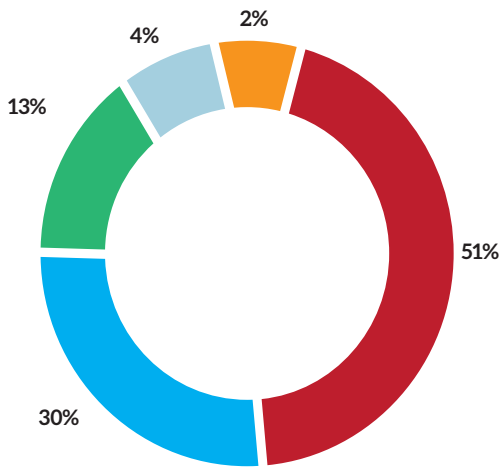
It is the result of free media policies of Government that today an average Pakistani is far better informed than he was few years back. More importantly, a new class of responsible and knowledgeable youth, who are otherwise illiterate or semi literate, has emerged which probably is the biggest dividend of opening up the private electronic media.

BASIC STATISTICS

Financial Year 2010-14

All figures are approximate to the nearest million, unless otherwise stated

✦ Total population	180 million (As per last Census Report)
✦ Total Area	796,095 Sq. Kms
✦ Per capita income	US\$ 1,200/-
✦ Total Advertisement Market	PKR 47 billion



- **Total TV Viewers: (Cable, Satellite & Terrestrial)** 135 million (75% of total population)
- **Total Cable & Satellite Viewership:** 74 million (55% of total viewership)
- **Total Terrestrial Viewership:** 61 million (45% of total viewership)
- **Cable TV Penetration (In %age):** 70% approx
- **Analogue cable TV penetration:** 97% (of total cable TV homes)

➤ Digital cable TV penetration:	03% (of total cable TV Homes)
➤ Cable TV penetration (Urban):	85% (of TV Homes)
➤ Cable TV penetration (Rural):	60% (of TV Homes)
➤ Total FM Radio Penetration:	97% of Pakistan
➤ FM Radio Listenership:	78 million
➤ Male Listeners:	38 million
➤ Female Listeners:	40 million

Sources: *Statistics Division Report & Pakistan Economic Survey Report 2012-13.
 * Gallup Survey of Pakistan
 * Media Logic Survey
 * Google Surveys.

ECONOMIC CONTRIBUTIONS

Due to the Government’s investment friendly policies, the country has witnessed a remarkable economic growth. This overall national growth has been conducive for the development of the electronic media industry in the private sector.

According to estimates there has been a cumulative investment of approximately U.S. dollar 03 billion in the electronic media industry in Pakistan. Jobs to more than 200,000 people of diversified skills and qualifications have been provided. With the current growth rate of more than seven percent per annum, it is estimated that the cumulative investment in the electronic media industry will reach nearly U.S. dollar four billion by the end of the current financial year.

This expansion in investment would in turn have a multiplier effect on increasing job opportunities for skilled media personnel and journalists, expanding work of media production houses, advertising agencies and proliferation of the performing arts.

LICENSING OF BROADCAST MEDIA & DISTRIBUTION SERVICES

The task of issuing licenses for broadcast and distribution services is multifaceted and multidimensional. The licensing of Satellite TV, FM Radios, Digital Wireless Cable TV or Multichannel-Multipoint Distribution Service (MMDS), Mobile TV (Content Provision) Service, Mobile Audio (Content Provision) Service, Internet Protocol TV (IPTV), Temporary Up-linking Permissions, NOCs for the import of Broadcast Media & Distribution Service equipment and formulating terms & conditions, eligibility criteria, technical standards, tariff structures, bidding criteria & procedures etc have remained the hallmark achievements during the Years 2010-14.

PEMRA is also working on Future technologies e.g. Digital Terrestrial TV (DTTB), Direct to Home (DTH) etc. Following brief on account of initiatives would substantiate the progress during the years 2010-14.

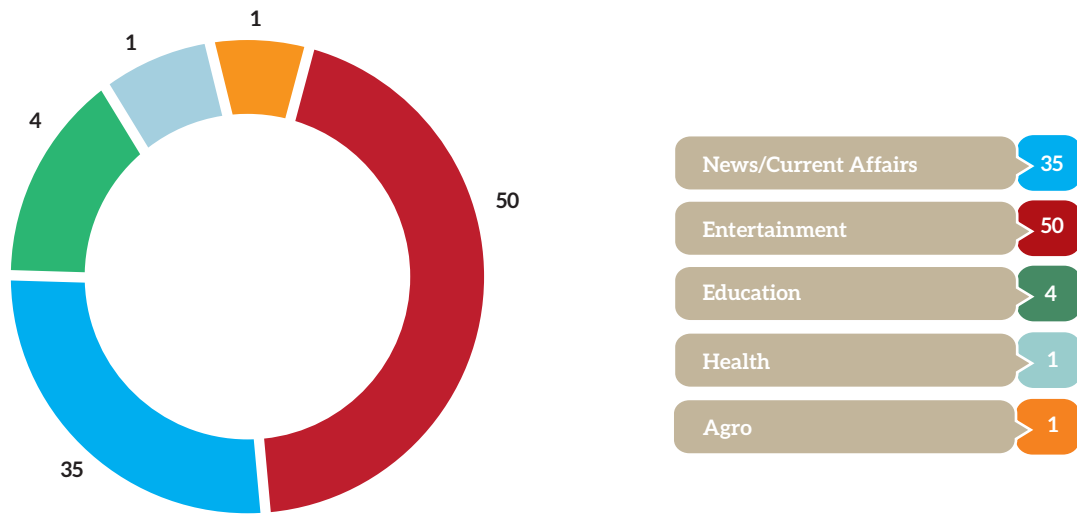


BROADCAST MEDIA

SATELLITE TV LICENSING

Satellite TV licenses are categorized as International Scale Broadcast Stations under Section 18 (1) (i) of the PEMRA Ordinance 2002. Satellite TV channels can truly be attributed to enlarge the choice available to the people in electronic media for news, current affairs, religious knowledge, technology, entertainment and other subjects of public & national interest. The satellite TV license is granted for (15) Years with the option to revalidate the license after expiry of term on such tariff and conditions as the Authority may devise at the time of revalidation of license.

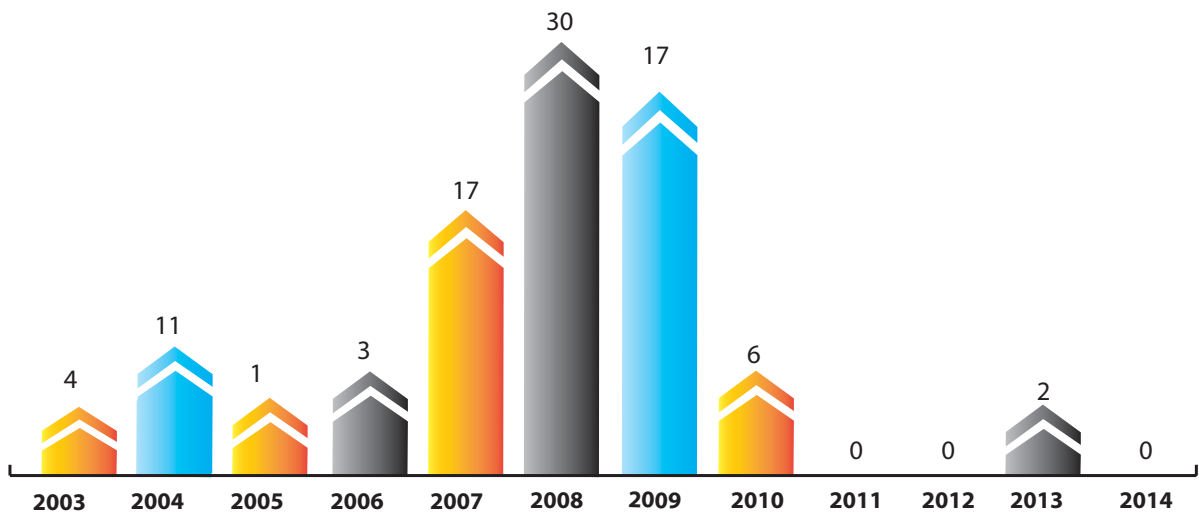
So far, PEMRA has issued 91 licenses of satellite TV channels ([Annex-I](#)). Out of which, 84 channels are operational. Of these 91 STV channels, 50 are entertainment category channels, 35 news & current affairs, 04 educational channels issued to Virtual University of Pakistan and one each in Health and Agro category.



Year wise growth is depicted in following table;
Satellite TV licenses, Pakistan, 2003- to-2014

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	Total
Licenses Issued	04	11	01	03	17	30	17	06	0	0	02	0	91

YEARLY GROWTH IN SATELLITE TV LICENSES



(In percentage)

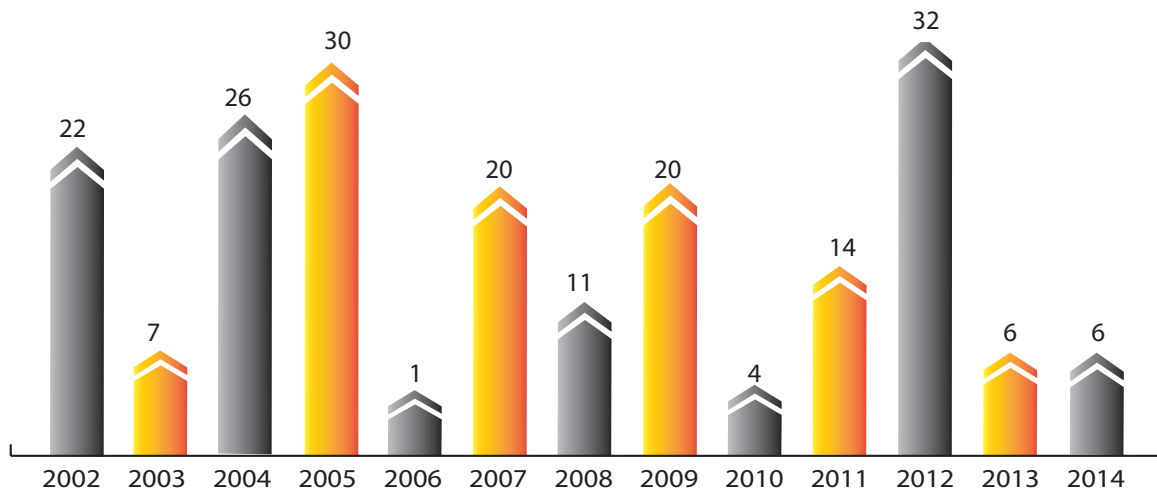
FM RADIO

FM radio broadcast stations are categorized as local area scale stations under Section 18 (1) iii of the PEMRA Ordinance aimed at improving the access of the people to mass media at the local & geographic community level. Commercial FM licenses are issued through an open and transparent bidding process under Section 19(1) of the PEMRA Ordinance to the applicant companies who fulfill prescribed eligibility criteria laid down under PEMRA laws. The Authority has implemented a phase-wise strategy to award FM licenses. FM radio licenses are announced in subsequent phases with a rationale to cover essentially every district to improve the standards of information, education and entertainment disseminated to the inhabitants. The FM radio licenses are granted for a term of (10) Years. Like STV, it can be revalidated after expiry of term.

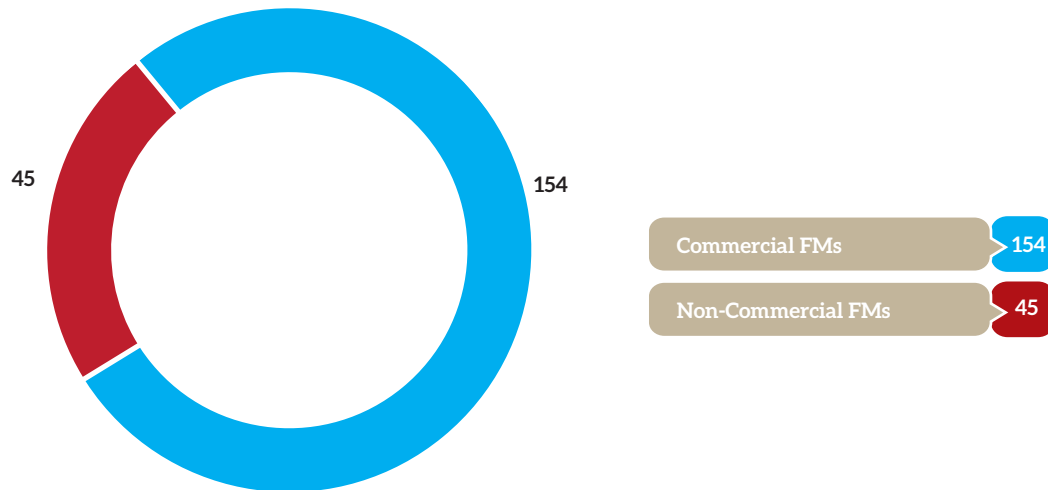
It is palpably a powerful medium to keep the local cultural traditions, folk tales and music alive and thriving to reinforce the bonds of community spirit among the residents in the commanding area.

All the eight phases of its operational plan that the Authority has launched so far for licensing FM radio stations drew massive response from the investors. Since October 2002, the Authority has awarded 199 FM radio licenses across the country through an open and transparent bidding process. List of FM radios issued along with their operational status is at [\(Annex-II\)](#). The ninth phase of awarding FM radio licenses in the remaining part of the country has been worked out and would soon be launched.

YEARLY GROWTH OF FM RADIOS



Out of 199 private FM radios across the country, 45 are the Non-Commercial FM radio licenses granted to various accredited universities, colleges and institutes imparting education on the subjects of media, journalism and mass communication. The Non-Commercial FM radio licenses have also been issued to the Traffic Police Departments of Islamabad, Punjab and Sindh besides to National Highways, PIA and Zari Tarqati Bank Ltd. (ZTBL). These Non-Commercial FM licenses have been granted on a very nominal fee in order to disseminate the information and education of public concern.



LANDING RIGHTS PERMISSIONS

Under this category, permission is provided to foreign / off-shore TV channels in Pakistani territory. In this case, the foreign channels having viewership in Pakistan are granted Landing Rights Permission through local distributing companies registered with the Securities & Exchange Commission of Pakistan, owned and controlled by 100% Pakistani management. The list of permission holders is at [\(Annex-III\)](#). The difference between landing rights and licensing of satellite TV channel is that, a landing rights holder cannot have uplinking rights whether live or recorded. In case of foreign news channel, the temporary uplinking permissions are granted on case to case basis on request. The Landing Rights permission is granted for 05 years. Under Rule 13, a company or entity cannot have more than two landing rights permissions .

Key Reforms during Years 2010-14

- > Paid up capital requirement for landing rights permission was reduced from 20.0 million to 10.0 million for one channel.
- > Eligibility criteria for landing rights permission was revised with inclusion of the following clauses;
 - Attested copy of valid broadcast license of principal issued by the concerned foreign authority.
 - Information about the directors/shareholders and registered business address along with contact person of the principal.
 - Affidavit that the Company/group of companies/undertakings or any of its directors / shareholder is not a defaulter (directly or indirectly) of any government organization or PEMRA, State Bank of Pakistan (SBP) and Federal Board of Revenue (FBR).
- > Categories and tariff for landing rights permission were revised.
- > It was decided that in future landing rights permissions shall be awarded to International Satellite TV channels only whose principals shall be foreign national and with foreign language content.
- > Landing rights permissions of CNN, Ten Sports and Cartoon Networks channels were renewed.
- > Three new landing rights permissions were granted to “Urdu 1” “Warner Brothers” and “Lights Asia” channels respectively.

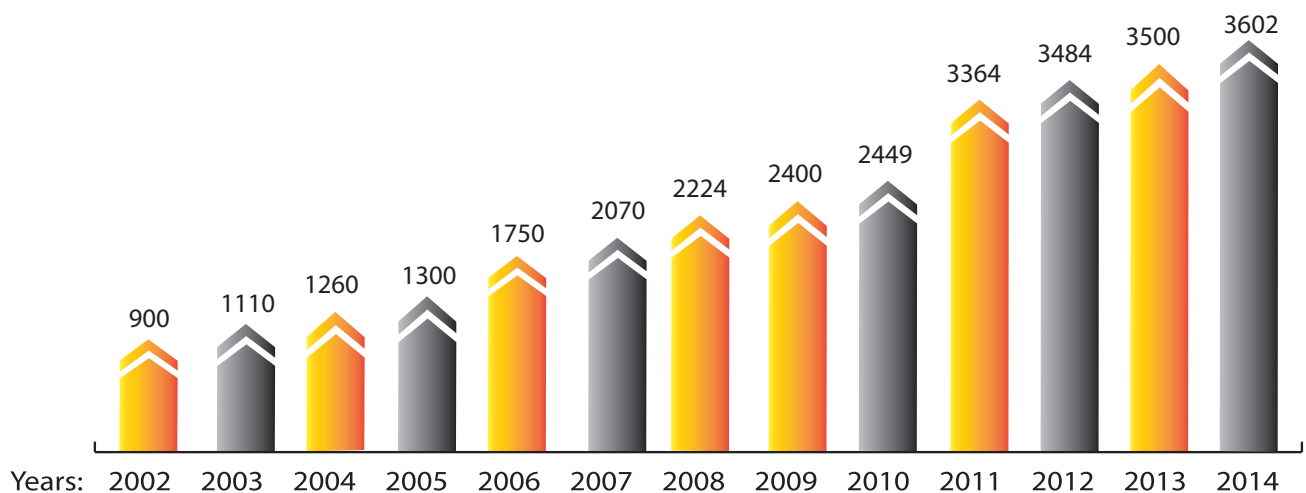


DISTRIBUTION SERVICES

CABLE TV

Cable TV remained the fastest growing sector in the national electronic media landscape for obvious reasons. By paying nominal subscription fee, a family can have access to a bouquet of national and international channels of choice for entertainment, information and education. Until year 2010-14, PEMRA has issued 3,602 licenses of different categories of cable TV. Year-wise growth of cable TV licenses in Pakistan is illustrated below;

Cable TV Licenses, Pakistan, 2002 to 2014



The cable TV has so far been the most economical and viable medium of entertainment available to masses. By paying a nominal fee ranging from Rs. 100 to Rs. 450/- per month, the people are able to watch channels of their choice including news, current affairs, entertainment, music, kids, cooking, agro, health and education channels. According to survey, a small scale cable TV networks in remote / rural areas which also comprises about 60% of the total CTV licenses, relay 30-40 TV channels most of them are Free to Air (FTA). Whereas, the capacity on CTV networks in metropolitan areas ranges between 60-90 depending upon the network and infrastructure deployed. In metropolitan and cosmopolitan areas of country, the operators have switched to fiber optic replacing the traditional coaxial cable which has significantly improved the level of quality and compression technology has resulted in distributing increased number of channels to subscribers.

Most cable TV networks deliver TV channels on analogue mode. From a bandwidth of 225 MHz in the early days of cable TV, the networks progressively enhanced capacity to 300 MHz, 450 MHz, 550 MHz, 750 MHz and now to 860 MHz, which is the largest available cable TV bandwidth worldwide. In future this could get enhanced to 1000 MHz. The bandwidth of cable systems and maximum possible analog channels on such systems are given in following Table:

Bandwidth and Channels

Bandwidth	Maximum Number of Channels
300 MHz	36
450 MHz	54
550 MHz	67
750 MHz	92
860 MHz	106

In cities, most of the Cable TV homes receive 65 to 100 channels. Almost all networks in the cities utilize a combination (Hybrid) of Optical fiber and coaxial cables. Networks often cater to typically 5000 customers per head end. The smallest cable networks in the country typically deliver upto 30 channels over a 300 MHz bandwidth.

The most important factor influencing the growth and posture of the CTV industry today has been the uncompromising demands of the public for a greater diversity in choices of TV programming. This has resulted in a series of initiatives and Orders by the Authority that have produced a comprehensive regulatory scheme to maintain CTV as an imperative service to broadcasting sector and conversely to protect the viewers' rights. By compelling all the existing CTV operators to bridge the digital divide, PEMRA is eager to see transformation of their analogue systems to digital. The first formal initiative towards digitalization of cable TV service in metropolitan areas was taken in 2009 amid the ITU Commitment. The deadline of December, 2015 is however; set to replace the analogue systems with digital one in Pakistan's metropolitan areas.

Cable TV Initiatives during 2010-14

Following are the most significant decisions taken by the Authority during the years vis-à-vis the cable TV industry. Notably, all the decisions were made in due consultation with the stakeholders and the Cable Operators Association of Pakistan (CAP).

- > Reduction in CD tariff for categories B-1 to B-4 (except rural and hotel) to the tune of Rs. 5000/- only.
- > Re-categorization of cities keeping in view the advertisement revenue earnings and economic conditions of the area.
- > Exemption from bidding and personal hearing at AJK, Gilgit-Baltistan and areas where CTV services are not available.
- > One time exemption from bidding was granted to Cable TV Licenses in all those areas where no CTV services are available and for all rural areas where single CTV operator is providing services and for all areas of Baluchistan Province since no application was received despite advertisement for bidding.
- > Criteria for Cable TV licensing was made more stringent for category B-3 and above at the time of renewal/ grant/up-gradation of license i.e. registration of firm as legal entity with SECP, enhancement of paid capital to Rs. 3.0 million and registration with tax authorities and provision of an undertaking that company is not a defaulter of any government organization including PEMRA. etc.
- > One time reduction in subscribers fee from Rs. 12/- to Rs. 6/- per subscriber for the FY 2011-12.
- > In pursuance to the 64th Authority meeting's decision regarding award of Cable TV licenses through bidding the first advertisement was published in National dailies on 03-10-2010. Later on due to lack of response from general public another advertisement was published in the national dailies on 18-3-2011. The deadline for submission of applications was extended thrice with one month's grace period. Total of 116 tehsils of 67 districts were shortlisted and advertised based on their market potential. Biddings were conducted in three Regional offices of PEMRA i.e. Karachi, Lahore and Islamabad in the F.Y. 2011-12. It is worth mentioning that no application was received from Baluchistan region. While the successful applicants of Multan region did not participate in the bidding. After completion of the bidding, public hearings of the successful bidders were conducted in all the concerned regional offices simultaneously on 25.1.2012.
- > The Authority approved grant of Cable TV licenses to those successful bidders which have fulfilled all the formalities as per criteria. Licenses have been issued in 16 Tehsils.
- > Terms & Conditions of Tehsil Level Cable TV licenses were approved.

MULTI CHANNEL MULTI POINT DISTRIBUTION SERVICE (MMDS)

MMDS (Multi channel multi point distribution service) is wireless point-to-multipoint specification operating in frequency band of 2.5-2.69 GHz. This wireless technology made its debut in Pakistan in 1996, when Shaheen Pay TV, a subsidiary of Shaheen Foundation, obtained government license to establish analogue Multi-channel Multi-point Distribution System (MMDS). The Shaheen Pay TV initially started off with the broadcasting of 10 channels. Later, it increased the numbers of channels to 12.

Its majority shareholder, the Southern Group which has purchased 75% shares, has revamped the Shaheen Pay TV systems. It is pioneer to introduce cutting-edge digital technology in Pakistan. That would allow simultaneous broadcast of over 60 channels and also enable the subscribers to enjoy interactive two-way television and high-speed broadband Internet without the inconvenience of being tied to cable or telephone lines. Presently, the operators are offering only video service to its subscribers and are in process of digitally upgrading their networks. Once it is upgraded that would enable them to offer high speed broadband and video simultaneously. MMDS is commonly operated under the brand name of DWN (Digital Wireless Network) or Shaheen TV.

The Authority has issued 06 MMDS license so far to three local companies for Lahore, Karachi, Islamabad, Sahiwal, Renala Khurd and Nankana Sahib. List is at [\(Annex-IV\)](#). License of M/s Southern Networks was cancelled by the Authority on 2nd May, 2014.

IPTV LICENSING

IPTV is a value added service for viewing broadcast content using a telecom/broadband infrastructure. IPTV in conjunction with voice & data services fulfills the concept of triple play service delivered to the customers. The broadcast content is streamed from the head-end to the provider's centered office from where it is distributed over the 'last mile' to the end users using IP based mechanism & addressing. So far 01 IPTV licence has been issued to M/s PTCL which is carrying out its services successfully.

Licensing regime including eligibility criteria, application form, revised terms & conditions etc. for issuance of more IPTV licences through open and transparent bidding under Section 19 of the PEMRA Ordinance 2002 has now been formulated.

MOBILE TV (CONTENT PROVISION) SERVICE LICENSING

Inclusion of Mobile TV (Content Provision) Service licence in PEMRA regulatory framework was yet another mile stone achieved by PEMRA. The content provider (licencee), under an agreement, provides broadcast content to Mobile Network Operator through video streaming technology over data networks. Through this medium, content of licensed TV channels is made available to the users of mobile network operator. This convergence technology has further revolutionized the broadcast arena.

The Mobile Network Operator in turn distributes the content to its subscriber through any of the video streaming technology e.g. GPRS/EDGE, 3G networks etc. PEMRA has issued four (04) Mobile TV licences to M/s Brand Promotions Services Private Limited, M/S Celle vision Private Limited, M/s Dialog Broadband and M/s Pakistan Broadcasting Experience Pvt. Ltd. List of licencees is at [\(Annex-V\)](#).

MOBILE AUDIO (CONTENT PROVISION) SERVICE LICENSING

Value Added Services have been mature globally and form a considerable portion of the revenues. People are now focusing on mobile entertainment, mobile-commerce, location based services and new enhanced services in next generation network (NGN) environment. Value added services are provided either directly by the telecom operators themselves or by a third party e.g. Value Added Service Provider (VASP) / Content Provider / Aggregator.



Mobile Audio (Content Provision) Service is a technology whereby audio feed of TV channels / FM radios are provided through an Interactive Voice Response (IVR) platform to the end user of Mobile Network Operator (MNO). The service is of particular interest to subscribers who are on the move but cannot afford to miss out their favorite programs or news items.

So far, two licenses have been issued to M/s Cellevision and M/s Evamp & Saanga (Pvt.) Ltd. for provisioning of the service through the platforms of Mobilink and Ufone respectively.

Through this medium, content of licensed TV channels is made available to the users of mobile network operator.

SHORT / LONG TERM UPLINKING PERMISSIONS

PEMRA is also responsible for issuing short / long term uplinking permissions to various news agencies & broadcasters for news gathering / uplinking of any TV programs from a ground based transmission facility to a satellite for viewing outside Pakistan.

Efforts were made to formulate guidelines including eligibility criteria etc. for short term and long term uplinking permissions. Similarly, tariff was rationalized to bring this category of service in line with other categories. The Authority in its 74th meeting held on 16th March, 2012, approved these guidelines and revised tariff.

NOC FOR THE IMPORT OF ELECTRONIC MEDIA RELATED GADGETS

PEMRA Technical Wing is also responsible for the issuance of NOC for the import of broadcast media and distribution services equipment to PEMRA licensees and commercial importers on fulfillment of requirement e.g. literature of equipment, Invoice, Air Way bill / Bill of Landing, copy of license (in case of PEMRA licensee), NTN certificate, and valid Import License (in case of commercial importer). This was done by the Government to stop unchecked proliferation / import of electronic media gadgets in country. PEMRA is, however, acting as facilitator for its licensees as well as other electronic media gadget importers in Pakistan. The NOCs are facilitated within no time in case all documentary requirements are fulfilled.

NOC cases of different licensees and importers are processed under Section 20(h) of the PEMRA Ordinance 2002 (Amendment Act 2007) and under SRO 1105(1)07 dated 12th November, 2007.

LICENSING CRITERIA

- > Company to be registered with Securities & Exchange Commission of Pakistan (SECP) encapsulating specific provision for electronic media business.
- > Minimum Paid-up Capital Requirement:
 - ✦ **For Satellite TV** **Rs. 50.0 million for single TV and Rs. 20.0 million for each additional STV License.**
 - ✦ **For FM Radio** **Rs. 3.0 million for single license and Rs. 1.50 million for each additional FM radio license.**
 - ✦ **For Landing Rights** **Rs. 10.0 million and Rs. 5.0 million for second permission.**
 - ✦ **For Cable TV** **Rs. 3.0 million. (for category B-3 and above) (through bidding)**
- > Foreign share holding allowed up to 49% with local management control. (In case of landing rights, no foreign ownership is allowed).
- > Technical and Financial feasibility.
- * Under Rule 13 of PEMRA Rules 2009, a company is entitled for maximum of four satellite TV, four FM Radios and Two Landing Rights Permissions. Moreover, the law restricts that a distribution media operator cannot have license for broadcast media and vice versa.

LICENSING PROCEDURE

Inviting Expressions of Interest (EOI)

Submission of Applications

Short Listing of the Applications as per Eligibility Criteria

Communication of Base Price & Bidding Procedure to Eligible Bidders

Open Bidding under Section 19 of PEMRA Ordinance

Cases of Successful Companies are forwarded to:
Ministry of Interior for security Clearance & to the
Provincial Governments for Concurrence

Content Presentation by the Successful Bidders
(For TV Licence)

Public Hearing of the Firm/Company under Section 24 (2)

Cases forwarding to FAB for frequency allocation
(Where frequency is involved)

Approval of the Authority

Issuance of License

FUTURE PLANS

1. Direct to Home (DTH) Licensing

Direct to Home (DTH) service is a digital platform for distribution of TV channels from satellite directly to homes through small dish antennas across the footprint of the satellite without intermediaries. The facility would first downlink prescribed channels from various satellites, combined them into bouquet, uplink to satellite & downlink again for distribution to subscribers directly.

Features of DTH:

- i. Nationwide Coverage.
- ii. Superior audio and video quality.
- iii. Value added services like internet, Video on Demand etc.
- iv. Parental Control.
- v. Easier regulatory control.

The objectives for introduction of DTH service in Pakistan are as under:

- i. Availability of a digital platform with enhanced channel carrying capacity thereby resolving the issue of limited carriage of channels.
- ii. The introduction of new and state of the art technology in Pakistan.
- iii. Providing access of the digital TV and other value added services to the rural and remote population across the country.
- iv. Inflow of Foreign and local investment in electronic media sector.
- v. Compliance with International Telecom Union (ITU) obligation regarding complete transition from analog to digital system.
- vi. Employment generation.

PEMRA intends to issue licenses for DTH operators through open and transparent bidding process under Section 19 of PEMRA Ordinance 2002 for which preliminary homework has been completed.



2. Award of STV Licences through Bidding.

Till recently, Satellite TV licences were awarded by the Authority on case to case basis. However, the Authority is vigorously pursuing the case of digitalization of existing analog CTV networks. Moreover, the licensing of DTH will also be initiated in near future. As a result the channel carrying capacity of CTV Networks / distribution platforms will increase greatly necessitating the need for more STV licences. Therefore, case will be submitted to the Authority for award of STV licences through bidding under Section 19 of PEMRA Ordinance 2002.

3. Digital Terrestrial Television Broadcasting (DTTB)

One of the PEMRA's future plans is the introduction of Digital Terrestrial Television Broadcasting (DTTB) on National, Provincial, Metropolitan City basis.

The introduction of DTTB will provide viewers/ subscribers with better sound and picture quality, variety of contents, more television programs, new services for users with disabilities, enhanced additional services, portable and mobile program reception, as well as convergence of services.

DTTB will ensure the options for service providers to adjust the program content to the needs of different target groups, interactivity, potential to provide services on demand, lower broadcasting costs and convergence of services. Main advantages of digitalization include the following:

- i. Increased spectrum efficiency: 4-6 TV programs can be transmitted in the same bandwidth consumed by one analog channel, hence a lot of spectrum can be freed which can be auctioned for other services.
- ii. DTTB will allow variety of regional language programs.
- iii. Existing transmitting sites can be co-located, which will provide opportunity for revenue generation to Public Broadcaster/ PTV.
- iv. Interactive Services: The broadcast medium can be converted into a 02 way channel through the provision of return path for TV & data services enabling a variety of new services e.g. multilingual captioning, sports statistics, e-shopping, e-banking, (EPG) Electronic Program Guide etc.
- v. It has better mobile reception.
- vi. Superior sound and video quality.
- vii. Resistant against multi-path reception.
- viii. Opportunity to develop innovative content & hence new revenue models.
- ix. Data Services: The DTTB infrastructure is capable of delivering data services, so it encourages development and expansion of data services-broadband penetration.
- x. Investment: Inflow of private capital to national exchequer.
- xi. Increased competition: More choice to viewers.
- xii. Development of technology & job creation.

4. Mobile TV Content (Provision Service) Licensing.

Mobile TV (Content Provision) Services are the value added services which are delivered to mobile phone subscribers on payment of subscription charges to Mobile Network Operators (MNOs). The content providers/ aggregators obtain a licence from PEMRA for Mobile Audio /Video (Content) Provision Service and enter into an agreement with Mobile Network Operators (MNOs) for distribution of content of licensed FM Radio / Satellite TV channels through their network under an arrangement with FM Radio / Satellite TV channel licencees. In addition, the companies are also required to obtain a Class Data Licence from Pakistan Telecommunication Authority (PTA).

It is pertinent to mention that PTA has recently auctioned the licences for 3G/4G services in Pakistan that will provide an enriched bandwidth platform for running of value added services like Mobile TV, video transmission, video conferencing etc. Further, the 3G/4G services will improve quality of service of Mobile TV / video applications and open several avenues of business in content development and distribution sector.

As a result the potential for Mobile TV service in Pakistan will increase tremendously. Therefore, case will be submitted to the Authority for grant of further licences through open & transparent bidding process under Section 19 of PEMRA Ordinance 2002.

5. Internet Protocol Television (IPTV) Licensing.

Internet Protocol Television (IPTV) is a digital distributions service for provision of content of TV channels over the access / broadband network (DSL) to the end-users / subscribers. As per ITU, IPTV is defined as multimedia service such as television/video/audio/text/graphics/data delivered over IP based networks managed to support the required level of Quality of Service (QoS)/Security, Interactivity, and Reliability. The service has a number of value added features e.g. parental control, Electronic Program Guide (EPG), Video on Demand, Personal Video Recorder (PVR) etc. The service is a competitor for the incumbent CTV services which due to its additional features can provide a better source of information, education and entertainment to the viewers compared to the Cable TV service which is predominantly analog.

Licensing of IPTV service will help achieve the digitalization deadline given by International Telecommunication Union (ITU). It is also a step towards “Convergence” of telecom & broadcasting technologies/services. At present M/s Pakistan Telecommunication Company Limited (PTCL) is the only licensee for IPTV service. As per licence terms and conditions, the applicant company is also required to have a Local Loop licence of Pakistan Telecommunication Authority (PTA). Moreover, the applicant company can apply for all or any of the fourteen telecom zones.

Due to convergence & increased potential of IPTV, award of further licensing through bidding under section 19 of PEMRA Ordinance 2002 is under consideration.

6. Digital Audio Broadcasting (DAB).

It is a digital radio technology for broadcasting radio stations, used in several countries. DAB receivers have been available in many countries for several years. DAB offers several benefits over existing analogue FM radio, such as more stations in the same broadcast spectrum, reduced noise, multi-path, fading, co-channel interference.

Major Advantages of Digital Audio Broadcasting

Following are the benefits of DAB over analog systems:

- **Better sound reception:** The introduction of new components and devices such as CD players and MP3 players gives better audio quality, and even data broadcasting service capabilities.
- **Attractive new content / programs:** The introduction of digital technologies and highly efficient audio video compression techniques allow the introduction of numerous programs (contents) compared with analog systems, along with very high quality sound (as in stereo sound and multi-channel surround sound systems) program guides, other multiple information etc.
- **Portability / Mobility:** DAB has excellent mobile reception characteristics as compared with analogue systems (AM, FM).
- **Efficiency:** The introduction of Digital Technologies allows:
 - a) Improved spectrum efficiency which means more programs (contents) in the same channel compared to analog & also the use of the adjacent channel without any interference.
 - b) A drastic reduction in radiated power for the same coverage area with a better audio quality.

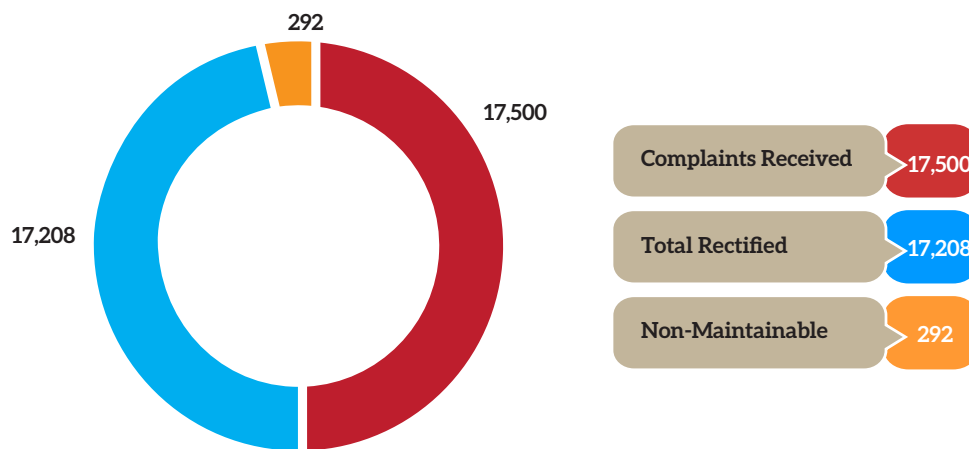
Case will be submitted to the Authority for licensing of Digital Audio Broadcasting /Digital Radio Service.

COUNCILS OF COMPLAINTS

The Councils of Complaints (established under Section 26 of PEMRA Ordinance, 2002), at Islamabad and at all the four provincial capitals i.e. Karachi, Lahore, Peshawar and Quetta are now firmly in place and operating effectively. The Federal Government by notification in the Official Gazette establishes these Councils of Complaints for two years tenure. Each Council consists of a Chairperson and five Members being citizens of eminence from general public at least two of whom are women. List of Chairpersons and Members of each Council of Complaints is at [Annex-VI](#).

These Councils are mandated to receive and review complaints made by individuals or civil society organizations against any aspects of programs broadcast by a licensed operator and render opinions on them. They may also recommend to the Authority any appropriate action for censure or fine against a licensee for violation of the code of programs and advertisement prescribed by the Authority.

These Councils have been an effective tool in supporting the Authority for redressing grievances and complaints of public against electronic media. From January 2003 till date, these CoCs received 17,500 complaints in all. They took immediate action and resolved 17,208 of them while the rest were either disposed off or dismissed being non-maintainable or on pretext of lack of follow-up by the complainants. The position is illustrated in the graphic given below:

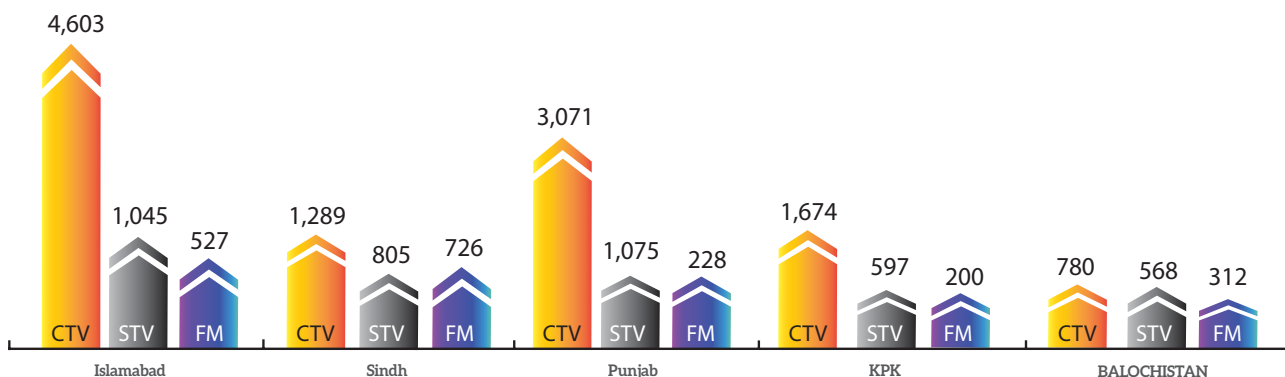


About 65% of the registered complaints at all CoCs were related to cable TV networks. Second bigger chunk of complaints was related to obscenity and indecency (vulgarity). The third prominent ratio highlighted public wrath against programs content of TV channels included mix of public reaction against unethical / immoral programs, insensible breaking news, dramatization of tragedies and crimes, depiction of blood & gore and dead bodies in quest to take edge on other channel's etc. The graphic printed below gives a bird's eye view of the trends of the complaints in various CoCs.

A fuller picture on the performance of the Councils of Complaints and the enforcement staff is detailed in the chart produced below:

Statistical Review of CoC's Performance (For the Years 2003 to 2014)

Nature of Complaints		Islamabad	Sindh	Punjab	KPK	Baluchistan	Total
Complaints Received	Cable TV	4,603	1,289	3,071	1,674	780	11,417
	Satellite TV Channels	1,045	805	1,075	597	568	4,090
	Others (FM radio, IPTV, MMDS etc.)	527	726	228	200	312	1,993
Total Complaints		6,175	2,820	4,374	2,471	1,660	17,500
Complaints Rectified		6,025	2,774	4,299	2,450	1,660	17,208
Non-Maintainable		150	46	75	21	00	292

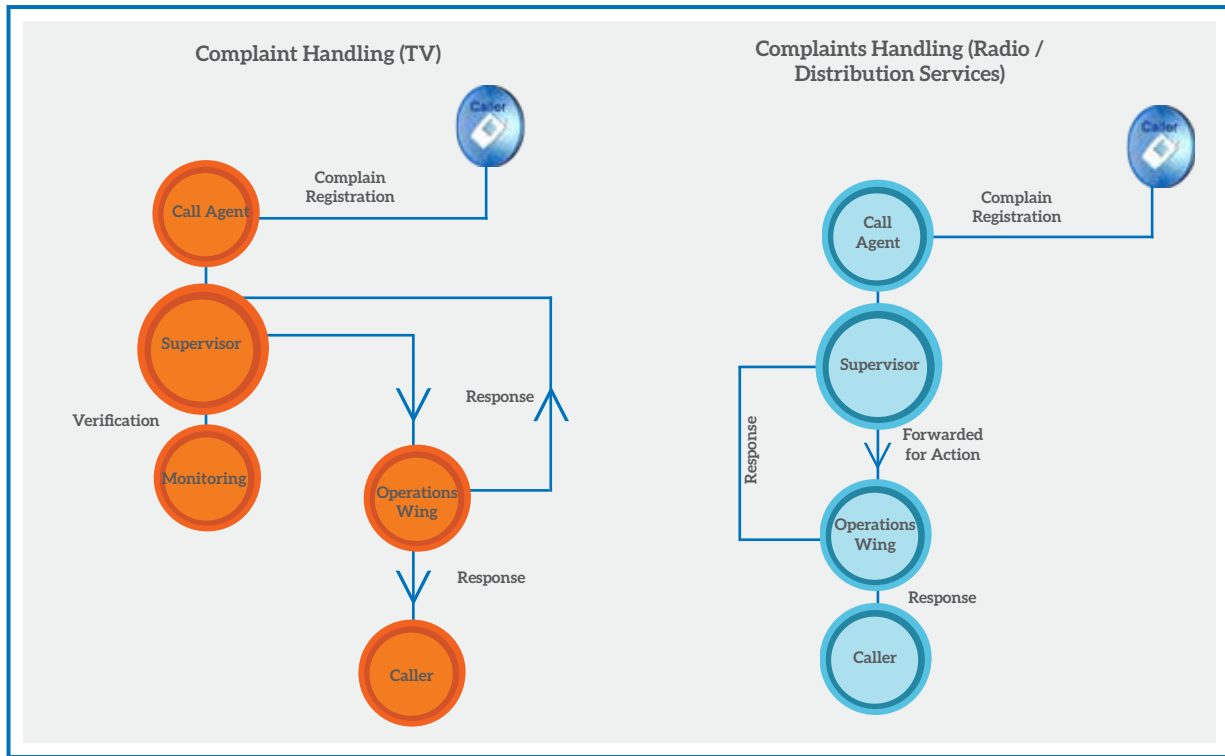


PEMRA COMPLAINTS CALL CENTRE (0800-73672)



To facilitate the public complaints against the electronic media and to get direct public feedback for improvement, PEMRA in year 2011-12 has established a state of the art 24/7 "Complaints Call Centre -(0800-PEMRA) i.e. (0800-73672)". This call centre was setup to augment the functioning of the Councils of Complaints and to offer easy access to public to reach PEMRA for their complaints, comments and feedback which was hitherto restricted and inaccessible. This free of cost call service has been made available to the public across Pakistan. Moreover, complainants from Pakistan and overseas can also lodge their complaints, suggestions and feedback through web based proforma by entering in the official website: www.pemra.gov.pk or through direct email: complaints@pemra.gov.pk

Complaints Handling Mechanism:



Complaints Registered through Call Centre (Years 2012-14)

Nature of Complaint	No. of Complaints		
	2012-13	2013-14	Total
Distribution Services	1,776	2,713	4,489
Satellite TV Station	2,500	18,501	21,001
FM Radios	99	107	206
General	1,990	2,434	4,424
Total	6,365	23,755	30,120
RESOLVED	5,960	20,972	26,932

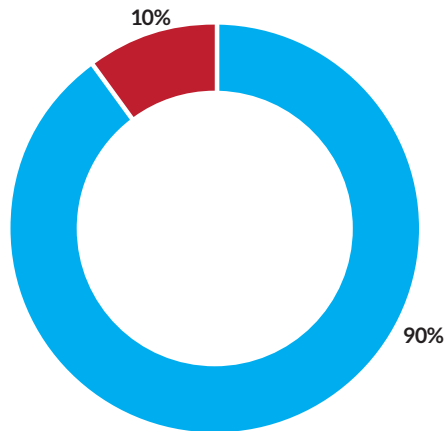
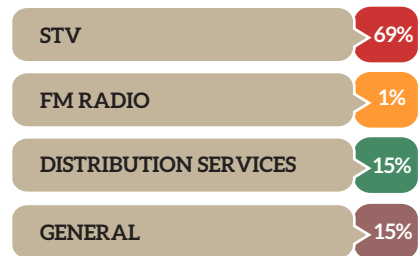
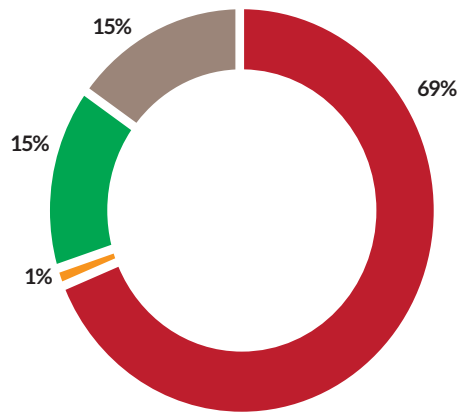
Since established, a total of 30,120 complaints have been registered at the PEMRA Complaints Call Centre (0800-73672).

Of these, 21,001 complaints were against program / content of TV channels whereas; 4,489 complaints were against cable TV networks. Major proportion of complaints was against increasing vulgarity & indecency on TV channels.

Complaints related to cable TV can be categorized in two parts:
Quality of Service.

Indecency and vulgarity.

The FM radios on other side registered very low in terms of public complaints probably because it contained no watchable content.



NATURE OF COMPLAINTS

Nature of Complaint	No. of Complaints		
	2012-13	2013-14	Total
Content Based	334	20,873	21,207
Quality of Service (Cable TV) Related	1,239	3,250	4,489
Others (Suggestions)	106	4,318	4,424
Total	1,679	28,441	30,120

As may be seen in the table, most of the complaints (21,207) were against the program content of TV channels, FM Radios and the CD channels (run by the cable TV operators).

The main areas of concern for the public have remained airing of indecent and objectionable programs, depiction of blood & gore, undue sensation, hype, unconfirmed news, indecent advertisements, misleading advertisements, reenactment / dramatization of crimes and the intrusion to personal privacy etc.

4,424 callers registered their comments / feedback vis-à-vis programs content. These complaints / suggestions were subsequently referred to all respective media operators and the same were also uploaded on PEMRA website for masses' awareness.



MONITORING WING ACTIVITIES

Monitoring wing is tasked to monitor TV channels with a view that broadcast content remains in compliance with PEMRA laws and license terms and conditions. At the moment, 70 channels are being monitored simultaneously on 24/7 basis. The reports that are being generated are used to study and analyze level of compliance vis-à-vis Code of Conduct, license terms & conditions besides to ascertain advertisements & media trends.

In particular, 35 news channels are observed closely to extract important news items and talk shows are also scrutinized to gather viewpoints, messages of guests as well as anchorpersons. The extracts are forwarded through SMS to relevant government officials which keep them abreast with latest information on news channels. In addition, detailed monitoring reports of news channels are also electronically forwarded to relevant quarters on daily basis.

The monitoring of entertainment channels is a bit different. The reports clearly spot the amount of foreign content, advertisement etc. being aired by the broadcasters. Moreover, themes, language etc. of programs are also screened to ensure that they remain within socio-cultural norms of Pakistan.

The violations recorded are reported to Operations Wing for action under PEMRA laws. Monitoring wing works in close coordination with Complaint Call Centre. Complaints related to the content aired on certain channels are verified by the monitoring wing.

The above mentioned activities are based on state of the art hardware-software solution. The system has the capability to record channels both from cable TV network and directly from satellites. In order to save the recordings threefold backup recording mechanism is in place. The primary system (6.1 Terabyte), secondary system (6.1 Terabyte) and recently added storage area network (60 Terabyte) thus, enhancing the storage capacity of up to 6 months for 70 channels. Another current addition is auto-moveable dish antenna which can track 25 satellites (both C and Ku bands). This antenna is used to verify technical specification/parameters of the channels and quality of signals when required.

Up-gradation of monitoring wing making it to monitor at least 125 channels is in process.

HUMAN RESOURCES

Human resources form the key element of an organization. At present, the Authority comprises of total working strength of 630. The bifurcation of human resource is illustrated in the following table;

POSITIONS	HEADQUARTER	REGIONAL OFFICES	TOTAL
Officers PS-7 & ABOVE	59	53	112
Staff PS-1 TO PS-6	194	324	518
Total:	253	377	630

The Authority has now set up all the necessary departments/units at the headquarters and staffed them with personnel of the requisite skills and expertise.

TRAINING & DEVELOPMENT OF PEMRA EMPLOYEES

The Authority keeps organizing training and refresher courses to help the employees hone up their skills and expertise and enhance their knowledge. The idea is to get the best from them. The Authority has equipped it's all wings / departments with state of the art wherewithal & resources to ensure enhanced productivity. Following few notable steps were taken by the Authority for training & development of its employees, both on and off the job.

- On The Job Training & Development:** During year 2010-14, PEMRA adopted a novel way of equipping its human capital by providing them relevant information and knowledge through lectures once a week. A two hours program was conducted every week and the prominent specialized officials as well as learned professors specialized in the fields of Finance, HR, Law, Regulations, Social Studies, Human Behavior, Psychology, Motivation, History and Office Management were called to deliver paid lectures to employees in order to accustom them with the theoretical and practical approach of contemporary management practices.

This “technique of on the job training” yielded significant result as enhanced efficiency, productivity and time management was witnessed among the officials particularly the newly recruited officers who were oblivious of practical management.

- Off The Job Training:** During the years, a number of officials were sent to attend international as well as local seminars, symposium, conferences and courses. PEMRA would like to acknowledge and thank the Republic of China for offering fully funded relevant courses to PEMRA employees. Last year, China Government offered 10 fully sponsored courses to the PEMRA officials and 02 by the US Government These courses significantly helped in grooming PEMRA officers.

The data base of qualifications, skills, postings, promotions, training & development of every employee is managed and everyone is provided fair and equal chance.

PEMRA EMPLOYEES SERVICE REGULATIONS – 2011

To safeguard the career ladders of its employees, PEMRA had drafted “Employees Service Regulations-2008”. However, it was felt during 2011 that some of the clauses were either needed amendementes or were not addressed. For example, there was no clear bifurcation between the emoluments and career growth of a regular employee and the employees working on deputation, contract or adhoc appointment. The pay, perks and medical was not clearly defined. Similarly, the promotion time line was inconsistent and many of the lower grade employees had no clear promotion path. Even nomenclature and grade of some of the valid appointments e.g. cook, plumber, naib qasid, chowkidar, librarian, building supervisor, technician, carpenter etc. was missing.

As a consequence, the revision in the Service Regulations was initiated in the year 2011 and the anomalies were rectified at the best. Besides, other favourable clauses for employees were also imbibed from Establishment Division Code (ESTA CODE) and some other practices in vogue in different regulatory bodies like PTA, NEPRA and OGRA.

HEALTH FACILITIES TO EMPLOYEES

PEMRA rates its employees as the core asset and every possible step is taken to ensure sound health of employee as well as its dependents. 30% of basic pay is paid every month to all employees as outdoor treatment allowance. Whereas, the Indoor medical facility is fully funded by the organization in well reputed private and Govt. hospitals. The medical policy is recently reviewed, whereby its scope for treatment of major diseases like Cancer, Tumor, Hepatitis, Heart and Neuro has been widened to facilitate the employees to a maximum extent.



PEMRA

INFORMATION TECHNOLOGY (IT) WING

LICENSE MANAGEMENT SYSTEM (LMS)

License Management System was introduced for handling License Applications and License Fees. License Management System is online application which can be accessed from any of the Regional offices with rights to use it. License Management System can deal with all types of media applications e.g. Satellite TV, FM Radio, MMDS, Cable TV, Uplinking Permissions, etc. License Management System is deployed in PEMRA Headquarter and employees all over Pakistan can enter their data via secure login ID. PEMRA's IT Wing successfully deployed License Management System on the web as well as test servers. IT Wing also conducted training sessions for PEMRA employees at Regional Offices of Islamabad, Lahore and Karachi.

HUMAN RESOURCE INFORMATION SYSTEM (HRIS)

Human Resource Information System is the software currently being utilized by HR department of PEMRA. HRIS deals with all information regarding employees of the organization, personnel data, educational profile and service details. IT Wing is also responsible for maintenance and troubleshooting of HRIS for its flawless operation.

NETWORK (LAN) UP-GRADATION

A local area network (LAN) is established in PEMRA whereby files / information as well as resources e.g. printers, faxes etc. can be shared. The LAN is used for notification of office order, circulars and inter office communication and is good step towards e-environment/ paperless environment. High speed Internet and Wi-Fi facility is provided to entire staff of Headquarter building through powerful firewall. Wireless Routers are also installed at every floor to link laptops. However to meet the growing requirement of network users, procurement of state of the art router is under way.

WEBSITE UPGRADATION

Previous website of PEMRA had main icons for Licensing, Legislation, Complaints, Log-ins and Announcements/ Press Releases etc. However in order to make it more interactive, user friendly and comprehensive encompassing all functionalities of PEMRA and making available as much information to the general public/ stakeholders as possible, the website has been revamped and a new comprehensive website (www.pemra.gov.pk) has been uploaded.



VIDEO CONFERENCING

IT wing is in process to establish a Video Conferencing System whereby all Regional Offices and Sub Offices in the entire country will directly connect to Headquarter via video streaming system. All conferences, meetings, interviews etc. can then be held through video conferencing saving time and resources.

E-ENVIRONMENT

Strenuous efforts are being made to acquaint PEMRA employees with in-house e-mail system to maximize its use in order to move towards paperless environment in line with the vision of present government to evolve e-governance system.

VIEWER'S FEEDBACK & COMPLAINT MANAGEMENT SYSTEM

Viewer's Feedback & Complaint Management System is an online application designed, developed and deployed by IT Wing for PEMRA Call Center which works 24/7. Through this software general public / end user can online register their complaints / proposals regarding any type of electronic media. Call Center operators at PEMRA also register telephonic / mail / e-mail complaints in the software and forward them to respective Wings / Regional offices / Sub offices for resolving and necessary action. Complaints processing can be tracked

at every step.

LEGAL WING CASE MANAGEMENT SYSTEM

Keeping in view the increasing large number of litigations against PEMRA amid its strict regulatory enforcement mechanism, the ratio of litigation was rising thus resulting in difficulty to manually tracking the status of every case, daily court hearings schedule etc. To address this, Legal Wing Case Management System, an online application, designed, developed and deployed on local network by IT Wing for systematic management and handling of legal cases. This software deals in step by step recording of data regarding proceedings of legal cases. Software is highly capable in generating all kinds of reports desired by legal wing.



WIRELESS NETWORK ENVIRONMENT

With technological advancement, innovations and to meet international standards, a powerful and secure Wireless Network along with LAN has been installed in PEMRA headquarter building. Wireless Network is managed by state of the art CISCO router also backed by firewall server and antivirus server. Secondary wireless routers are also configured at every floor of the building for provision of high speed data. Wireless network is also proving highly efficient inter office communication, complimenting paper less environment.



FINANCE WING - INITIATIVES & ACHIEVEMENTS

Performance Review for the Financial Years 2010-2014

Efficient & effective management of monetary resources of the Authority and monitoring of disbursement of funds in a cost effective manner is a dynamic task. Finance Wing made utmost efforts to strike a nice balance between financial resources and expenses of the Authority. No doubt an emerging organization needs more resources to fuel development/growth and to carry out its operations resolutely. Finance Wing stressed on the purposeful realization of utmost economic benefits and augmentation of the revenues of the Authority to make it financially sustainable and growing organization.

Finalization of Gratuity Scheme for PEMRA Employees

Employee's welfare is an integral part of an organization's planning having conducive environment and career development for its human resource. The Authority, realizing the importance of post service benefits as encouraging factor, accorded approval for the Gratuity Scheme for PEMRA Employees. In order to implement the said scheme, Actuarial Study has been conducted and Trust Deed and Gratuity Rules are being finalized in order to provide the benefits of gratuity scheme to PEMRA Employees. Initially, an amount of Rs. 95 Million has been spared to meet the future claims on account of gratuity.

Internal Audit & Internal Control for the Authority

An effective internal control system ensures the checks and balances and timely detection of omissions & errors in the record. It also ensures the compliance with SOPs and policies of the organization. Realizing the significance of internal control for the Authority, the internal audit of each regional office is also regularly conducted in order to ensure compliance of the Accounting Manual & Internal Control System.

The audit of regional offices focused not only on the compliance with the SOPs but also took into account the performance aspects of the revenue collection and funds disbursement process in the regional offices. Future course of action and corrective measures were suggested to improve the reporting standards and the compliance with the audit observations was ensured.

Utmost guidance and help has been provided to the regional offices to streamline the record and reconcile the revenue receipts.

Fixed Assets Management

With the expansion in the Authority, fixed assets requirements are on the increase. This resulted in a considerable addition of fixed assets in PEMRA Headquarters and Regional Offices. In Financial Year 2010-2011, Rs. 69.313 million was spent on purchase of assets. Proper management of fixed assets was stressed upon including maintenance of fixed asset register and physical examination of the fixed assets twice a year. Accounts personnel at Regional Offices were guided on the proper maintenance of fixed asset register in accordance with the Technical Release 6 (TR-6) issued by Institute of Chartered Accountants of Pakistan.

Financial Year 2010-2011 at a Glance

Expenditure for the year 2010-2011 touched Rs.544.38 million comprising of Rs. 475.07 million for non-development and Rs. 69.313 million for development purposes. Revenue collection for the period reached to Rs. 569.49 Million thus providing a slight cushion for saving.

Financial Year 2011-2012 at a Glance

Budgeting helps in assessing the potential revenue and allocation of funds to various expense items. It serves as a financial plan for the Authority. The estimation of revenue and expenses is a hectic exercise having far reaching consequences for the Authority.

Cash outflow for the year 2011-2012 touched Rs. 496.621 million comprising of Rs. 460.921 million for non development and Rs. 35.7 million for development purpose. Cash inflow for the period reached to Rs. 615.396 million thus providing a slight cushion for cash surplus.

Financial Year 2012-2013

Revenue of the Authority for the financial year 2012-2013 remained to the tune of Rs. 633.143 million against the expenditure of Rs. 621.818 million. For the year 2012-2013 major revenue sources were CTV, FM and STV having share in total revenue to the extent of 30%, 36% and 7% respectively.

Budgeting is also a controlling activity which serves to monitor the expenses and keep an eye on the revenues. That is why the budget estimates for the current year were reviewed and rationalized.

Financial Year 2013-2014

The revenue for the year is Rs. 652.245 million against the estimated expenditure of Rs. 650.819 million. Out of this budget, Rs. 30.662 million are allocated for development expenditure. Major emphasis, in this budget, has been given to the acquisition of lands and construction of PEMRA's own buildings at all federal capitals in order to save a hefty amount currently being incurred on account of rents. Plot for office building for Regional Office in Lahore has been acquired.

BALANCE SHEET AS OF JUNE 30, 2013

	NOTE	30-Jun-13 Rupees	30 June 2012 Rupees	30 June 2011 Rupees
ASSETS				
NON CURRENT ASSETS				
Property and equipment	1	524,587,483	509,145,969	540,675,587
Deposit & Advances		16,801,177	12,444,208	4,781,928
CURRENT ASSETS				
Cash & Bank Balances	3	544,730,415	220,198,372	97,173,424
Short term investments	2.1	318,432,019	588,770,221	581,814,046
Investment in Mutual Funds	2.2	127,593,123	40,000,000	
TOTAL ASSETS		1,532,144,216	1,370,558,770	1,224,444,985
FUND AND LIABILITIES				
FUND				
General fund		1,091,405,010	1,115,242,290	1,146,532,147
Profit(Loss) before taxation		42,805,218	19,865,328	(31,289,857)
		1,134,210,228	1,135,107,618	1,115,242,290
NON-CURRENT LIABILITIES				
Liabilities against assets subject to finance lease		297,103,123		4,112,000
Unearned income			156,042,246	91,151,730
		297,103,123	156,042,246	95,263,730
CURRENT LIABILITIES				
Current portion of long term liabilities		24,716,200		-
Current portion of unearned income		76,114,665	79,408,906	13,938,965
TOTAL LIABILITIES		397,933,988	235,451,152	109,202,695
TOTAL FUND AND LIABILITIES		1,532,144,216	1,370,558,770	1,224,444,985

The annexed notes form an integral part of these financial statements.

DIRECTOR GENERAL

EXECUTIVE MEMBER

INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED JUNE 30, 2013

	NOTE	2013 Rupees	2012 Rupees	2011 Rupees
INCOME	4	516,771,658	443,816,985	356,475,034
EXPENDITURE	5	(587,326,331)	515,254,929	462,556,707
INCOME FROM OPERATING ACTIVITIES		(70,554,673)	(71,437,944)	(106,081,673)
OTHER INCOME	6	113,359,891	91,303,272	74,791,716
PROFIT (LOSS) FOR THE YEAR BEFORE TAXATION		42,805,218	19,865,328	(31,289,957)
PROVISION FOR TAXATION		(14,981,826)	(8,980,913)	-
PROFIT (LOSS) FOR THE YEAR AFTER TAXATION		27,823,392	10,884,415	(31,289,957)

DIRECTOR GENERAL

EXECUTIVE MEMBER

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED JUNE 30, 2013

7. STATUS AND NATURE OF BUSINESS

Pakistan Electronic Media Regulatory Authority (“the Authority”) was established on 01 March 2002 under the Pakistan Electronic Media Regulatory Authority Ordinance, 2002. The main objective of the Authority is to regulate the establishment and operations of all broadcast and cable television stations in Pakistan established for the purpose of international, national, provincial, district, local or special target audience.

The principal activities and functions of the Authority include:

- a. Improve the standards of information, education and entertainment ;
- b. Enlarge the choice available to the people of Pakistan in the media for news, current affairs, religious knowledge, art, culture, science, technology, economic development, social sector concerns, music, sports, drama and other subjects of public and national interest ;
- c. Facilitate the devolution of responsibility and power to the grass roots by improving the access of the people to mass media at the local and community level ;
- d. Ensure accountability, transparency and good governance by optimization the free flow of information.

8. Statement of compliance

These financial statements have been prepared in accordance with the Accounting and Financial Reporting Standards as applicable in Pakistan.

9. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

9.1 Basis of preparation

(a) Accounting Conventions

These financial statements have been prepared under the historical cost.

The preparation of financial statements in conformity with the Accounting and Financial Reporting Standards for Medium-Sized Entities issued by the Institute of Chartered Accountants of Pakistan requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised.

Significant area requiring the use of management estimates in these financial statements relate to the useful life of depreciable assets. However, assumptions and judgments made by management in the application of accounting policies that have significant effect on the financial statements are not expected to result in material adjustment to the carrying amounts of assets and liabilities in the next year.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED JUNE 30, 2013

9.2 Property and equipment

9.2.1 Owned

Cost

Property and equipment are stated at cost less accumulated depreciation and impairment, if any. Cost comprises acquisition and other directly attributable costs of bringing the asset to working condition.

Subsequent costs are included in the asset's carrying amount or recognized as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Authority and the cost of the item can be measured reliably. All other repair and maintenance costs are charged to income and expenditure account during the year in which they are incurred.

Depreciation

Depreciation on all property and equipment is charged to income and expenditure account on straight line basis after taking into account residual value, if any, so as to write off the depreciable amount of an asset over its estimated useful life. Depreciation on additions is charged in the year when assets are available for use while no depreciation is charged in the year in which the assets are disposed off. The residual values and useful lives of assets are reviewed by the management at each financial year end and adjusted if impact on depreciation is significant.

Derecognition

An item of property and equipment is derecognized on disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and carrying amount of the asset) is included in the income and expenditure account in the year the asset is derecognized.

9.2.2 Leased

Finance lease

These are stated at lower of present value of minimum lease payments under the lease arrangements and fair value of the asset at the inception of lease. Aggregate value of obligation relating to these assets are accounted for at net present value.

9.3 Taxation

Income tax expense represents current tax expense. Provision for current taxation is based on taxable income at the current rates of taxation after taking into account tax credits and tax rebates, if any.

Deferred tax is accounted for using the liability method in respect of all taxable temporary differences arising from differences between the carrying amount of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax assets are recognized to the extent that it is probable that taxable profits will be available against which the deductible temporary differences, unused tax losses and tax credits can be utilized.

Deferred tax is calculated at the rates that are expected to apply to the period when the differences reverse, based on tax rates that have been enacted.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED JUNE 30, 2013

9.4 Investments

Classification of an investment is made on the basis of intended purpose for holding such investment. Management determines the appropriate classification of its investments at the time of purchase. Investments are initially measured at fair value plus transaction cost directly attributable to the acquisition, except for "investment at fair value through profit and loss account".

At fair value through profit and loss

Investment classified as held-for-trading and those designated as such are included in this category. Investments are classified as held-for-trading if these are acquired for the purpose of selling in the short term. Gains or losses on investments held-for-trading are recognized in income and expenditure account.

Held to maturity investments

Investments with fixed or determinable payments and fixed maturity are classified as held-to-maturity when the Authority has the positive intention and ability to hold till maturity. Investments intended to be held for an undefined period are not included in this classification. Other long term investments that are intended to be held to maturity are subsequently measured at amortised cost. This cost is computed as the amount initially recognised minus principal repayments, plus or minus the cumulative amortisation using the effective interest method, of any difference between the initially recognised amount and the maturity amount. For investments carried at amortised cost, gains and losses are recognised in income and expenditure account when the investments are de-recognised or impaired, as well as through the amortisation process.

Available for sale

Investments which are classified as available-for-sale are measured at fair value. Gain or loss on available for sale investments are recognized directly in general fund until the investment is sold, de-recognized or is determined to be impaired at which time the cumulative gain or loss previously reported in general fund is included in income and expenditure account. Upon impairment, gain / loss including that had been previously recognized directly in general fund, is included in income and expenditure account for the year.

9.5 Impairment of assets

An assessment is made at each balance sheet date to determine whether there is any indication of impairment or reversal of previous impairment, including items of property and equipment. In the event that an asset's carrying amount exceeds its recoverable amount, the carrying amount is reduced to recoverable amount and an impairment loss is recognized in the profit and loss account. A previously recognized impairment loss is reversed only if there has been a change in the estimates used to determine the recoverable amount, however not to an amount higher than the carrying amount that would have been determined (net of amortization or depreciation), had no impairment losses been recognized for the asset in prior years. Reversal of impairment loss is restricted to the original cost of the asset.

9.6 Provisions

Provisions are recognized in the balance sheet when the Authority has legal or constructive obligation as a result of past event, and it is probable that out flow of economic benefits will be required to settle the obligation and a reliable estimates of the amount can be made. However, provisions are reviewed at each balance sheet date and adjusted to reflect current best estimate.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED JUNE 30, 2013

9.7 Other receivables

Other receivables are stated at estimated realizable value after each debt has been considered individually. Where the payment of a debt becomes doubtful a provision is made and charged to the income statement.

9.8 Accrued and other payables

Accrued and other amounts payable are initially recognized at fair value, which is normally the transaction cost.

9.9 Cash and cash equivalents

Cash and cash equivalents are carried in the balance sheet at book value which approximates their fair value. For the purpose of cash flow statement, cash equivalents comprise cash in hand, cash at banks on current and deposit accounts and other short term highly liquid instruments that are readily convertible into known amounts of cash and which are subject to insignificant risk of changes in values.

9.10 Foreign currencies

These financial statements are presented in Pak Rupees, which is the Authority's functional currency. All monetary assets and liabilities denominated in foreign currencies are translated into Pak Rupees at the rates of exchange prevailing at the balance sheet date, while the transactions in foreign currencies during the year are initially recorded in functional currency at the rates of exchange prevailing at the transaction date. All non-monetary items are translated into Pak Rupees at the exchange rates prevailing on the date of transaction or on the date when fair values are determined. All exchange gains and losses on settlement and translation at year end are recognized in the income currently.

9.11 Revenue recognition

Revenue from application fee, expression of interest, CTV license renewal fee, up linking, type approval, penalties, fines and surcharges are recognized in receipt basis. Revenue from license renewal fee except CTV is recognized on accrual basis. Income on bank deposit is accrued on time proportion basis by reference to the principal outstanding and the applicable rate of return. Dividend income and return from investments is recognized when the right to receive dividend has established.

9.12 Financial instruments

Financial assets and liabilities are recognized when the Authority becomes a party to the contractual provisions of the instrument, the particular recognition methods adopted are disclosed in the individual policy statements associated with each item. The Authority derecognizes the financial assets and liabilities when it ceases to be a party to such contractual provisions of the instruments. The Authority recognizes the regular way purchase or sale of financial assets using settlement date accounting.

9.13 Offsetting

Financial assets and liabilities are offset and the net amount is reported in the balance sheet, if the Authority has a legally enforceable right to set off the recognized amounts and the Authority intends to settle either on a net basis or realize the asset and settle the liability simultaneously.

NOTES TO THE ACCOUNTS

	NOTE	2013 Rupees
Property, Plant & Equipment		
Opening Balance		509,145,969
Land & Buildings		558,363
Office Equipment		6,791,480
Furniture & Fixtures		1,208,071
Vehicles		29,104,444
Depreciation & Amortization		(22,220,844)
		<u>524,587,483</u>
Investments		
Short term placements		318,432,019
Investment in Mutual Funds		127,593,123
		<u>446,025,142</u>
Cash and Bank Balances		
DDO Account		
Head Office		119,277,449
Islamabad		6,638,868
Peshawar		4,611,723
Quetta		2,667,866
Multan		7,859,307
Gilgit		1,004,670
Lahore		7,449,904
Karachi		21,486,694
Collection Account		
Head Office		118,088,313
Islamabad		1
Peshawar		NIL
Karachi		NIL
Multan		NIL
Quetta		NIL
Gilgit		579,217
Savings Account		
NIB, Lahore		18
NIB, Stock Exchange, Islamabad		9,973,342
JS, Bank Blue Area, Islamabad		134,059,293
Bank of Punjab, Islamabad		111,033,750
		<u>544,730,415</u>
INCOME		
Landing Rights	4.1	27,310,000
Satellite TV	4.2	69,483,000
IPTV	4.3	19,330,493
Mobile TV/ Mobile Audio	4.4	3,113,098
FM Radio	4.5	104,982,060
CTV	4.6	277,792,037
MMDS	4.7	14,760,970
Other Income	4.8	113,359,891
		<u>630,131,549</u>

NOTES TO THE ACCOUNTS

	NOTE	2013 Rupees
4.1 LANDING RIGHTS		
Application Fee		1,200,000
Annual Fee		10,000,000
License Fee		16,110,000
Surcharge		
Others		<u>27,310,000</u>
4.2 Satellite TV		
Application Fee		800,000
Annual Fee		52,768,000
License Fee		5,000,000
Surcharge		2,615,000
Others		<u>8,300,000</u>
		<u>69,483,000</u>
4.3 IPTV		
License Fee		14,955,400
Annual Fee		
Application Fee		20,000
Others		<u>4,355,093</u>
		<u>19,330,493</u>
4.4 Mobile TV/Mobile Audio		
Application Fee		40,000
Annual Fee		<u>3,073,098</u>
		<u>3,113,098</u>
4.5 FM Radio		
Application Fee		70,000
Annual Fee		18,630,825
License Fee		82,841,900
Surcharge		987,585
Others		<u>2,451,750</u>
		<u>104,982,060</u>
4.6 CTV		
Application Fee		3,316,000
Annual Fee		57,208,625
Upgradation Fee		8,048,500
License Fee		24,993,000
Surcharge		8,256,450
Others		5,608,612
Subscriber Fee		41,018,210
In House Fee		119,577,056
Advertisement Revenue		<u>9,765,584</u>
		<u>277,792,037</u>

NOTES TO THE ACCOUNTS

	NOTE	2013 Rupees
4.7 MMDS		
Annual Fee		1,200,000
License Fee		13,500,000
Subscribers Fee		60,970
		<u>14,760,970</u>
4.8 OTHER INCOME		
Profit on Bank Accounts		22,962,052
Profit on TDRs		75,757,831
Misc. Income		14,640,008
		<u>113,359,891</u>
5. Expenditure		
Salaries & Allowances		380,157,049
Travelling Training and Welfare Expenses		26,686,821
Repair & Maintenance		8,723,923
Communication & Transport		34,396,560
Stationary, Printing , Books and Periodicals		15,394,889
Computer and Accessories		494,785
Rent , Leases and Taxes		18,025,394
Seminars, Conferences and Meetings		12,030,177
Consultancy, Professional and Legal Charges		28,865,199
Miscellaneous Expenses		14,583,033
Scholarships and Rewards		11,839,739
Pension & Gratuity		541,142
Medical Expenses		13,366,776
Depreciation & Amortization		22,220,844
		<u>587,326,331</u>

NOTES TO THE ACCOUNTS

	NOTE	2012 Rupees
1. Property, Plant & Equipment		
Opening Balance		540,675,587
Land & Building		8,060,334
Office Equipment		6,559,788
Furniture & Fixtures		3,630,868
Vehicles		4,556,500
Depreciation & Amortization		(54,337,108)
		<u>509,145,969</u>
2. Investments		
2.1 Short term Investments		
Soneri Bank(6 months TDR)		25,000,000
NIB F-10(I Year)		75,045,174
Soneri Bank(1 Year)		66,725,047
Faysal Bank(1 Year)		22,000,000
NIB Bank Lahore(1 Year)		80,000,000
Faysal Bank(1 Year)		100,000,000
The Bank of Punjab(1 Year)		100,000,000
JS Bank(1 Year)		120,000,000
		<u>588,770,221</u>
2.2 Investment in Mutual Fund		
NAFA Govt. Securities Liquid Fund		20,000,000
NIT Income Fund		20,000,000
		<u>40,000,000</u>
ASSETS		
3. Cash & Bank Balances		
DDO Account		
Head Office		65,311,478
AJK		690,251
Islamabad		2,824,085
Peshawar		2,493,863
Quetta		1,012,301
Karachi		7,207,315
Multan		1,273,541
Gilgit		775,295
Lahore		(126,244)
		<u></u>
Collection Account		
HeadOffice		115,536,707
AJK		329,000
Islamabad		1
Peshawar		8,850,432
Karachi		NIL
Multan		1,089,000
Gilgit		168,420
		<u></u>

NOTES TO THE ACCOUNTS

	NOTE	2012 Rupees
Saving Accounts		
Barclays Bank		4,221
NIB Bank		30,944
JS Bank		6,621,231
Bank Alfalah		199,544
The Bank of Punjab		5,489,680
Silk Bank		59,317
KASB Bank		257,991
		<u>220,198,372</u>
4. INCOME		
Landing Rights	4.1	16,020,000
Satellite TV	4.2	52,132,767
IPTV	4.3	1,612,000
Mobile TV/Mobile Audio	4.4	704,374
FM Radio	4.5	34,542,225
CTV	4.6	250,446,872
Amortized portion of license Fee (2003-2011)		76,604,712
MMDS	4.7	2,988,745
Uplinking Fee		6,016,490
NOC Application Fee		2,748,800
		<u>443,816,985</u>
4.1 LANDING RIGHTS		
Application Fee		1,000,000
Annual Fee		10,770,000
License Fee		2,900,000
Surcharge		350,000
Fine		1,000,000
		<u>16,020,000</u>
4.2 Satellite TV		
License Fee		816,667
Annual Fee		46,701,100
Surcharge		1,115,000
Others		1,500,000
Fine		2,000,000
		<u>52,132,767</u>
4.3 IPTV		
License Fee		472,000
Annual Fee		1,140,000
		<u>1,612,000</u>
4.4 Mobile TV/Mobile Audio		
1.5% Gross Revenue		325,328
Annual Fee		379,046
		<u>704,374</u>

NOTES TO THE ACCOUNTS

	NOTE	2012 Rupees
4.5 FM Radio		
Application Fee		90,000
License Fee		11,523,100
Annual Fee		19,489,500
Surcharge		939,625
Others		2,000,000
Fine		500,000
		<u>34,542,225</u>
MMDS		
Subscriber Fee		88,745
Annual Fee		2,900,000
		<u>2,988,745</u>
4.7 CTV		
Renewal Receipts		246,713,172
License Fee		3,733,700
		<u>250,446,872</u>
5. EXPENDITURE		
Salaries & Allowances	5.1	300,119,815
Administration Expenses	5.2	66,124,513
Traveling, Training & Welfare	5.3	11,399,607
Welfare Expenses	5.4	10,067,382
Repair and Maintenance	5.5	9,575,115
Communication and Transport	5.6	31,876,491
Stationery, Printing Books & Periodicals	5.7	21,273,124
Computer & Accessories	5.8	103,524
Rent, Leases & Taxes	5.9	22,164,154
Seminars, Conferences & Meetings	5.10	8,728,193
Consultancy, Professional & Legal	5.11	4,949,702
Miscellaneous Expenses	5.12	10,517,711
Scholarship and Rewards		11,106,728
Pension and Gratuity		188,702
Medical Expenses		7,060,168
		<u>515,254,929</u>
5.1 Salaries & Allowances		
Basic Pay		96,445,540
Personal Pay		179,364
Qualificatin/Technichal Pay		64,498
House Rent Allowance		54,722,575
Professional Allowance		43,811
Conveyance Allowance		11,461,800
Deputation Allowance		140,985
Senior Post Allowance		1,739
Orderly Allowance		4,742
Computer Allowance		3,600
Additional Charge Allowance		254,007
Utility Allowance		<u>23,951,060</u>

NOTES TO THE ACCOUNTS

	NOTE	2012 Rupees
Adhoc Relief Allowance		9,636,683
Dearness Allowance		19,072,113
Special/Hardship Allowance		NIL
Medical Allowance		24,618,945
Adhoc Allowance 2010		27,461,442
Adhoc Allowance 2011		14,332,948
Other Allowances		143,402
Salary Of Contingent Paid Staff		7,230,121
Honorarium		9,130,875
Overtime Expense		1,219,565
		300,119,815
5.2 ADMINISTRATION EXPENSE		
Electricity		9,561,883
Gas Charges		1,872,808
Water Charges		352,714
Depreciation & Amortization		54,337,108
		66,124,513
5.3 Travelling, Training & Welfare		
Training Local		47,400
Travelling and Conveyance		11,352,207
		11,399,607
5.4 Welfare Expenses		
Sports & Recreation		226,104
Donations		600,000
Other Employees Welfare Expenses		9,241,278
		10,067,382
5.5 Repair and maintenance		
Office Building		148,080
Vehicles		6,059,477
Furniture & Fixture		280,470
Computer & Accessories		32,476
Machinery & Equipment		3,054,612
Misc Repair		9,575,115
5.6 Communication and Transport		
Postal & Courier Services		1,390,231
Telephone & Mobile Charges		6,607,568
Telephone Residential		3,343,045
Internet Charges		807,073
Transportation Of Goods (Freight etc)		52,095
Fuill,Oil,Petrol & Lubricants		19,676,479
		31,876,491

NOTES TO THE ACCOUNTS

5.7 Stationery, Printing, Books & Periodicals

Printing	1,376,346
Stationery	3,271,681
Newspaper & Periodicals	1,077,174
Advertisement & Publicity	15,547,923
	21,273,124

5.8 Computer & Accessories

Computer Accessories	103,524
Web Maintenance/Web Hosting Charges	NIL
	103,524

5.9 Rent, Leases & Taxes

Rent of Office and Building	12,162,639
Registration/Token/Taxes of Vehicles	426,036
Income Tax Paid	8,980,913
Insurance of Vehicles and Assets	594,566
	22,164,154

5.10 Seminars, Conferences & Meetings

Seminars, Workshops & Conferences (Local)	325,255
Authority Meeting Expenses	2,933,490
Entertainment Expenses	5,469,448
	8,728,193

5.11 Consultancy, Professional & Legal

Legal Fee	4,168,852
Membership/Professional Fee	30,350
Consultant Remuneration	750,500
	4,949,702

5.12 Miscellaneous Expenses

Security Services	1,714,330
Uniform & Liveries	357,549
CPF Payment	4,575,968
Janitorial Services	104,601
Grant to COC	460,000
Other Misc Expenses	3,305,263
	10,517,711

6.0 THER INCOME

Profit on Banks	19,948,779
Profit on Investments	66,832,433
Misc. Income	4,522,060
	91,303,272

ACTUAL EXPENDITURE 2013-14

	Actual Expenditure (In Pak Rupees)
Salaries & Benefits	419,257,612
Consultancy Costs	25,231,343
Administrative, General and Other Expenditure	138,379,680
Capital Expenditure	26,794,239
Advances to Employees (Net After Recovery)	20,031,779
Provision for payment of Tax	15,147,949
Total	<u>644,842,602</u>

ACTUAL RECEIPTS 2013-14

	Actual Receipts (In Pak Rupees)
Cable TV	425,941,495
FM Radio	50,255,000
Satellite TV	68,526,000
MMDS	13,500,000
Landing Rights	13,547,315
IPTV	5,058,552
Mobile TV	278,030
Mobile Radio	8,474,913
Up-linking fee	1,996,516
NOC Application fee	2,520,000
Gross Profit on Bank Accounts	10,501,239
Gross Profit on Refundable	44,442,078
Miscellaneous Income	7,000
Total	<u>645,048,138</u>

ANNEX-I

LIST OF SATELLITE TV LICENCES ISSUED BY PEMRA

Sr. #	Name of the Channel	Name of the Company/Address	Status
1	VTV-1	Virtual University Aiwan-e-Iqbal, Complex Building 1, 3rd Floor, Egerton Road, Lahore Ph: 042-99200408-9, 99202174-75 Fax: 042-99202174, 99200604	Operational
2	VTV-2		
3	VTV-3		
4	VTV-4		
5	Mashriq TV	M/s Mashriq Television (Pvt.) Ltd. House No. 812, Block-Z, Defence Housing Authority, Lahore Ph:042-6309731	Cancelled
6	Hope	M/s International Marketing & Trading Company (Pvt.) Ltd. 3rd Floor, Jang Building, Fazal-e-Haq Road, Blue Area, Islamabad Ph: 051-2274018, 2870343 Fax: 051-2870341	Operational
7	Indus Vision	M/s Indus TV Network (Pvt.) Ltd. 2nd floor, Shafi Court, Opposite Hotel Meteropole, Merewether Road, Karachi Ph: 021-35693801-05, 35693815 Fax: 021-35693813	Operational
8	Indus Music		Non-Operational
9	AVT Khyber	M/s AVT Channels (Pvt.) Ltd. House No. 16, Street No. 85, G-6/4, Islamabad Ph: 051-2271485-6 Fax: 051-2276913	Operational
10	Khyber News		Operational
11	K-2		Operational
12	ARY News	M/s ARY Communications (Pvt.) Ltd. 6th Floor, Madina City Mall, Abdullah Haroon Road, Saddar, Karachi Ph: 021-35212815-18 Fax: 021-35655700	Operational
13	ARY Digital		Operational
14	ARY Zouq		Operational
15	Jaag TV	M/s Vision Networks TV Limited Techno City Corporate Tower, 17/F, Altaf Hussain Road, Karachi UAN: 021-111 2622 75, Fax: 021-32270852	Operational
16	Play TV	M/s 24-Seven Media Network (Pvt.) Ltd. 84-B, Sindhi Muslim Cooperative Housing Society, Karachi Ph: 021-35426573	Operational
17	Aman TV	M/s SunBiz (Pvt.) Ltd, 48-B, 48th Street Block-6, P.E.CH.S, Shahrah-e-Faisal, Karachi Ph: 021-32215131, Fax: 021-32215196	Operational
18	Channel 92	M/s Galaxy Broadcast Network (Pvt.) Ltd House No. C-2, Karsaz KDA Scheme No. 1, Clifton, Karachi Ph: 021-34315520, Fax: 021-34315521	Non-Operational
19	Ravi TV	M/s Top End Network (Pvt.) Ltd. Penthouse No. 4, Defence Phase-5, Mall Square Building, 8th Floor, Block-B, DHA, Karachi Ph: 021-36038079	Operational

ANNEX-I

LIST OF SATELLITE TV LICENCES ISSUED BY PEMRA

Sr. #	Name of the Channel	Name of the Company/Address	Status
20	Hum TV	M/s Eye TV Limited Plot No. 10/11, Hassan Ali Street, Off. I.I. Chundrigar Road, Karachi Ph: 021-35374258, 32628840, UAN: 021-111 486 111, Fax: 021-32628840	Operational
21	Masala TV		Operational
22	Hum News		Non Operational
23	Hum-2		Operational
24	Rohi	M/s Rohi Entertainment Company (Pvt.) Ltd. House No. 6 Street No. 7, F-6/3, Islamabad Ph: 051-2201345 Fax: 051-2201302	Operational
25	BOL Entertainment	M/s Labbaik (Pvt.) Ltd. P-I Clifton View, Near 3 Talwar, Clifton, Karachi. Ph: 021-35883853-4, 35380207-8 Fax: 021-35380208	Encrypted Operational
26	ATV	M/s Sports Star International (Pvt.) Ltd. 11-F, Model Town, Lahore. Ph: 042-35886195, 042-35880504	Operational
27	A Plus		Operational
28	Oxygene	M/s Classic Entertainment (Pvt.) Ltd. Office No. 91, Media City Building, Blue Area, Islamabad Ph: 051-2810039	Operational
29	Dunya TV News	M/s National Communications Services (SMC-Pvt) Ltd. 64-E/I, Gulberg-III, Lahore Ph: 042-35870192-6 Fax: 042-35712637	Operational
30	Dunya TV Entertainment		Non Operational
31	TV ONE	M/s Air Waves Media (Pvt.) Ltd. 94-Jinnah Co-operative Housing Society, Block 7 & 8, Tipu Sultan Road, Karachi Ph: 021-34559314, 34559320 Fax: 021-34559366	Operational
32	Waseeb TV		Operational
33	News ONE		Operational
34	Info TV	M/s Tricom Entertainment (Pvt.) Ltd. B-59, Block 2, PECHS, Karachi Ph: 021-34398663-4, Fax: 021-34555279	Cancelled
35	Samaa TV	M/s Jaag Broadcasting Systems (Pvt.) Ltd. Techno City, Corporate Tower 16th Floor Off. I.I. Chundrigar Road, Karachi Ph: 021-111-262-275 Fax: 021-32270848	Operational
36	ZAM TV	M/s Zam Television Network (Pvt.) Ltd. LSC, Row 6, Gulshan-e-Iqbal, Block 6, Main Rahsid Minhas Road, Karachi Ph: 021-34818904-5, Fax: 021-34818906	Operational
37	Abb Tak	M/s APNA TV Channel (Pvt.) Ltd. Plot #22, Sector-14, Near Brooks Chorangi Korangi Industrial Area, Karachi Ph: 021-35123545-9 Fax: 021-35123550	Operational
38	APNA Channel		Operational
39	Jalwa		Operational
40	8XMusic		Operational

ANNEX-I

LIST OF SATELLITE TV LICENCES ISSUED BY PEMRA

Sr. #	Name of the Channel	Name of the Company/Address	Status
41	KTN News	M/s Kashish Television Network (Pvt.) Ltd. 6-9 Mezzanine Floor, West Point Tower, DHA Phase-II, Karachi Ph: 021-111-586-111, Fax: 021-35800526	Operational
42	KTN		Operational
43	Kashish		Operational
44	Sindh TV News	M/s Dolphin Media (Pvt.) Ltd. 3rd Floor Hanan Centre, North 55, Main Shahrah-e-Faisal, Karachi Ph: 021-34390835-6, Fax: 021-34391713	Operational
45	Sindh TV		Operational
46	WAQT	M/s Nidai Millat (Pvt.) Ltd. NIPCO House, 4-Shahra-e-Fatima Jinnah, Lahore Ph: 042-36367551-54, Fax: 042-36367616, 6367583	Operational
47	CHANNEL 5	M/s Interact (Pvt.) Ltd. 12 Lawrence Road, Lahore Ph: 042-36309795-6, Fax: 042-36374343	Operational
48	Punjab TV	M/s IRIS Communications (Pvt.) Ltd. 8th Floor, LDA Plaza Edgerton Road, Lahore Ph: 042-111-213-213, Fax: 042-36373762	Operational
49	Star Asia	M/s Star Asia (Pvt.) Ltd. 8th Floor, LDA Plaza Edgerton Road, Lahore Ph: 042-111-213-213, Fax: 042-36373762	Operational
50	Dharti TV	M/s Mehran TV (Pvt.) Ltd. D-21, Block-6, P.E.C.H.S., Karachi. Ph: 021-34305600-6, Fax: 021-34305291	Operational
51	Mehran TV	M/s Indus Link Media Communications (Pvt) Ltd. 401- Trade Tower, Abdullah Haroon Road, Karachi. Ph: 021-35683236, Fax: 021- 35688179	Operational
52	Express News	M/s Television Media Network (Pvt.) Ltd. Plot No. 5, Expressway, Before Defence View Project, Off Korangi Road, Karachi Ph: 021-35800051-58, Fax: 021-35800050 & 66	Operational
53	Times TMN 24/7		Non-Operational
54	Express Entertainment		Operational
55	Express Music		Non-Operational
56	Din News	M/s Fortune Marketing (Pvt.) Ltd. 15-L, Gulberg-III, Lahore Ph: 042-35883540-9, Fax: 042-35839951-3	Operational
57	AAJ News	M/s Recorder Television Network (Pvt.) Ltd. Recorder House, 531, Business Road, Karachi Ph: 021-111-010-010 Fax: 021-32237067	Operational
58	AAJ Entertainment		Operational
59	Sabz Baat TV	M/s East Films (Pvt.) Ltd. Zehri Street, Haji Shafiq Colony, Pathra, Hub City, District Lasbella, Baluchistan Cell: 0321-9533929	Operational
60	Royal TV	M/s Royal Media Network (Pvt.) Ltd. 95, Tipu Block, New Garden Town, Lahore. Ph: 042-35882144, Fax: 042-35861301	Operational

ANNEX-I

LIST OF SATELLITE TV LICENCES ISSUED BY PEMRA

Sr. #	Name of the Channel	Name of the Company/Address	Status
61	Geo Tez	M/s Independent Newspapers Corporation (Pvt.) Ltd. Printing House, I.I. Chundrigar Road, Karachi. Ph: 021-32637111-9, Fax: 021-32638000	Operational
62	Geo Kahani	M/s Independent Media Corporation (Pvt.) Ltd. Printing House, I.I. Chundrigar Road, Karachi. Ph:021-32637111-9, Fax: 021-32638000	Operational
63	Geo News		Operational
64	Geo Entertainment		Operational
65	City -42	M/s City News Network (Pvt.) Ltd. 4-A/I, Shadman-II, Lahore. Ph: 042-36128100, Fax: 042-36672584	Operational
66	N-Vibe	M/s Media Unlimited (Pvt.) Ltd. 1st Floor, Block-III, Shafi Courts Civil Lines, Karachi. Ph: 021-35687479, Fax: 021-35684679	Operational
67	Business Plus	M/s Total Media Limited 47-Industrail Area, Gulberg-II, Lahore. Ph: 042-111-603-603, Fax: 042-35870892	Operational
68	ZAIQA		Operational
69	BOL News	M/s Labbaik (Pvt.) Ltd. P-I Clifton View, Near 3 Talwar, Clifton, Karachi. Ph: 021-35883853-4, 35380207-8 Fax:	Encrypted Operational
70	Such TV	M/s Muntah-e-Noor Sachal TV(Pvt.) Ltd. Daniyal Plaza, Chatha Bakhtawer, Park Road, Chak Shehzad, Islamabad.	Operational
71	Health Channel	M/s Ziauddin Enterprises (Pvt.) Ltd. ST-16, Block-B, North Nazimabad, Karachi. Ph: 021-36649700	Operational
72	Metro-One	M/s Multi Plus Corporation (Pvt) Ltd., Mezzanine Floor, Mashriq Center, Near Civic Center, Karachi Ph: 021-34860892-3, Fax: 021-34860891	Operational
73	Aruj TV	M/s Aruj Television (Pvt.) Ltd. Aruj House, 1-KM Raiwind Road, Lahore. Ph: 042-35393125-6, Fax: 042-35393127	Operational
74	Roze TV	M/s Roze (Pvt.) Ltd. Patriot Building, Postal Colony, St. No.24, G-8/4, Islamabad. Ph: 051-2855961-2, Fax: 051-2855963-4	Operational
75	VSH TV	M/s Visionary Baluchistan Media Corporation (Pvt.) Ltd. The Plaza, Suite No. 207, Second Floor, Khayaban-e-Iqbal, Block -9, Clifton, Karachi. Ph: 021-111-947-111, Fax: 021-35824009	Operational

ANNEX-I

LIST OF SATELLITE TV LICENCES ISSUED BY PEMRA

Sr. #	Name of the Channel	Name of the Company/Address	Status
76	ValueTV	M/s Central Media Network (Pvt.) Ltd. 56-E/I, Gulberg-III, Lahore. Ph: 042-35763390, Fax: 042-35764643	Operational
77	A-Lite	M/s Fun Infotainment Network (Pvt.) Ltd. 12/F, Model Town, Lahore. Ph: 042-35880311, Fax: 042-35837555	Operational
78	Capital TV	M/s HB Media (Pvt.) Ltd. 38-C, Faisal Town, Lahore. Ph: 042-35163738, 35165599	Operational
79	Koh-e-Noor TV	M/s Ariel Broadcasting Services (Pvt.) Ltd. Flate No. 1, Street No. 48, Zaib-un-Nisa Plaza, Raja Market, F-II/3, Islamabad. Fax: 051-2225207	Operational
80	Dawn News English	M/s Aurora Broadcasting Services (Pvt.) Ltd. 11-Dockyard Road, West Wharf Industrial Area, Karachi Ph: 021-111-11-44-55, Fax: 021-32330960	Encrypted Operational
81	Dawn News Urdu		Operational
82	Herald Entertainment		Encrypted Operational
83	Film World	M/s Leo Communication (Pvt.) Ltd 2C/1, Main Boulevard Faisal Town, Lahore Ph: 042-35162096, Fax:042-35162097	Operational
84	Filmazia		Operational
85	Sohni Dharti	M/s Tilton (Pvt.) Ltd. Office No. 6, 2nd Floor, Shahnawaz Plaza, G-II Markaz, Islamabad Ph: 051-2211710, 2611892-3, Fax: 051-2611879	Non-Operational
86	Awaz TV	M/s Awaz Television Network (Pvt.) Ltd. Suite No. 405,4th Floor, Panorama Centre-2, Saddar, Karachi Ph: 021-35641019, Fax: 021-35640999	Operational
87	Mirror TV Network	M/s Asset Plus (Pvt.) Ltd. 72-Y, Street 19, DHA, Lahore Ph: 042-35749015-21, Fax: 042-35749023	Cancelled (Matter Sub-judice)
88	Dhoom TV	M/s Dhoom Television Network (Pvt.) Ltd., Qaumi Akhbar House, I.I. Chundrigar Road, Karachi Fax: 021-32636688	Operational
89	Geo Super	M/s Independent Music Group (SMC-Private) Ltd. Printing House, I.I. Chundrigar Road, Karachi Ph: 021-32637111-9, Fax: 021-32638000	Operational
90	Mashriq TV	M/s Divine Intervention (Pvt.) Ltd., Islamabad	Non-Operational
91	Pushto One	M/s Media Roots (Pvt.) Ltd., Islamabad	Operational

ANNEX-II

LIST OF COMMERCIAL FM RADIO LICENCES ISSUED BY PEMRA

Sr. #	FM Radio Station	Name of the Company/Address	Status
1	Islamabad (FM 99)	Mr. Najib Ahmed, CEO M/s The Communicators (Pvt) Ltd. 30-West, First Floor, ATS Centre, Fazal-e-Haq Road, Blue Area, Islamabad. Ph: 0345-5299999	Operational
2	Abbottabad (FM 99.4)		Operational
3	Vehari (FM 99)		Operational
4	Karachi (FM 89)	Ms. Nermeen Chinoy, COO, M/s Kohinoor Airwaves (Pvt) Ltd. 11th Dockyard Road , West Wharf, Industrial Area, Karachi. Ph: 021-2331095-9	Operational
5	Islamabad (FM 89)		Operational
6	Lahore (FM 89)		Operational
7	Faisalabad (FM 89)		Operational
8	Sarai Nurang (FM 88) (Lakki Marwat)	M/s SAIF Holdings Limited. 4th Floor Kulsoom Plaza, Blue Area, Islamabad. Ph: 051-2823924, 2829415, Fax: 051-2277843	Operational
9	Gujrat (FM 105)	Mirza M. Naeem, CEO M/s Future Tech Engineering & System (Pvt) Ltd., H # 302, Street 30, F-11/2, Islamabad Ph: 051-2264710,4436690 Fax: 051-2264782	Operational
10	Gujranwala (FM 106)		Operational
11	Sheikhupura (FM 107)		Operational
12	Sadiqabad (FM 106)		Operational
13	Khanpur (FM 105)		Operational
14	Karachi (FM 107)	Mr. Sher Asfandyar Khan, CEO, M/s Syndicate Entertainment (Pvt) Ltd. 11th Floor, Technology Park, Shahrah-e-Faisal, Karachi. Ph: 021-7782258	Operational
15	Sialkot (FM 104)	Mr. Shahid Mehmood, CEO Ms/ Radio Buraq (Pvt.) Ltd. 106-East, 1st Floor, Asif Plaza, Fazal-e-Haq Road, Blue Area, Islamabad. Tel: 051-7101014, Fax 051-2652519	Operational
16	Peshawar (FM 104)		Operational
17	Mardan (FM 105)		Operational
18	Islamabad (FM 106.2)	Mr. Shahid Jamal, CEO, M/s Shamal Media Services, C-71, Phase-II Extension, Main National Highway, Defence, Karachi. Ph: 021-5381800 Fax: 021-5397476	Operational
19	Karachi (FM 106.2)		Operational
20	Lahore (FM 106.2)		Operational
21	Sukkur (FM 106.2)		Operational
22	Peshawar(FM 106.2)		Operational
23	Karachi (FM 91)	Mr. Ayyaz Aslam, CEO M/s SALAAR Engineering & Trading Enterprises (Pvt) Ltd. 11-F, Main Karsaz Road, KDA Scheme # 1, Karachi. Ph: 021-4525190, 4550575, 4527013, 4527618, 4521906, Fax: 021-4522253	Operational
24	Islamabad (FM 91)		Operational
25	Lahore (FM 91)		Operational
26	Gawadar (FM 91)		Operational
27	Karachi (FM 96)	Mr. Imran Riyaz, CEO, M/s Vectracom Broadcasting Services (Pvt) Ltd. 401, 4th Floor, Faiyaz Center, 3-A, SMCHS, Shahrah-e-Faisal, Karachi. Ph: 021-4543301-2 Fax: 021-4543310	Operational

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Sr. #	FM Radio Station	Name of the Company/Address	Status
28	Karachi (FM 103)	Mr. Muhammad Imran Bajwa, CEO, M/s Tradeserve International, 1st Floor, LDA Plaza, Egerton Road, Lahore. Ph: 042-6308576 UAN: 111-111-103 Fax: 042-6308359	Operational
29	Faisalabad (FM 103)		Operational
30	Lahore (FM103)		Operational
31	Multan (FM 103)		Operational
32	Layyah (FM 88)	Ch. Tahir Javed, CEO, M/s Thal International Airwaves (Pvt) Ltd, 1,2,3 Mahar Arcade, Opp. Fiesta Inn, Multan.	Operational
33	Multan (FM 88)		Operational
34	Lodhran (FM 98)	Tariq Hashmi,CEO M/s Asian Broadcasting (Pvt) Ltd, 20/A, Commercial Colony, Railway Road, Bahawalpur. Ph: 062-2882737, 2888765, 2050202,2050602-3 Fax: 0622-880156, 732456	Operational
35	Ahmedpur East (FM 100)		Operational
36	R.Y. Khan (FM 99)		Operational
37	Khanewal (FM 97)		Operational
38	Hyderabad (FM 105)	Mr. Abdul Karim Qureshi, CEO, M/s Infotainment World (Ex. Sachal Satellite Communications (Pvt) Ltd.) 59-E, Street No. 7, I-10/3, Islamabad. Ph: 051-4446647 Fax: 051-4538349	Operational
39	Nawabshah (FM 105.4)		Operational
40	Larkana (FM 105)		Operational
41	Karachi (FM 105)		Operational
42	Quetta (FM 105)		Operational
43	Jehlum (FM 95)	Sheikh Zaahid Iqbal, CEO, M/s Biz Broadcasting (Pvt.) Ltd., Unit # 2, Plot # 7, Haq Arcade, Allah Wali	Operational
44	Sargodha (FM 96)		Operational
45	Islamabad (FM 97)	Market, St. 33, F-8/1, Islamabad Ph: 051-2290294, 45. Islamabad (FM 97) 2264293 Fax: 051-2264959	Operational
46	Sahiwal (FM 96)		Operational
47	Kalar Kahar (FM 88.2)	Mr. Zaheer-ud-Deen Ahmed, CEO, M/s Tele Film (Pvt.) Ltd. House No. 851, Street No. 86, Sector I-8/4, Islamabad Ph: 051-4861505 Cell : 0331-4024899	Operational
48	Bhai Phero (FM 88)		Operational
49	Khairpur (FM 91.4)	Mr. Khawaja Sohail, CEO, M/s Sound Waves (Pvt.) Ltd. Office # 711, Anum Blessing, Karachi Cooperative Housing Society, Block 7/8, Shahrah-e-Faisal, Karachi Ph: 021-4391559 Fax: 021-4392243	Operational
50	Nooriabad (FM 91.4)		Operational
51	Tando Adam (FM 91)		Operational
52	Jacobabad (FM 98)	Syed Sharfuddin Shah, CEO, M/s Solar Communication Pvt. Ltd. House # 168, Street # 18, Sector F-10/2, Islamabad Ph: 051-4446873-4 Fax: 051-4444536	Operational
53	Mir Pur Khas (FM 98)		Operational
54	Hyderabad (FM 99)		Operational
55	Dadu (FM 99)		Operational
56	Chitral (FM 97)		Operational
57	Toba Tek Singh (FM 95)	Mr. M.A. Razzaq, CEO M/s Omer Razzaq Enterprises (Pvt) Ltd. 5-C, Street 71, F-8/3, Islamabad Ph: 051-2262977, 2282558 Fax: 051-2262966	Operational
58	Gujar Khan (FM 102)	Ch. Ghulam Rabbani, M/s TANI Communication Pvt. Ltd. H.No.9-A, Street No. 70 F-8/3, Islamabad. Ph: 051-2854986, 2855985	Operational

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LIST OF COMMERCIAL FM RADIO LICENCES ISSUED BY PEMRA

Sr. #	FM Radio Station	Name of the Company/Address	Status
59	Bhalwal (FM 104)	Mr. Umar Waqas, M/s Mattech Engg. Pvt. Ltd. Office No.09, Street # 19, G-8/1, Islamabad. Ph: 051-2264710 Fax: 051-2264782	Operational
60	Renala Khurd (FM 92)	Mr. Omer Nazir, CEO, M/s Ranja Enterprises (Pvt) Ltd. 7-Aziz Avenue, Canal Bank Road, Gulberg-V, Lahore. Ph: 042-5757156, Fax 042-5757158	Operational
61	Kasur (FM 90)		Operational
62	Kharian (FM 97)	Dr. M Haroon MD M/s E-WAZ Communication Pvt. Ltd. 146 Industrial Triangle Khauta Road, Islamabad. Ph: 111-222-101 Fax: 051-4491845	Operational
63	Mandi Bahuddin (FM 98)		Operational
64	D.I. Khan (FM 91)	Mr. S.M. Abbas Shah, Director, M/s Global Broadcast Networks Pvt. Ltd. 135-E/1, Stadium Road, Gulberg-III, Lahore. Ph: 042-5870230-6 Fax: 042-5877596, 5761591	Operational
65	Jhang (FM 105)	Mr. Muhammad Ibrahim, MD, M/s Smart Mediacom (Pvt) Ltd. House 43, St. 83, Sector G-7/4, Islamabad. Ph: 051-4441413, 4432292 Fax: 4447288	Operational
66	Faisalabad (FM 90)	Mr. Sultan Afzal Khan, CEO, M/s AMZee Media Marketing & Production (Pvt) Ltd. Pardesi House, Survey No.2/1, R.Y.16, Old Queens Road, Karachi. Ph:021-2470220	Operational
67	Chakwal (FM 88)	Mr. Gul Muhammad, CEO M/s Gul Enterprises (Pvt) Ltd. H.No.10, St No. 50, Sector F-8/4, Islamabad. Tel: 051-2854925	Operational
68	Rajanpur (FM 104)	Ms Bushara Naz, CEO M/s E.S.S. (Pvt.) Ltd. # 302 Street 30, F-11/2, Islamabad. Tel: 4436690, 2264710, Fax 2264782	Operational
69	Pakpattan (FM 107)		Operational
70	Ghotki (FM 91)	Ms. Noorulain Hassan Chief Executive M/s Alive Broadcasting Company (Pvt.) Ltd. 17 Circular Building, Hyderabad. Tel: 022-2728280, 0333-2621333, 0320-4211333	Operational
71	Mansehra (FM 104)	Mr. Shahid Mehmood, CEO Ms/ Radio Buraq (Pvt.) Ltd. 106-East, 1st Floor, Asif Plaza, Fazal-e-Haq Road, Blue Area, Islamabad. Tel: 051-7101014 Fax 051-2652519	Operational
72	Bannu (FM 104)		Operational
73	Charsada (FM 93)	Mr. Mirza Ibrahim Baig, Chief Executive M/s Hi-Waves Communications (Pvt.) Ltd. House # T-1081, Gulberg No.2, Bamba Road, Peshawar Cantt. Tel: 091-5284159 Fax 091-5278627	Operational
74	Swabi (FM 94)		Operational
75	Bahawalnagar (FM 90)	Mr. Asif Raza, CEO M/s H.S. Broadcasting (Pvt.) Ltd. 23-D, Club Road, Vehari. Tel: 067-3362262-3 Fax 067-3361245	Operational
76	Karachi (FM 99)	Ms Bakhtawar Mazhar , CEO M/s Xena Satellite Communications (Pvt.) Ltd. Suite # 326, 3rd Floor, The Forum, Clifton, Karachi. Tel: 021-35306703-5	Operational

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Sr. #	FM Radio Station	Name of the Company/Address	Status
77	Mirpur (FM 90)	Ch. Muhammad Arif, CEO M/s Rose Media (Pvt.) Ltd. 3&4, HLD Plaza, Kotli road, Mirpur AJK.	Operational
78	Bhimber (FM 90)	Tel: 05827-439790-1, www.rosefm90.com	Operational
79	Dheerkot (FM 105.600)	Sardar Mahmud Iqbal, Director M/s Power Plus (Pvt.) Ltd.	Operational
80	Rawalakot (FM 105.800)	Valley Inn Hotel, Syed-ul-Shuhada Chowk, Bagh.	Operational
81	Muzaffarabad (FM 105.400)	Tel: 058720-44902, 44318 Fax 058720-44903	Operational
82	Kotli (FM 96)	Mr. Pervaiz Barkat M/s Geo Kashmir Enterprises (Pvt.) Ltd. 263- B/5, Kalyal, Mirpur. Tel: 058610-44491, Fax: 058610-44491	Operational
83	Chakri (96.00 MHz)	Mr. Zahid Mehmood Bhatti, Director M/s WebCom (Pvt) Ltd. FM Radio Division, 229- Street # 18, F-10/2, Islamabad. Tel: 051-22123223, 2102030	Operational
84	Badin (FM 105)	Mr. Sajid Ali Qureshi, Chief Executive, M/s Mehran Media (Pvt.) Limited, House # 371, St # 33, Sector F-11/2, Islamabad. Tel: 051-2103698	Operational
85	Sanghar (FM 105.2)		Operational
86	Shikarpur(FM 105.4)		Operational
87	Nosheroferoze (FM 105.6)		Operational
88	Tharparker (FM105)	Mr. Majid Ali Qureshi, Chief Executive, M/s Media Solutions (Pvt.) Ltd. Poonch House, Main Simli Dam Road, Bhara Kahu, Islamabad. Tel: 051-2233396	Operational
89	Bahawalpur (105MHz)	Mr. Muhammad Zaman, CEO, M/s Media Alliance (Pvt.) Ltd. Suite # 5, 2nd Floor, RB-1, Awami Complex New Garden Town, Lahore. Tel: 042-5940097	Operational
90	Kashmore (104MHz)	Mr. Bakhat Ali, CEO, M/s Kashmore Communication (Pvt.) Ltd. Suite No.17, 3rd Floor, Sasi Arcade, Block No.7, Clifton, Karachi. Tel: 021-5821101 Fax: 021-5870980	Operational
91	Umarkot (95.400MHz)	Mr. Aghees-ul-Salam, CEO, M/s Allahwala Iblagh (Pvt.) Ltd. 13- Sadaf Complex, Saddar, Hyderabad. Cell: 0300-3094616	Operational
92	Tando Muhammad Khan (100.200MHz)	Ms. Noorulain Hassan, CEO, M/s Alive Broadcasting Company (Pvt.) Ltd. 17 Circular Building, Hyderabad. Tel: 022-2728280 Cell: 0333-2621333	Operational
93	Mastaung (88MHz)	Mr. Malik Riffat Ali, CEO, M/s Asmaan Radio (Pvt.) Ltd. C/o Grand Hotel, M.A. Jinnah Road, Quetta. Tel: 081-2821442 Cell: 0333-7812122	Operational
94	Kasur (99 MHz)	Mr. Zubair Ahmed Qasuri, CEO M/s Flare (Pvt) Ltd House# 120 Basement, Main Double Road (Jhelum Road) , G-8/1 Islamabad. Tel: 051-8235067	Operational
95	Arifwala(100MHz)		Non-operational

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LIST OF COMMERCIAL FM RADIO LICENCES ISSUED BY PEMRA

Sr. #	FM Radio Station	Name of the Company/Address	Status
96	Islamabad (100MHz)	Mr. Aman Ahmed Chief Executive M/s Capital FM, (Pvt) Ltd, 1st Floor, Umer Building, 76-West, Blue Area, Islamabad. Ph:051-2829650, 2272800, Fax:051-2271266	Operational
97	Karachi (100MHz)	Mr Aman Ahmed Chief Executive M/s FMS (Pvt) Ltd, Plot # 43-5, E/3, Block-6. PECHS, Karachi. Ph:021-4549055-59 Fax:021-4546851	Operational
98	Lahore (100MHz)	Mr Aman Ahmed Chief Executive M/s Lahore Broadcasting Corporation (LBC), 18-B, Tariq Block, New Garden Town, Lahore. Ph:042-5858100, 5868266 Fax:042-5862702	Operational
99	Gilgit(99 MHz)	Mr. Abid Hussain Abid, CEO, M/s Sanjh Preet (Pvt.) Ltd. 106-Z Housing Colony, Nankana Sahib. Tel: 0562-006275 Cell: 0333-4264166	Operational
100	Skardu(99 MHz)		Operational
101	Qilla Abdullah (88MHz)	Mr. Ibrahim Sadiq CEO M/s Sky Radio (Pvt) Ltd. House No-67, Gulistan Town Quetta Cantt.	Non- Operational
102	Pishin (88MHz)		Non- Operational
103	Haripur (88.600MHz)	Mr. Shaikh Wasim Ahmed CEO M/s Northern Communication (Pvt) Ltd House No. 649, Ground Floor, Street No.58, Sector I-8/2, Islamabad.	Operational
104	Badin (94MHz)	Mr. Abdul Aziz Chief Executive Officer M/s Sun Rise Media (Pvt). Ltd 10th Floor, Lakson Square, Building-1, Sarwar Shaheed Road, Karachi. Tel: 021-35661128, Fax: 021-35661129	Non- Operational
105	Sialkot (94 MHz)	Mr. Aamir Tufail Chief Executive Officer M/s Global Entertainment (Pvt). Ltd Suite No. 02, 4th Floor, Green Tower, Blue Area, Islamabad. Tel: 051-2813005-007, Fax: 051-2813006	Operational
106	Faisalabad(94 MHz)		Operational
107	Hyderabad (100.600MHz)	Mr. Aman Ahmed Chief Executive Officer M/s Media Marketing & Broadcasting Services (Pvt). Ltd. Plot # 43-5,E\3, Block-6, PECHS, Karachi-75400. Tel: 021-34549055-9, Fax: 021-34546851	Operational
108	Gujrat (102MHz)	Mr. Asim But, CEO M/s Mub Global Track (Pvt). Ltd 244-S.U, Lane No. 15, Askari Complex, Gulberg, Lahore. Tel: 042-35885807, Fax: 042-35885807	Operational
109	Sahiwal(102MHz)		Operational
110	Kasur(102MHz)		Operational
111	Okara(102.400MHz)		Operational

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Sr. #	FM Radio Station	Name of the Company/Address	Status
112	Ziarat (95.400 MHz)	Mr. Shafqatullah, CEO M/s Cottcool International (Pvt) Ltd 216-A Shadman-1 Colony, Lahore. Tel: 042-37571008-9, Fax: 042-37572115	Non-Operational
113	Muzaffargarh (98.600MHz)	Mr. Muhammad Ahmed Khan, CEO M/s Muneeb Enterprises (Pvt) Ltd. H.No.63/64, Block No.6, Dera Ghazi Khan	Operational
114	Karachi (107.400MHz)	Mrs. Mehwish Tariq, CEO M/s Project Implementation Managers (Pvt). Ltd 13th Floor, Technocity Corporate Towers Off I.I. Chundrigar Road Karachi.	Operational
115	Bahawalpur (107.400MHz)		Operational
116	Lahore (FM 107.4)		Operational
117	Islamabad (107 MHz)		Operational
118	Khanewal (91.600MHz)	Chief Executive Officer M/s J & N Communications (Pvt). Ltd Office 1, 2nd Floor, Executive Plaza, I-8/4, Islamabad.	Operational
119	Sheikhupura (91.600MHz)		Operational
120	Burewala (90.400MHz)	Mr. Junaid Mehmood Ansari Chief Executive Officer M/s SJK Broadcasting (Pvt). Ltd Kohinoor Building, 65-Allama Iqbal Road, Gari Shahu, Lahore. Tel: 042-36371647, Fax: 042-36375437	Non-Operational
121	Lahore (99.400MHz)	Ms Bakhtawar Mazhar , CEO M/s Xena Satellite Communications (Pvt.) Ltd. Suite # 326, 3rd Floor, The Forum, Clifton, Karachi. Tel: 021-35306703-5	Non-Operational
122	Okara (FM 105)	Mr. Umar Waqas, M/s Mattech Engg. Pvt. Ltd. Office No.09, Street # 19, G-8/1, Islamabad. Ph: 051-2264710 Fax: 051-2264782	Operational
123	Sahiwal(FM 105)		Operational
124	Gujranwala (103.6MHz)	Mr. Sadaqat Ali, CEO M/s Punjnad Communications (Pvt). Ltd 76-W, Omer Building, 1st Floor, Blue Area, Sector F-7/G-7, Islamabad. Telephone No. 051-2274712-2275715	Operational
125	Hassanabadal (105.6MHz)		Operational
126	Khushab (103.6MHz)		Non-Operational
127	Nousheroferoze (88.8MHz)	Mr. Muneer Ahmed , CEO Operational (88MHz) M/s Voices (Pvt.) Limited Block # 74/2/2, St # 17, Khayaban-e-Iqbal, DHA Phase VIII, Karachi. Tele No. 021-35246049,35246055-66	Operational
128	Sukkur (88.8MHz)		Operational
129	Larkana (88MHz)		Operational
130	Mirpurkhas (88MHz)		Operational
131	Multan (100 MHz)		Chief Executive Officer M/s Public Media Entertainment (Pvt). Ltd Plot No. 43-5, E/3, Block-6, P.E.C.H.S Karachi-75400
132	Gujrat(100 MHz)		Operational

ANNEX-II

LIST OF COMMERCIAL FM RADIO LICENCES ISSUED BY PEMRA

Sr. #	FM Radio Station	Name of the Company/Address	Status
133	Abbotabad(100.600 MHz)	Chief Executive Officer M/s Capital Broadcast Services (Pvt). Ltd. Plot No. 43-5, E/3, Block-6, P.E.C.H.S Karachi-75400, Tel: 021-34549056	Operational
134	Mandi Bahaudin (94 MHz)	Mr. Zakaullah Chief Executive Officer	Operational
135	Khushab(94 MHz)	M/s Mega Sounds Communication (Pvt). Ltd, 5-A, Mezzanine Floor, Golden Plaza, Jinnah Avenue, Blue Area, Islamabad.	Non-Operational
136	Kasur(94 MHz)		Non-Operational
137	Rahim Yar Khan (92.600 MHz)	Mr. Nisar Ahmed Chief Executive Officer M/s Kissan Cattle & Dairy Farms (SMC-Pvt). Ltd. 4-Karachi Chambers, Hasrat Mohani Road, Karachi.	Non-Operational
138	Khanewal (106.2 MHz)	Mrs. Seema Shahid, CEO M/s Seven Sounds (Pvt.) Limited. 83-C, Main National Highway Phase-II Extension, D.H.A Karachi. 021-35388725, 35388726	Non-Operational
139	Sukkur	M/s Sitar Communications (Pvt.) Ltd. 312-Business Avenue, Shahrah-e-Faisal, Karachi.	Non-Operational
140	Jhelum	M/s Capital Broadcasting Services (Pvt.) Ltd., Karachi.	Non-Operational

ANNEX-II

LIST OF NON-COMMERCIAL FM RADIO LICENCES ISSUED BY PEMRA

Sr. #	FM Radio Station	Name of the Company/Address	Status
1	Campus Radio (FM 104.6)	Head of Department of Mass Communication, University of the Punjab, Lahore. Ph: 042-9231225, 9230518, Fax: 9231182	Operational
2	Campus Radio (FM 90.6)	Incharge FM radio, Dawah Academy, International Islamic University, Islamabad. Ph: 051-9261751-4	Operational
3	Campus Radio Peshawar (FM 107)	Chairman, Department of Journalism, University of Peshawar , Peshawar. Ph: 091-9216833	Operational
4	Campus Radio (FM 104.6)	Head of Mass Communication Department National University of Modern Languages, Islamabad. Ph: 051-9257646	Operational
5	Campus Radio (FM 92.6)	Department of Mass Communications Islamia University, Bahawalpur. Tel: 0621-9250317	Operational
6	Campus Radio (FM 96.6)	Chairman, Department of Mass Communications, Lahore College for Women University, Lahore. Ph: 042- 9203801-09, 9201950, 9203072 Fax: 042-9203077	Operational
7	Campus Radio (FM 90.6)	Head of Department of Mass Communications University of Karachi. Karachi. Ph: 021-9243131-7 Ext. 2278, 2480	Operational
8	Campus Radio (FM 96.6)	Deptt. Of Journalism & Mass Communications, Gomal University, D.I.Khan. Ph: 0966-750364	Operational
9	Campus Radio (FM 96.6)	Ms. Rukhsana Aslam Coordinator Fatima Jinnah Women University, The Mall, Rawalpindi. Ph: 051-9271167	Operational
10	Campus Radio (FM 91.6)	Vice Chancellor, Allama Iqbal Open University, Islamabad. Ph: 051-9250111	Operational
11	Campus Radio (FM 104.6)	Chairman, Dept. of Mass Communication, Bahauddin Zakariya University, New Campus, Multan. Tel: 061- 9210095	Operational
12	Campus Radio (FM 106.600)	Shaheed Zulfiqar Ali Bhutto Institute of Science & Technology (SZABIST) 90 Clifton, Karachi. Tel: 021- 111-922-478	Operational
13	Campus Radio (FM 97.600)	Incharge Department of Mass Communications Kinnaird College for Women Jail Road, Lahore. Tel: 042-9203781-4	Operational
14	Campus Radio (FM 102.2)	Registrar Riphah International University Sector I-14, Peshawar road Near New Passport office, Islamabad. Tel:051-5469637-8, 051-5469641-7	Operational

ANNEX-II

LIST OF NON-COMMERCIAL FM RADIO LICENCES ISSUED BY PEMRA

Sr. #	FM Radio Station	Name of the Company/Address	Status
15	Campus Radio (FM 106.600)	Shaheed Zulfiqar Ali Bhutto Institute of Science & Technology (SZABIST) 90 Clifton, Karachi, Larkana. Campus. Tel: 021- 111-922-478	Operational
16	Campus Radio (FM 98.200)	Ziauddin University 4/B Sharah-e-Ghalib, Block# 6, Clifton, Karachi. 021-5833673, 111-335-111	Operational
17	Campus Radio (FM 98.200)	Head of Department of Communication Studies, University of Sargodha, Sargodha. Tel: 048- 9230061	Operational
18	Campus Radio (FM 98.600)	Principal F.G Margalla College for Women F-7/4, Islamabad. Tel: 051-9205426	Operational
19	Campus Radio (FM 88.800)	Traffic Training Institute Punjab Traffic Police Qurban Lines, Lahore. Tel: 042-9202102 Fax: 042-9203238	Operational
20	Campus Radio (FM 106.600)	Vice Chancellor Hafiz Hayat Campus, University of Gujrat , Gujrat. Tel: 053-3643229	Operational
21	Campus Radio (FM 92.400)	Senior Superintendent of Police Traffic, Islamabad Traffic Police F-8/1, Opposite Old Saudi Visa Section, Islamabad. Tel: 051-9260072	Operational
22	Campus Radio (FM 98.200)	Vice Chancellor Kohat University of Science & Technology, Indus Highway, Kohat.	Operational
23	Campus Radio (FM 98.600)	Head of Department of Journalism & Mass Communications Studies Garden Campus, Hazara University, Mansehra, Tel: 0997-414185	Operational
24	Campus Radio (FM 95)	Director General Punjab Institute of Language, Art and Culture (PILAC) No. 1 Ghadaffi Stadium, Ferozpur Road, Lahore. Ph: 042-9232165-70 Fax: 042-5751378	Operational
25	Campus Radio (FM 98.600)	Director R & D Lahore Chamber of Commerce & Industries, 11, Shahra-e-Tijarat, Lahore. Ph:042-36305538-40 Fax: 042-36368854 UAN: 111-222-499	Operational
26	Campus Radio (FM 89.600)	General Manager-ICT National Highway Authority Head Office 27-Maue Area, G-9/1, Islamabad.	Operational
27	Campus Radio (FM 92.600)	Incharge, Department of Mass Communication Government College University, Allama Iqbal Road, Faisalabad.	Non- Operational
28	Campus Radio (FM 100.4)	Head of Department of Mass Communication and International Business & Marketing National University of Science & Technology(NUST), Sector H-12 Islamabad.	Non- Operational
29	Campus Radio (FM 106.600)	Shaheed Zulfiqar Ali Bhutto Institute of Science & Technology (SZABIST) 90 Clifton, Karachi. (Islamabad Campus) Tel: 021- 111-922-478	Non- Operational

ANNEX-II

LIST OF NON-COMMERCIAL FM RADIO LICENCES ISSUED BY PEMRA

Sr. #	FM Radio Station	Name of the Company/Address	Status
30	Campus Radio (FM 92)	Director Information Directorate of Information & Public Relations Government of KPK, Peshawar.	Operational
31	Campus Radio (FM 100.400)	Director, Division of Education & Extension University of Agriculture, Faisalabad.	Operational
32	Campus Radio (FM 97.600)	Muhammad Ali Jinnah University Islamabad Expressway, Kahuta Road, Zone-V, Islamabad.	Non - Operational
33	Campus Radio (FM 97.600)	Muhammad Ali Jinnah University, 22\E, Block 6, PECHS, Karachi.	Non - Operational
34	Campus Radio (FM 92.600)	University of Central Punjab, Khayaban-e-Jinnah, Avenue-1, Johar Town, Lahore.	Non - Operational
35	Campus Radio (FM 90.600)	Additional Registrar, Shaheed Mohtarma Benazir Bhutto Medical University, Larkana.	Operational
36	Campus Radio (FM 106.600)	Deputy Registrar, Superior University, Main Raiwind Road, Lahore.	Non-Operational
37	Campus Radio (FM 96.600)	Director General, KPK Judicial Academy, Old Sessions Court Building, Jail Road, Peshawar.	Operational
38	Campus Radio (FM 96.600)	Registrar, The University of Faisalabad, Sargodha Road, Faisalabad.	Operational
39	Campus Radio (FM 96.600)	Inspector General, National Highways & Motorways Police Islamabad. 051-9262817	Operational
40	Campus Radio (FM 88.600)	Inspector General, Sindh Police I.1.Chundrigar Road, Karachi.	Non- Operational
41	Islamabad (FM 95.40)	Deputy Director (Envt-II), Capital Development Authority (CDA), Fatima Jinnah Park, F-9, Islamabad.	Non- Operational
42	Campus Radio (FM 98.20)	Rector, University of Management & Technology, C-II, Johar Town, Lahore.	Non- Operational
43	Campus Radio	University of Balochistan, Quetta	Non- Operational
44	Campus Radio (FM 96.60)	Sindh Madressat ul Islam University, Karachi.	Non- Operational
45	Gawadar (FM 90.00)	Bahria Foundation, Karachi.	Non- Operational

ANNEX-III

NAME OF COMPANIES /CHANNELS OBTAINED LANDING RIGHTS PERMISSION

Sr. #	Name of Channels	Name of the Company/Address
1	CNN	M/s Information & Systems Corporation Pvt. Ltd. 4-J.C.H.S. Shakra-e-Faysal, Karachi. Ph: 021-34545912,34536348 Fax: 021-34545905,34548809
2	Cartoon Network	
3	Discovery	
4	Animal Planet	
5	AXN	
6	Nickelodeon	M/s ARY Communication Pvt. Ltd. 6th Floor, Madina City Mall ,Abdullah Haroon Road, Saddar, Karachi. Ph: 021- 111-279-111 Fax: 021- 35657314
7	HBO	
8	The Musik	
9	Ten Sports	M/s Tower Sports Pvt. Ltd. Office No.111,1st Floor, Sidco Avenue Centre, OPP. YMCA, Saddar, Karachi. Ph: 021-35693457 Fax: 021-35671187
10	STAR World	M/s Max Media Pvt. Ltd. 110, 1st Floor, Clifton Center, Block -5, Khayaban-e-Roomi, Clifton, Karachi. Ph: 111-7827-88 Fax: 021-35878781
11	STAR Movies	
12	STAR Sports	
13	ESPN	
14	National Geographic	
15	Adventure 1	
16	Channel [V]	
17	Sky News	
18	Fox News	
19	BBC World	M/s Leo Communications Pvt. Ltd. C-2/1, Main Boulevard, Faisal Town, Lahore. Ph:042-35162096;35160811 Fax:042-35162097
20	Filmax	M/s Leo Communications Pvt. Ltd. C-2/1, Main Boulevard, Faisal Town, Lahore. Ph:042-35162096;35160811 Fax:042-35162097
21	Silver Screen	M/s Value Entertainment Pvt Ltd. 3-G, Johar Town, Lahore Ph.: 042-35290896-8 Fax No. 042-35303386
22	Starlite TV	M/s Starlite Global Corporation (Pvt) Ltd. 3-G, Johar Town, Lahore Ph.: 042-35290896-8 , Fax :042-35303386
23	DW TV ASIA +	M/s. Open Media Marketing Pvt. Ltd. House No. 4-A, Street No. 10, Safari Villas, High Court Road, Chaklala, Scheme III, Rawalpindi. Ph: 051-5595445 Fax :051-4864470

Sr. #	Name of Channels	Name of the Company/Address
24	Urdu 1	M/s Horizon Media (Pvt) Ltd. 102, Building 4C, Street No.2, Badar Commercial, DHA Phase 5, Karachi. Ph: 021-35243962-3 Fax : 021-35856958
25	Lights Asia	M/s Media Lights Pvt Ltd. 26-B, Chak Shahzad, Tarlai, Islamabad. Ph: 051-2614468-9 Fax : 051-2614470
26	WB	M/S Homecast Entertainment (Pvt) Ltd. 10.J.C.H.Shahrah-e-Faisal, Karachi. Ph:021-34545912 Fax : 021-34545905

ANNEX-IV

LIST OF MMDS LICENSES ISSUED BY PEMRA

Sr. #	City	Name of the Company	Status
1.	Sahiwal	M/s Ranja Enterprises Pvt. Ltd.	Operational
2.	Renala Khurd		Operational
3.	Lahore		Cancelled (Matter sub-judice)
4.	Karachi	M/s Southern Networks Limited.	Cancelled (Matter sub-judice)
5.	Islamabad		
6.	Nankana Sahib	M/s Pak Communications (Pvt) Ltd.	Cancelled (Matter sub-judice)

ANNEX-V

LIST OF MOBILE TV (CONTENT PROVISION SERVICE) LICENSES ISSUED BY PEMRA

Sr. #	Name of the Company	Status
1.	M/S Brand Promotions Services Private Limited, Islamabad.	License Expired in 2012
2.	M/S Cellevision Private Limited, Islamabad	Operational (Renewal under process)
3.	M/s Dialog Broadband (Pvt.) Ltd, Islamabad.	Operational
4.	M/s Pakistan Broadcasting Experience (Pvt.) Ltd, Islamabad	Operational

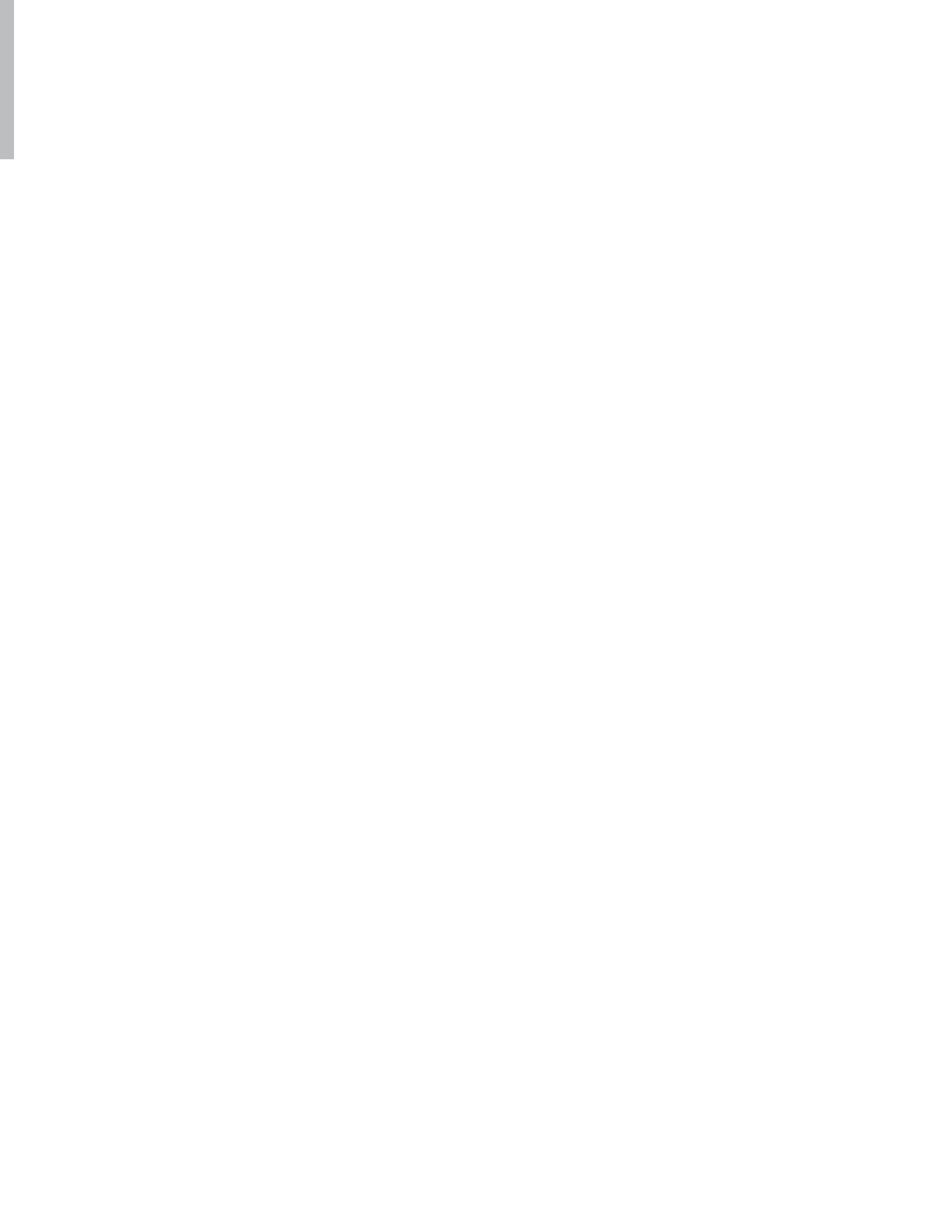
ANNEX-VI

MEMBERS OF COUNCILS OF COMPLAINTS (2010 -2012) & (2012-2014)

Islamabad	Ms. Kishwar Naheed	Chairperson
	Mr. Mazhar Arif	Member
	Ms. Marvi Sarmad	Member
	Mr. Mian Abdul Rauf	Member
	Mr. Muhammad Yousuf Khan	Member
	Ms. Fouzia Yazdani	Member
Punjab	Dr. Mehdi Hassan	Chairperson
	Mr. Sufyan Khalid Ghurki	Member
	Ms. Naureen Haider	Member
	Mr. Najeeb Faisal Chaudhary	Member
	Mr. Aslam Gordaspuri	Member
	Mrs. Nosheena Saleem	Member
Sindh	Ms. Sheema Kirmani	Chairperson
	Mr. Talat Hussain	Member
	Mr. Raza Hashmi	Member
	Mr. Jam Saqi	Member
	Dr. Syed Ali Farhan Razi	Member
	Ms. Shehla A. Abbasi	Member
Khyber Pakhtunkhawa	Mr. Ikhtlaq Ahmed Khan	Chairperson
	Ms. Fouzia Zahid	Member
	Prof. Dr. Salma Shaheen	Member
	Mr. Nisar Mohammad Khan	Member
	Mr. Jamal Shah	Member
	Dr. Hamayun Huma	Member
Baluchistan	Mr. Abdul Hakeem Baloch	Chairperson
	Mr. Ayub Khoso	Member
	Ms. Rashida Panazai	Member
	Mr. Shehzada Zulfiqar	Member
	Mr. Afzal Murad	Member
	Ms. Fouzia Shaheen	Member





ACRONYMS

AGPR:	ACCOUNTANT GENERAL OF PAKISTAN REVENUE
AJ&K:	AZAD JAMMU & KASHMIR
CAP:	CABLE OPERATOR'S ASSOCIATION OF PAKISTAN
CTV:	CABLE TV
CEO:	CHIEF EXECUTIVE OFFICER
CoCs:	COUNCIL OF COMPLAINTS
DAB:	DIGITAL AUDIO BROADCASTING
DTB:	DIGITAL TERRESTRIAL BROADCASTING
DTH:	DIRECT TO HOME
DVB-T:	DIGITAL VIDEO BROADCASTING TERRESTRIAL
EoI:	EXPRESSION OF INTEREST
FAB:	FREQUENCY ALLOCATION BOARD
FATA:	FEDERALLY ADMINISTERED TRIBAL AREAS
FBR:	FEDERAL BOARD OF REVENUE
FM:	FREQUENCY MODULATION (RADIO)
FTA:	FREE TO AIR
FY:	FINANCIAL YEAR
GB:	GILGIT BALTISTAN
GST:	GENERAL SALES TAX
GoP:	GOVERNMENT OF PAKISTAN
IPO:	INTELLECTUAL PROPERTY RIGHTS ORGANIZATION
IPTV:	INTERNET PROTOCOL TV
IT:	INFORMATION TECHNOLOGY
ITP:	ISLAMABAD TRAFFIC POLICE
ITU:	INTERNATIONAL TELECOMMUNICATION UNION
LAN:	LOCAL AREA NETWORK
LCC&I:	LAHORE CHAMBER OF COMMERCE & INDUSTRY
LRPs:	LANDING RIGHTS PERMISSIONS
MoIB & NH:	MINISTRY OF INFORMATION, BROADCASTING & NATIONAL HERITAGE
MMDS:	MULTICHANNEL MULTI POINT DISTRIBUTION SERVICE
MHz:	MEGA HERTZ
NAs:	NORTHERN AREAS
NEPRA:	NATIONAL ELECTRIC POWER REGULATORY AUTHORITY
NOC:	NO OBJECTION CERTIFICATE
NTN:	NATIONAL TAX NUMBER
NUML:	NATIONAL UNIVERSITY OF MODERN LANGUAGES
NUST:	NATIONAL UNIVERSITY OF SCIENCE & TECHNOLOGY
OGRA:	OIL & GAS REGULATORY AUTHORITY
PBA:	PAKISTAN BROADCASTER'S ASSOCIATION
PBC:	PAKISTAN BROADCASTING CORPORATION
PEMRA:	PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY
PTA:	PAKISTAN TELECOMMUNICATION AUTHORITY
PTCL:	PAKISTAN TELECOMMUNICATION COMPANY LIMITED
PTV:	PAKISTAN TELEVISION
SBP:	STATE BANK OF PAKISTAN
SRBC:	SHALIMAR RECORDING & BROADCASTING CORPORATION
SECP:	SECURITIES & EXCHANGE COMMISSION OF PAKISTAN
SRO:	STATUTORY REGULATORY ORDER
STV:	SATELLITE TV
UK:	UNITED KINGDOM
USA:	UNITED STATES OF AMERICA





Pakistan Electronic Media Regulatory Authority

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