

**APPLICATION FORM FOR THE GRANT OF LICENCE FOR INTERNET
PROTOCOL TELEVISION (IPTV) DISTRIBUTION SERVICE**

FORM NON-TRANSFERABLE

No. IPTV/Company Name/2023/----- (To be filled in by PEMRA)

Date of Application: -----

Please read the following instructions before filling the Application Form:

- Give complete answers, use extra sheets if required, attach copies of any relevant documents required to illustrate the answers.
- Use the typescript or write in black ink in capital letters.
- Attach documentary evidence of your authorization to act on behalf of the applicant Company.
- Submit the Application Form along with all the required documents & information in **duplicate in the given order as per attached checklist and to be signed by CEO/Authorized person.**

1. PROFILE OF THE APPLICANT COMPANY

1.1 Name of the Company _____

1.2 Name of the CEO _____

1.3 CEO National Identity Card No. _____

1.4 Company registration No. _____

1.5 National Tax No. _____

1.6 Date of establishment/incorporation _____

1.7 Business Address _____

1.8 Mailing Address _____

1.9 Telephone No. _____ Cellular No. _____

1.10 Fax No. _____ Email _____

1.11 Website _____

1.12 Does the object clause in the Article & Memorandum of Association of the company allow entry of the company in electronic media / IPTV? _____ (If NOT object clause may be inserted into the Article & Memorandum of Association.

- 1.13 Location of applicant's Head Office _____
- 1.14 Paid-up Capital of the company Rs. _____
- 1.15 Bank account details _____
- 1.16 Amount of application processing fee paid Rs. _____
- 1.17 Bank Draft/Pay Order No. _____

Please attach the processing fee payment order in original & its copy.

2. Licensing Information:

- 2.1 City / Zone for which IPTV license is required: _____
- 2.2 Location of head-end: _____

Also give six-digit coordinates of the location for head-end.

- 2.3 Give detail of channel packages along with proposed subscriber pricing and channels to be carried in each package
- 2.4 Give detail of value-added service to be included in the service packages
- 2.5 Give detail of equipment including head-end, Conditional Access System, Subscriber Management System etc.
- 2.6 Give detail of Set Top Box (STB) sale strategy including outright sale, rental or sale in instalment basis with different STB pricing models.

(use extra sheet for all of the above clearly marked as details in response to Section 2)

3. Details regarding Directors/shareholders & ownership/control of the company.

a.) Detail of Directors/shareholder of the company:

S. No.	Name of Director / shareholder	Designation	Total no of shares held	Percentage of shareholding
*				

b.) Names and addresses of the ultimate beneficial ownership of the Company:

S. No.	Name, address, CNIC Number/ Passport No.
*	

(* Use additional sheet if required)

4. **Detail of other electronic media already owned:**

S. No.	Name	Type of Media (electronic/Print)	Detail of shareholding	Broadcast Medias	Distribution Services	Any other details
*						

5. **Financial information of the proposed investment in the Company:**

S. No.	Source of funding	Amount (in Rs.)	Amount (in %)
(a)	Debt		
(b)	Equity		
(c) Foreign Investment			
(i) Foreign nationals			
(ii) Foreign companies			
(iii) Expatriate Pakistanis			
(d)	Others (please specify)		

(* use additional sheet if required)

6. **Detail of licences obtained from PTA (if any)**

S. No.	Licence Description /Category	Licence Number	Date of issuance	City / Area / Region
*				

(* use additional sheet if required)

7. **Any other information**

Signature
Chief Executive Officer (CEO)/
Authorized Person on behalf of the Company

UNDERTAKING

I/We _____, the applicant company do hereby declare that the all facts given herein are correct in all respects and nothing has been concealed or misrepresented therein. I/We also undertake that:

- I/we shall respect the sovereignty, security, integrity and ideology of the Islamic Republic of Pakistan.
- I/we shall respect the national, cultural, social and Islamic values and the principles of public policy as enshrined in the Constitution of the Islamic Republic of Pakistan and to safeguard the ideology of Pakistan.
- I/we have read and understood the eligibility criteria and bidding procedure and shall strictly comply with the same in letter and spirit.
- I/we, if granted a licence, shall comply with PEMRA Ordinance, rules and regulations made thereunder, the Code of Conduct, licence terms & conditions, policy guidelines, advices, directives, circulars and instructions as notified by the authorized person of the PEMRA from time to time and pay licence fee, annual fee including such percentage of annual gross advertisement revenue as may be applicable, security deposit and all such other dues as notified by the Authority.
- I/we, if granted a licence, shall distribute any programmes in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority.
- I/we shall abstain from distribution of any programme or advertisement in violation of copyrights or other intellectual property rights.
- I/we shall obtain NOC from PEMRA before import of any equipment(s)/item(s) as required under Section 20 of the PEMRA Ordinance 2002.
- I/we shall not sell, transfer or assign any of the rights conferred by the licence without prior written permission of the Authority.
- I/we have provided all documents which are required to be submitted along with the application for IPTV distribution licence and shall provide any further information if and when required by the Authority, or authorized person, as the case may be.

Seal of the Company

Signature of Applicant/CEO

For and on behalf of

M/s. _____

Place _____

Dated _____

Attested by Magistrate 1st Class on a stamped paper of Rs. 100 or above

SCHEDULE-B

(To be provided on Stamp Paper of Rs. 100/- or above and duly attested by
Oath Commissioner / Notary Public.)

NON-DEFAULTER SPECIMEN UNDERTAKING

Dated:

TO WHOM IT MAY CONCERN

Dear Sir,

I/We Mr.....bearing CNIC No.....of M/s..... hereby declare that no Investigation/ Enquiry / Disciplinary action is pending against me/us by any Government Agencies. I/We further declare that we have neither been declared defaulters/blacklisted by any Exchange in Pakistan/SECP or any Government organization including PEMRA or any financial institution nor are we related or associated with any other entity/person who have been declared defaulters/blacklisted by any Stock Exchange in Pakistan/SECP or any Government organization or any financial institution.

I/We, M/s.....further declare that We/M/s.....have not been declared as defaulters /black listed by any Stock Exchange in Pakistan / SECP or any Government organization or are related or associated with any other entity/person who have been declare defaulters / black listed by any Stock Exchange in Pakistan / SECP or any Government organization.

Name and signature of CEO/Authorized Person
on behalf of M/s.....

SCHEDULE-C

(To be provided on Stamp Paper worth Rs. 100/- duly attested by Oath Commissioner/Notary Public.)

**COMPLIANCE WITH PEMRA LAWS, RULES, REGULATIONS & TERMS AND
CONDITIONS OF LICENCE**

Dated:

TO WHOM IT MAY CONCERN

Dear Sir,

I/We Mr.....bearing CNIC No..... of M/s.....hereby declare that I/We will comply with all PEMRA Laws, Terms & Conditions, Rules & Regulations and all other relevant Laws, directives, advices, policy guidelines and circulars issued from time to time.

In case any violation of above the declaration is found, PEMRA can take legal action against me/us/M/s.....according to PEMRA Ordinance, Rules and Regulations including cancellation of licence and black listing of the company or its Directors.

Name and signature of CEO/Authorized Person
on behalf of M/s.....

SCHEDULE-D

(To be provided on Stamp Paper worth Rs. 100/- duly attested by Oath Commissioner/Notary Public.)

NO CROSS-MEDIA OWNERSHIP SPECIMEN UNDERTAKING

Dated:

TO WHOM IT MAY CONCERN

Dear Sir,

I/We Mr.....bearing CNIC No.....of M/s.....hereby declare that I/We have not acquired any broadcast service licence from PEMRA.

In case any violation of above the declaration is found, PEMRA can take legal action against me/us/M/s-----according to PEMRA Ordinance, Rules and Regulations including cancellation of licence and black listing of the company or its Directors.

Name and signature of CEO/Authorized Person
on behalf of M/s.....

SCHEDULE-E

(To be provided on Stamp Paper worth Rs. 100/- duly attested by Oath Commissioner/Notary Public.)

**NON-RECIPIENT/BENEFICIARY OF FUNDS FROM FOREIGN GOVERNMENT,
ORGANIZATION OR INDIVIDUAL SPECIMEN UNDERTAKING**

Dated:

TO WHOM IT MAY CONCERN

Dear Sir,

I/We Mr.....bearing CNIC No..... of M/s..... hereby declare that I / We , M/s..... am / are not recipient or beneficiary of funds from any foreign Government, Organization or agencies or personas required under Section 25 of the PEMRA Ordinance 2002 (Amendment) Act, 2023.

In case any violation of above the declaration is found, PEMRA can take legal action against me / us / M/s..... according to PEMRA Ordinance, Rules and Regulations including cancellation of licence and black listing of the company and/or its directors.

Name and signature of CEO/Authorized Person
on behalf of M/s.....

SCHEDULE-F

(To be provided on Stamp Paper worth Rs. 100/- duly attested by Oath Commissioner/Notary Public.)

PROVISION OF CORRECT INFORMATION

Dated:

TO WHOM IT MAY CONCERN

Dear Sir,

I/We/Mr.bearing CNIC No.....of M/s.....hereby declare that all information given by the applicant are correct and in case it is found at any stage before or after grant of license that the information given was false or in correct, the application may be rejected or license issued to M/s.....will be revoked.

Name and signature of CEO/Authorized Person
on behalf of M/s.....

SCHEDULE-G

CHECKLIST FOR FINANCIAL FEASIBILITY OF THE APPLICANT COMPANY

S. No	Details	Provided	Not Provided
1	Financial feasibility study of the project: i. Project cost with break-up. ii. Capital Equipment along with cost iii. Sources and uses of Funds statement iv. Break Even analysis v. Payback period vi. Debt to Equity Ratio vii. Pro Forma Balance Sheet viii. Pro Forma Cash Flow Statement ix. Pro Forma Income Statement clearly showing sources of revenues i.e., subscription, advertisements and projected operating & non-operating expenses.		

SCHEDULE-H

CHECKLIST FOR TECHNICAL FEASIBILITY OF THE APPLICANT COMPANY

S. No	Details	Provided	Not Provided
1	Head-end (provide details of all the components mentioning the vendor)		
2	Optical Fiber Cable & Network Description (whether active or passive network)		
3	Encryption Details, vendors		
4	Multiplexing / Keying details		
5	Subscriber Management, Billing systems (whether pre-paid or post-paid)		
6	EPG, Content Delivery Networks (CDNs) etc.		
7	VOD server details, in-house systems etc.		
8	CPE, STB details with functions & features		
9	Any other relevant details		