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## AUTHORITY MEETING

104<sup>th</sup> Authority meeting was held at PEMRA Headquarters Islamabad on Thursday, June 25, 2015.

Some major decisions of the meeting are as under:



- Approval of revalidation of Landing Rights Permissions of CNN, Cartoon Network and DW for five years period.
- Approval of request for change in management of NEO TV Channel (formerly A-Lite TV).
- Restoration of satellite TV license of regional channel "SABZBAAT" on orders of the Honorable Baluchistan High Court.

## FAREWELL TO OUTGOING AUTHORITY MEMBERS

PEMRA bade farewell to its outgoing Authority Members, representing provinces, on completion of their four years' term. Under Section 7 of PEMRA (Amendment) Act 2007, the Chairman & Members of the Authority are appointed for a four years' term. Outgoing Members include Mr. Israr Abbassi, Mian Shams representing Punjab, Ms. Fareeha Iftikhar representing KP and Ms. Zeba Hassan representing Sindh.

Executive Member / Acting Chairman PEMRA Mr. Kamal Uddin Tipu, Secretary Information Muhammad Azam and Chairman FBR Tariq Bajwa presented Shields and Souvenirs to the outgoing Authority Members and acknowledged their contribution.



## EDITORIAL TEAM

Editor  
Kamal Uddin Tipu

Assistant Editor  
Fakhar-ud-Din Mughal  
Media & PR

## PEMRA BID FAREWELL DINNER TO OUTGOING CHAIRMAN PEMRA MUHAMMAD PARVEZ RATHORE

A Farewell Dinner was hosted by PEMRA in the honour of outgoing Acting Chairman PEMRA Mr. Muhammad Parvez Rathore on the eve of RGMs Conference on April 30, 2015. Farewell dinner was attended by officers of PEMRA Headquarters and Regional Offices.

In his concluding remarks, Mr. Muhammad Parvez Rathore thanked all PEMRA Officers and urged them to continue hard work for the betterment of PEMRA. He emphasized that honesty, dedication and commitment towards

organizational objectives is key to success. He advised all officers not to compromise their integrity and honesty.

PEMRA Officers expressed their gratitude to the outgoing Acting Chairman. They acknowledged his hallmark decisions taken in interest of PEMRA including opening the avenue for DTH and Satellite TV licensing.



## TRAININGS/ CAPACITY BUILDING

### TRAINING OF FIELD INSPECTORS

As a sequel to the series of In-House Trainings and Capacity Building programs; a four days' training for Field Inspectors was held at PEMRA Headquarters from April 21 to 24, 2015. Training was attended by 34 Field Inspectors from all 12 Regional and sub-Regional Offices. Training contained participative lectures/talks/presentations by the senior PEMRA officers and two lectures by guest speakers from M/s Nayatel and Frequency Allocation Board (FAB). Practical field visits of M/s World Call Cable Network, M/s The Professional Cable, M/s Nayatel, FM Radio Power 99 and FM 106.20 Islamabad were also part of training.

Last day of the training was dedicated for practical exercise & brainstorming to revisit anomalies in existing enforcement related templates i.e. inspection forms, notices, warnings etc and to standardize those in consultation with Operations and Legal wings.

Baseline and final tests were also conducted to gauge the pre-and-post training understanding of participants. 32 participants qualified for Certificates on the basis of Final Test to whom Certificates were distributed by the Chairman. Cash rewards were also distributed to first three position holders.





## TRAINING FOR MONITORING SUPERVISORS

In-House Training for Monitoring Supervisors was also organized at PEMRA Headquarters from June 1 to 3, 2015. Training was attended by 35 Monitoring Supervisors out of which 34 qualified for Certificates.

Training contained participative lectures/talks/presentations by the PEMRA officers and one lecture by guest speaker from M/s Media



VISIT TO DEPARTMENT OF ELECTRONIC MEDIA AND PUBLICATIONS (DEMP), ISLAMABAD

Monitors, Karachi. Visits of Monitoring setups of ISPR and DEMP were also part of

training. Last day was dedicated to practical exercise to acquaint trainees about the monitoring software and hardware.

Acting Chairman PEMRA, Kamal Uddin Tipu distributed Certificates and Cash rewards amongst successful and position holder trainees at the conclusion of training.



## PEMRA - FAB HELD JOINT TRAINING AT REGIONAL OFFICE KARACHI

PEMRA Sindh Region, Karachi and Frequency Allocation Board (FAB) jointly conducted one day training session for PEMRA officials on June 04, 2015 to enhance the technical capacity of PEMRA officials vis-à-vis understanding technicalities of FM Radio monitoring. As part of practical exercise, FAB and PEMRA team also visited office of FM 105 Karachi.





## IN-HOUSE TRAINING ON LICENCE MANAGEMENT SYSTEM (LMS)

PEMRA IT wing held series of training sessions for PEMRA employees to educate and train them for using indigenously developed Licence Management System (LMS). Practical trainings about data entry were imparted at PEMRA Regional Office Lahore and at Sub-Offices Gujranwala, Faisalabad and Sargodha from April 5 to May 10, 2015.

LMS is a web based application software designed and developed by the PEMRA IT Wing. It provides a centralized database to keep record of PEMRA Licences (Cable TV, Satellite TV, FM Radio, IPTV and Landing Right Permissions). Initially CTV module of LMS has been implemented and remaining modules of LMS are under development and will be launched soon.

LMS provides facility of data integration and data availability on 24/7 basis for PEMRA Headquarters, Regional Offices and Sub Offices. LMS facilitates the field / accounts staff in operational activities and revenue record. LMS is a tool that will assist PEMRA Finance wing in effective data reconciliation, accountability, revenue statistics and reports generation.



A view of front page of (LMS)

Sr. No.	PEMRA Offices	No. of CTV Application Entered
1.	RO-Lahore	374
2.	SO-Gujranwala	492
3.	SO-Faisalabad & Sargodha	681
<b>TOTAL</b>		<b>1547</b>

## CONFERENCES & SEMINARS

### FAYSAL BANK CONSUMER FINANCE & WEALTH MANAGEMENT PRODUCTS INFORMATION DESK AT PEMRA HEADQUARTERS

Faysal Bank setup 02 days special desk at PEMRA Headquarters from April 27 – 28, 2015 for information/facilitation of the employees and to share tailor made solutions for each product best suited to PEMRA employees as per the requirements.



## SEMINAR ON WORLD PRESS FREEDOM DAY

Executive Member PEMRA, Mr. Kamal Uddin Tipu participated as speaker in a Seminar on "Freedom of Expression" which was organized by "Pothohar Organization for Development Advocacy" (PODA) on Tuesday, May 5, 2015 at a local hotel in Islamabad. The Seminar was held in commemoration of World Press Freedom Day.



Participants, mainly journalists, highlighted the history and state of media freedom in Pakistan. Mr. Kamal Uddin Tipu highlighted the role of PEMRA as regulator in ensuring the freedom of media and speech as enshrined in Article 19 & 19-A of the Constitution of Islamic Republic of Pakistan. He said that despite there was limited media freedom and although every Government has great temptation and urge to control media, yet the private electronic media has now traversed a long distance in realizing their freedom during the past decade. At the same time he pointed out that there is lack of Media Policy in Pakistan and transparency in media is also missing. The appointments of anchors, newscasters and other staff in media are done without advertising which is hampering opportunities for the young, talented blood to compete.

Other speakers of the Seminar included Ms. Sameena Nazeer Executive Director (PODA), Ms. Fauzia Shahid, President South Asia Free Media Association (SAFMA), Ms. Myra Imran, Journalist (The News), Mr. Zia Uddin, Senior Editor AAJ TV and Mr. Afzal Butt, President Pakistan Federal Union of Journalists (PFUJ).

## RGMS CONFERENCE

6<sup>th</sup> Regional General Manager's Conference of 2015 was held at PEMRA Headquarters on April 30, 2015. Outgoing Acting Chairman PEMRA, Mr. Parvez Rathore chaired this meeting on the concluding day of his term in office. Performance of every Regional office vis-à-vis enforcement and recovery was reviewed at length.



## LICENSING ACTIVITIES

### CTV LICENSES AWARD TO CABLE OPERATORS IN ISLAMABAD REGION

Mr. Amjad Ali Afridi, RGM PEMRA Islamabad awarded 10 Cable TV Licenses among the cable operators under the jurisdiction of PEMRA Regional Office Islamabad on April 10, 2015. The Cable operators assured PEMRA to abide by PEMRA Laws and would ensure quality service to their subscribers.





## PEMRA AWARDS CTV LICENSES IN SINDH REGION

Mr. Muhammad Farooq RGM PEMRA Sindh Region awarded Cable TV Licenses to Mr. Akhlaque Ahmed and Mr. Faisal Directors of Karachi Cable Service (KCS) on May 25, 2015. Mrs. Bushra Nazar CEO, M/s M.M.N Cable Network (Pvt.) Ltd. Karachi was presented licence on June 15, 2015.



## COUNCIL OF COMPLAINTS MEETINGS

### COUNCIL OF COMPLAINTS MEETS AT KARACHI

21<sup>st</sup> meeting of Council of Complaints (COCs) Sindh region was held at Regional Office Karachi on 17th April, 2015 to discuss various public complaints received from general public. The members of United Producer Association of Pakistan also met with the members of COC Sindh Region.



#### Major recommendations of the Council meeting include:

- Advisory Note to all TV channels to strictly follow the code of conduct for Media Broadcasters and restrain from covering events specifically relating to law and order. Council asked channels not to reveal identities or faces of victims in the garb of investigative journalism.
- Warning to ARY News on complaint against its talk show “Khara Such”. The channel was also directed to ensure Time Delay Mechanism for live programs, under the terms and conditions of license and report the compliance within 15 days.
- Advice to all satellite TV channels showing game show / variety show to clearly display / circulate the rules for the distribution of prizes in writing before the recording of the program. TV channels must ensure that the prizes should be delivered to the winners without any delay. The council deferred the subject agenda item till the decision of the Civil Suit No. 358/2015.
- Advice to ARY Entertainment channel on its drama “Chup Raho” in response to public complaints against content of drama.
- Advice to all Satellite TV channels to immediately stop the content violation / excessive foreign content and ensure upto 10% of foreign content in their channel.
- MAJU University was granted three month's extension till 31<sup>st</sup> July, 2015 to establish and operate its non-commercial radio station FM-92.6
- Warning to (FM 100.6 Hyderabad) for airing illegal health related products' advertisements without NOC from Ministry of Health.

## COUNCIL OF COMPLAINTS MEETS AT ISLAMABAD

28th Meeting of Council of Complaints Islamabad was held at PEMRA Regional Office Islamabad which lasted for two days, April 28 & 29, 2015.

Chairperson and Members of CoC, Islamabad	
<b>Mrs. Shamim Humayun</b>	<b>Chairperson</b>
<b>Mrs. Nuzhat Fatima</b>	<b>Member</b>
<b>Mr. Adil Anwar</b>	<b>Member</b>
<b>Capt. (R) Mohsin Raza</b>	<b>Member</b>
<b>Mr. Haroon ur Rasheed</b>	<b>Member</b>
<b>Dr. Maqsood Jaffri</b>	<b>Member</b>

The Council reviewed various public complaints against broadcast and distribution media and after extensive debate the Council made necessary recommendations to the Authority for approval.

### Major recommendations of the Council meeting include:

- The Council directed MAJU, SZABIST (Islamabad Campuses) and National Highways and Motorway Police, Islamabad to start transmission of their FM Radios before deadlines.
- Recommended cancellation of licences of M/s Tilton (Pvt.) Ltd. /Sohni Dharti TV and M/s Rohi Entertainment (Pvt.) Ltd. /Rohi TV due to non-operations.
- M/s World Call Cable (Pvt.) Ltd., Islamabad was given opportunity to fulfill the conditions and show compliance to requirements for revalidation of licence.
- Advice to PBA & all STV licensees and their anchorpersons to avoid indulging into unnecessary religious discussions and discussing questions of personal nature about any person, especially in his/her absence.
- Censure to Geo Entertainment channel for airing objectionable remarks against a minority community in their morning show "Subh-e-Pakistan" hosted by Dr. Amir Liaquat Hussain.

## LITIGATION

During last three months i.e. April-June, 2015, 33 cases in different Courts of the Country were disposed off / decided mostly in favor of PEMRA. Brief of new cases filed and disposed off in different Courts, during the period, is as follows:

Sr. No.	Court Name	No. of Cases Disposed off	Remarks
1.	Supreme Court of Pakistan, Islamabad	-	-
2.	Islamabad High Court	02	Disposed off in favor of PEMRA
3.	Lahore High Court	10	Disposed off in favor of PEMRA
4.	Sindh High Court, Karachi	10	Disposed off in favor of PEMRA
5.	High Court of Balochistan	02	Disposed off in favor of PEMRA
6.	High Court of KPK	01	Disposed off in favor of PEMRA
7.	Civil Courts	08	Disposed off in favor of PEMRA
<b>Total</b>		<b>33</b>	



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