



**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
HEADQUARTERS
ISLAMABAD**

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F. No. 10-11 (01) TAM-18/2582

4th April, 2022

Subject: **Notification for the Formulation of “Appellate Forum” under PEMRA Registration / Accreditation of Television Audience Measurement (TAM)/Television Rating Points (TRP) Rating Service Regulations-2018 as amended in 2019**

In partial modification of this office earlier notification dated 13-10-2020, the Competent Authority is pleased to reconstitute the “Appellate Forum” comprising of following members as per Regulation 8.2.1 of “PEMRA TAM Regulations-2018 as amended in 2019”:

Members from PEMRA:

- i. Mr. Muhammad Tahir, Director General Operations (Broadcast)
- ii. Mr. Tariq Mehmood, Director (Licensing-BM).
- iii. Mr. Tahir Farooq Tarar, Director /Head Legal.

Members from Pakistan Advertisers Society (PAS):

- i. Mr. Asif Aziz, Chairman PAS.
- ii. Ms. Zeelaf Munir, Vice Chair, PAS.

2. The scope of the Appellate Forum shall be as defined in Regulation 8.2 of “PEMRA TAM Regulations-2018 as amended in 2019”.


Director Licensing
(Broadcast Media/TAM)

Distribution:

- i. Members of Appellate Forum.
- ii. Executive Director, PAS
- iii. Registered TAM companies.

CC:

- i. Director to Chairman.
- ii. Director IT (with a request to upload the notification on PEMRA website)