



**PAKISTAN ELECTRONIC MEDIA
REGULATORY AUTHORITY
HEADQUARTERS
ISLAMABAD**

PEMRA Headquarters
Building, 4th Floor, Mauve
Area G-8/1, Islamabad.
Ph: 051-9107117
Fax: 051-9107165

F. No. 10-11 (01) TAM-18 12514

20th October, 2021

Subject: **Notification for the appointment of Chairman “Joint Industry Regulatory Committee (JIRC)” under PEMRA Registration / Accreditation of Television Audience Measurement (TAM)/ Rating Service Regulations-2018 as amended in 2019**

On the recommendation of JIRC in its 3rd meeting held on 17-08-2021 Chairman PEMRA has been pleased to appoint Mr. Tariq Ikram (SI) as Chairman “Joint Industry Regulatory Committee (JIRC)” for a period of one year effective from 31-08-2021 under Regulation 17.3 of “PEMRA Registration / Accreditation of Television Audience Measurement (TAM)/ Rating Service Regulations-2018 as amended in 2019”. Following are the details of the Chairman JIRC:

Name: **Mr. Tariq Ikram (SI)**
Contact No.: 0300-8249999
Email: mr.tariq.ikram@gmail.com

2. The Chairman JIRC will be paid a meeting fee of Rs. 35,000/- plus boarding & lodging, where applicable.
3. This issues with the approval of Competent Authority.

Director General Licensing
(Broadcast Media)

Distribution:

- i. All members of JIRC.
- ii. Registered TAM companies.

Copy for information:

- i. DGM to Chairman Secretariat, PEMRA.
- ii. DGM IT, PEMRA (with a request to upload the notification on PEMRA website).