

**Medialogic Pakistan Pvt. Ltd.**

**TAM Clients Tariff ( Effective Jan-2023)**

Sr#	Company Name	Channels Name	LOCAL / LRP	CATEGORY	Monthly Tariff	Tariff Tier	Status
1	M/S ARY COMMUNICATIONS LTD	ARY DIGITAL	LOCAL	ENT	750,000	TIER-1	ACTIVE
2	M/S INDEPENDENT MEDIA CORPORATION (PVT) LTD	GEO ENTERTAINMENT	LOCAL	ENT	750,000	TIER-1	ACTIVE
3	M/S HUM NETWORK LTD	HUM TV	LOCAL	ENT	750,000	TIER-1	ACTIVE
4	M/S ARY COMMUNICATIONS LTD	ARY NEWS	LOCAL	NEWS	750,000	TIER-1	ACTIVE
5	M/S INDEPENDENT MEDIA CORPORATION (PVT) LTD	GEO NEWS	LOCAL	NEWS	750,000	TIER-1	ACTIVE
6	M/S LABBAIK (PVT) LTD	BOL NEWS	LOCAL	NEWS	750,000	TIER-1	ACTIVE
7	M/S AL-KAMAL MEDIA (PVT) LTD	GREEN ENTERTAINMENT	LOCAL	ENT	750,000	TIER-1	ACTIVE
8	M/S PAKISTAN TELEVISION CORPORATION	PTV HOME	LOCAL	ENT	500,000	TIER-3	ACTIVE
9	M/S TELEVISION MEDIA NETWORK (PVT) LTD	EXPRESS NEWS	LOCAL	NEWS	650,000	TIER-2	ACTIVE
10	M/S NATIONAL COMMUNICATION SERVICES (SMC-PVT) LTD	DUNYA TV	LOCAL	NEWS	650,000	TIER-2	ACTIVE
11	M/S JAAG BROADCASTING SYSTEMS (PVT) LTD	SAMAA TV	LOCAL	NEWS	650,000	TIER-2	ACTIVE
12	M/S GALAXY BROADCASTING NETWORK (PVT) LTD	CHANNEL 92	LOCAL	NEWS	650,000	TIER-2	ACTIVE
13	M/S LABBAIK (PVT) LTD	BOL ENTERTAINMENT	LOCAL	ENT	500,000	TIER-3	ACTIVE
14	M/S INDEPENDENT NEWSPAPERS CORPORATION (PVT) LTD	GEO KAHANI	LOCAL	ENT	500,000	TIER-3	ACTIVE
15	M/S TELEVISION MEDIA NETWORK (PVT) LTD	EXPRESS ENTERTAINMENT	LOCAL	ENT	500,000	TIER-3	ACTIVE
16	M/S AIRWAVES MEDIA (PVT) LTD	TVONE	LOCAL	ENT	500,000	TIER-3	ACTIVE
17	M/S RECORDER TELEVISION NETWORK (PVT) LTD	AAJ NEWS	LOCAL	NEWS	500,000	TIER-3	ACTIVE
18	M/S AURORA BROADCASTING SERVICES (PVT) LTD	DAWN NEWS URDU	LOCAL	NEWS	500,000	TIER-3	ACTIVE
19	M/S HUM NETWORK LTD	HUM NEWS	LOCAL	NEWS	500,000	TIER-3	ACTIVE
20	M/S HORIZON COMMUNICATIONS (PVT) LTD	A SPORTS	LOCAL	SPORTS	500,000	TIER-3	ACTIVE
21	M/S PAKISTAN TELEVISION CORPORATION	PTV SPORTS	LOCAL	SPORTS	500,000	TIER-3	ACTIVE
22	M/S CENTRAL MEDIA NETWORK (PVT) LTD	CHANNEL 24/VALUE TV	LOCAL	NEWS	200,000	TIER-4	ACTIVE
23	M/S SPORTS STAR INTERNATIONAL (PVT) LTD	A PLUS	LOCAL	ENT	200,000	TIER-4	ACTIVE
24	M/S ARY COMMUNICATIONS LTD	ARY ZINDAGI	LOCAL	ENT	200,000	TIER-4	ACTIVE
25	M/S HUM NETWORK LIMITED	HUM SITARAY	LOCAL	ENT	200,000	TIER-4	ACTIVE
26	M/S RECORDER TELEVISION NETWORK (PVT) LTD.	AAJ ENTERTAINMENT	LOCAL	ENT	200,000	TIER-4	ACTIVE
27	M/S LEO COMMUNICATION (PVT) LTD	LTN FAMILY	LOCAL	ENT	200,000	TIER-4	ACTIVE
28	M/S 24-SEVEN MEDIA NETWORK (PVT) LTD	PLAY ENTERTAINMENT	LOCAL	ENT	200,000	TIER-4	ACTIVE
29	M/S SHALIMAR RECORDING & BROADCASTING COMPANY LTD	ATV	LOCAL	ENT	200,000	TIER-4	ACTIVE
30	M/S SB MEDIA (PVT) LTD	AAN TV	LOCAL	ENT	200,000	TIER-4	ACTIVE
31	M/S AB ENTERTAINMENT (PVT) LTD	SAB ENTERTAINMENT	LOCAL	ENT	200,000	TIER-4	ACTIVE
32	M/S AIRWAVES MEDIA (PVT) LTD	NEWS ONE	LOCAL	NEWS	200,000	TIER-4	ACTIVE
33	M/S APNA TV CHANNEL (PVT) LTD	ABB TAKK	LOCAL	NEWS	200,000	TIER-4	ACTIVE
34	M/S FUN INFOTAINMENT NETWORK (PVT) LTD	NEO	LOCAL	NEWS	200,000	TIER-4	ACTIVE
35	M/S SPORTS STAR INTERNATIONAL (PVT) LTD	PUBLIC TV	LOCAL	NEWS	200,000	TIER-4	ACTIVE
36	M/S VISION NETWORKS TV LTD	GNN	LOCAL	NEWS	200,000	TIER-4	ACTIVE
37	M/S HB MEDIA (PVT) LTD	CAPITAL TV	LOCAL	NEWS	200,000	TIER-4	ACTIVE
38	M/S BIG TREE MEDIA (PVT) LTD	AIK NEWS HD	LOCAL	NEWS	200,000	TIER-4	ACTIVE
39	M/S MEDIA UNLIMITED (PVT) LTD	AUR LIFE HD	LOCAL	ENT	200,000	TIER-4	ACTIVE
40	M/S ALI QAZI (PVT) LTD	MUN TV	LOCAL	ENT	200,000	TIER-4	ACTIVE
41	M/S MEHTAB PUBLICATIONS (PVT) LTD	HOORA TV	LOCAL	KIDS	200,000	TIER-4	ACTIVE
42	M/S SUNBIZ (PVT) LTD	VOICE NEWS	LOCAL	NEWS	200,000	TIER-4	ACTIVE
43	M/S LEO COMMUNICATION (PVT) LTD	ARUJ TV	LOCAL	ENT	100,000	TIER-5	ACTIVE
44	M/S VENUS ENTERTAINMENT COMPANY (PVT) LTD	VENUS HD	LOCAL	ENT	100,000	TIER-5	ACTIVE
45	M/S HUM NETWORK LTD	MASALA TV	LOCAL	FOOD	100,000	TIER-5	ACTIVE
46	M/S LEO COMMUNICATION (PVT) LTD	FILMWORLD	LOCAL	MOVIE	100,000	TIER-5	ACTIVE
47	M/S TOP END NETWORK (PVT) LTD	RAVI TV	LOCAL	MOVIE	100,000	TIER-5	ACTIVE
48	M/S ARY COMMUNICATIONS LTD	THE MUSIC	LOCAL	MUSIC	100,000	TIER-5	ACTIVE
49	M/S INDEPENDENT NEWSPAPERS CORPORATION (PVT) LTD	GEO TEZ	LOCAL	NEWS	100,000	TIER-5	ACTIVE
50	M/S HL MEDIA CORPORATION (PVT) LTD	7 NEWS	LOCAL	NEWS	100,000	TIER-5	ACTIVE
51	M/S MUNTAH-E-NOOR SACHAL TV (PVT) LTD	SUCH TV	LOCAL	NEWS	100,000	TIER-5	ACTIVE
52	M/S IRIS COMMUNICATIONS (PVT) LTD	SUNO TV	LOCAL	NEWS	100,000	TIER-5	ACTIVE
53	M/S ARIEL BROADCASTING SERVICES (PVT) LTD	KOH-E-NOOR	LOCAL	NEWS	100,000	TIER-5	ACTIVE
54	M/S ROYAL MEDIA NETWORK (PVT) LTD	TV TODAY	LOCAL	NEWS	100,000	TIER-5	ACTIVE
55	M/S MEHTAB PUBLICATIONS (PVT) LTD	ABN NEWS	LOCAL	NEWS	100,000	TIER-5	ACTIVE
56	M/S INDEPENDENT MUSIC GROUP	GEO SUPER	LOCAL	SPORTS	100,000	TIER-5	ACTIVE
57	M/S FAST BROADCASTING SERVICES (PVT) LTD	FAST SPORTS HD	LOCAL	SPORTS	100,000	TIER-5	ACTIVE
58	M/S SITARA DEVELOPERS (PVT) LTD	ALIEF TV	LOCAL	EDUCATION	50,000	TIER-6	ACTIVE
59	M/S APNA TV CHANNEL (PVT) LTD	8XMUSIC	LOCAL	MUSIC	50,000	TIER-6	ACTIVE
60	M/S APNA TV CHANNEL (PVT) LTD	JALWA	LOCAL	MUSIC	50,000	TIER-6	ACTIVE
61	M/S AIRWAVES MEDIA (PVT) LTD	WASEB TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
62	M/S APNA TV CHANNEL (PVT) LTD	APNA CHANNEL	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
63	M/S NATIONAL COMMUNICATION SERVICES (SMC-PVT) LTD	LAHORE NEWS HD	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
64	M/S CITY NEWS NETWORK (SMC-PVT) LTD	CITY 42	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
65	M/S CITY NEWS NETWORK (SMC-PVT) LTD	CITY 41	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
66	M/S CITY NEWS NETWORK (SMC-PVT) LTD	CITY 21	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
67	M/S CITY NEWS NETWORK (SMC-PVT) LTD	ROHI TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
68	M/S ROZE (PVT) LTD	ROZE TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
69	M/S DIVINE INTERVENTION (PVT) LTD	MASHRIQ TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
70	M/S AVT CHANNELS (PVT) LTD	KHYBER NEWS	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
71	M/S AVT CHANNELS (PVT) LTD	AVT KHYBER	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
72	M/S AVT CHANNELS (PVT) LTD	K2	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
73	M/S KASHISH TELEVISION NETWORK (PVT) LTD	KTN	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
74	M/S KASHISH TELEVISION NETWORK (PVT) LTD	KTN NEWS	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
75	M/S INDUS LINK MEDIA COMMUNICATIONS (PVT) LTD	MEHRAN TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
76	M/S DOLPHIN MEDIA (PVT) LTD	SINDH TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
77	M/S DOLPHIN MEDIA (PVT) LTD	SINDH TV NEWS	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
78	M/S ALI KAZI (PVT) LTD	TIME NETWORK	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
79	M/S MEHRAN TV (PVT) LTD	DHARTI TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
80	M/S AWAZ TELEVISION NETWORK (PVT) LTD	AWAZ TV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
81	M/S EAST FILMS (PVT) LTD	GTV	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
82	M/S TIMES COMM (PVT) LTD	LAHORE RANG	LOCAL	NEWS	200,000	TIER-4	ACTIVE
83	M/S OPTIONS INTERNATIONAL (SMC-PVT) LTD	DISCOVER PAKISTAN	LOCAL	INFO/ENT	100,000	TIER-5	ACTIVE
84	M/S MULTIPLUS CORPORATION (PVT) LTD	METRO-ONE	LOCAL	REGIONAL	50,000	TIER-6	ACTIVE
85	M/S TALON MEDIA HOUSE (PVT) LTD	TALON NEWS HD	LOCAL	NEWS	500,000	TIER-3	ACTIVE
86	M/S TOWER SPORTS (PVT) LTD	TEN SPORTS	LANDING RIGHTS	SPORTS	500,000	TIER-3	ACTIVE
87	M/S HORIZON MEDIA (PVT) LTD	URDU 1	LANDING RIGHTS	ENT	400,000	TIER-3	ACTIVE
88	M/S ARY COMMUNICATIONS LTD	NICKELODEON	LANDING RIGHTS	KIDS	200,000	TIER-4	ACTIVE
89	M/S INFORMATION & SYSTEMS CORPOR. (PVT) LTD	CARTOON NETWORK	LANDING RIGHTS	KIDS	200,000	TIER-4	ACTIVE
90	M/S MEDIACON NETWORK (PVT) LTD	KIDZONE+	LANDING RIGHTS	KIDS	200,000	TIER-4	ACTIVE
91	M/S BELLS ENTERTAINMENT (PVT) LTD	A1 TV	LANDING RIGHTS	ENT	100,000	TIER-5	ACTIVE
92	M/S INSYNCMEDIA PVT. LTD.	INPLUS TV	LANDING RIGHTS	ENT	100,000	TIER-5	ACTIVE
93	M/S MEGA MEDIA NETWORK (PVT) LTD	PLANET FUN	LANDING RIGHTS	KIDS	100,000	TIER-5	ACTIVE
94	M/S BELLS ENTERTAINMENT (PVT) LTD	MINIMAX	LANDING RIGHTS	KIDS	100,000	TIER-5	ACTIVE
95	M/S LEO COMMUNICATION (PVT) LTD	FILMAX	LANDING RIGHTS	MOVIE	100,000	TIER-5	ACTIVE

**Broadcasters Tariff Grid**

Tariff Tier	Monthly Tariff
TIER-1	750,000
TIER-2	650,000
TIER-3	500,000
TIER-4	200,000
TIER-5	100,000
TIER-6	50,000