



**The
Media
Trackers**

About us:

The Media Trackers has been incorporated explicitly to serve the Digital and Electronic Media industry of Pakistan.

Our aim is to give our clients an edge over their competitors by providing them with the deep media intelligence, which proves instrumental in the modern day business decisions.

At The Media Trackers, we believe in complete transparency and discretion, as we firmly believe in providing a level playing field for all stake holders in the Digital and Electronic Media Industry

How We Do, What We Do?

We have a dedicated team of specialists which give us an edge over our competitors. The Media Trackers has developed state of the art technology, which ensures fairness, accuracy and effective collection and reporting of data – which allows us to generate accurate ratings. We are committed to continuous improvement by Research and Development to further improve our capacities.

We are committed to serving our customers and catering to their needs of Television Audience Measurement (TAM) and Television Rating Points, and we are committed to continuous improvement and setting higher benchmarks for customer service and quality of service.

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Rates on the basis of Categories (Broadcasters):

CLASSIFICATION 1 - Offshore Channels / Landing Rights Channels:

Classification - 1 (i)	
Classification - 1 (ii)	300,000
Classification - 1 (iii)	150,000
	50,000

CLASSIFICATION 2 - News & Current Events Sector:

Classification - 2 (i)	
Classification - 2 (ii)	300,000
Classification - 2 (iii)	150,000
	50,000

CLASSIFICATION 3 - Educational / Academic / Informative Sector:

Classification - 3 (i)	
Classification - 3 (ii)	75,000
Classification - 3 (iii)	50,000
	25,000

CLASSIFICATION 4 - Agriculture & Cultivation Sector / Health & Fitness Sector:

Classification - 4 (i)	
Classification - 4 (ii)	75,000
Classification - 4 (iii)	50,000
	25,000

CLASSIFICATION 5 - Entertainment & Leisure:

Classification - 5 (i)	300,000
Classification - 5 (ii)	100,000
Classification - 5 (iii)	50,000

CLASSIFICATION 6 - Sports Sector:

Classification - 6 (i)	75,000
Classification - 6 (ii)	50,000
Classification - 6 (iii)	25,000

CLASSIFICATION 7 - Regional Sector:

Classification - 7 (i)	75,000
Classification - 7 (ii)	50,000
Classification - 7 (iii)	25,000

Rates on the basis of Categories (AD Agencies):

CLASSIFICATION 1	400,000
CLASSIFICATION 2	200,000
CLASSIFICATION 3	100,000
CLASSIFICATION 4	50,000

CLASSIFICATION 1 - International / Landing Rights Sector:

S#	Name of Company / Broadcaster	Channel Name	License Type	Rate Type	Rate
1	M/s. Information & Systems Corporation (Pvt.) Ltd.	CNN	Landing Rights / International	Classification - 1 (i)	300,000
2	M/s. Klub Asia Pakistan (Pvt.) Ltd.	BBC World	Landing Rights / International	Classification - 1 (i)	300,000
3	M/s. Open Media Marketing (Pvt.) Ltd.	DW	Landing Rights / International	Classification - 1 (ii)	150,000
4	M/s. DM Digital News Plus (Pvt.) Ltd.	DM Digital Global	Landing Rights / International	Classification - 1 (ii)	150,000
5	M/s. Pakistan Television Foundation (Guarantee), Ltd.	CCTV News	Landing Rights / International	Classification - 1 (ii)	150,000
6	M/s. Tower Sports (Pvt.) Ltd.	Ten Sports	Landing Rights / International	Classification - 1 (i)	300,000
7	M/s. Indigo Entertainment (Pvt.) Ltd., Lahore.	Fight Sports	Landing Rights / International	Classification - 1 (ii)	150,000
8	M/s. One World Alliance (Pvt.) Ltd.	Discovery	Landing Rights / International	Classification - 1 (ii)	150,000
9	M/s. One World Alliance (Pvt.) Ltd.	Animal Planet	Landing Rights / International	Classification - 1 (ii)	150,000
10	M/s. Pakistan Television Foundation (Guarantee), Ltd.	CCTV - 9 Documentary	Landing Rights / International	Classification - 1 (ii)	150,000
11	M/s. Information & Systems Corporation (Pvt.) Ltd.	Cartoon Network	Landing Rights / International	Classification - 1 (i)	300,000
12	M/s. ARY Communication (Pvt.) Ltd.	Nickelodean	Landing Rights / International	Classification - 1 (ii)	150,000
13	M/s. Information & Systems Corporation (Pvt.) Ltd.	Toonami	Landing Rights / International	Classification - 1 (ii)	150,000
14	M/s. Ironline Production Pvt. Ltd.	Cinemachi Kids	Landing Rights / International	Classification - 1 (ii)	150,000
15	M/s One World Alliance (Pvt) Ltd.	Discovery Kids	Landing Rights / International	Classification - 1 (ii)	150,000
16	M/s. Ironline Production Pvt. Ltd.	Smilie TV	Landing Rights / International	Classification - 1 (ii)	150,000
17	M/s. Indigo Entertainment (Pvt.) Ltd., Lahore.	Dream WorksAnimation	Landing Rights / International	Classification - 1 (ii)	150,000
18	M/s. Edutainment (Pvt.) Ltd., Karachi.	POP	Landing Rights / International	Classification - 1 (ii)	150,000

S#	Name of Company / Broadcaster	Channel Name	License Type	Rate Type	Rate
19	M/s. Mediacon Networks Pvt. Ltd., Karachi.	KidZone+	Landing Rights / International	Classification - 1 (i)	300,000
20	M/s. Information & Systems Corporation (Pvt.) Ltd.	BabyTV	Landing Rights / International	Classification - 1 (i)	300,000
21	M/s. ARY Communication (Pvt.) Ltd.	HBO	Landing Rights / International	Classification - 1 (ii)	150,000
22	M/s. Horizon Media (Pvt.) Ltd.	Urdu - 1	Landing Rights / International	Classification - 1 (ii)	150,000
23	M/s. Homecast Entertainment (Pvt.) Ltd.	AXN	Landing Rights / International	Classification - 1 (ii)	150,000
24	M/s. ARY Communication (Pvt.) Ltd.	The Musik	Landing Rights / International	Classification - 1 (ii)	150,000
25	M/s. Homecast Entertainment (Pvt.) Ltd.	WB	Landing Rights / International	Classification - 1 (ii)	150,000
26	M/s. Leo Communications (Pvt.) Ltd.	Filmax	Landing Rights / International	Classification - 1 (ii)	150,000
27	M/s. Value Entertainment (Pvt.) Ltd.	Silver Screen	Landing Rights / International	Classification - 1 (ii)	150,000
28	M/s. Starlite Global Corporation (Pvt.) Ltd.	Starlite TV	Landing Rights / International	Classification - 1 (ii)	150,000
29	M/s. Media Lights (Pvt.) Ltd.	Lights Asia	Landing Rights / International	Classification - 1 (ii)	150,000
30	M/s. Classic Entertainment (Pvt.) Ltd.	Afghan TV	Landing Rights / International	Classification - 1 (ii)	150,000
31	M/s. Ironline Production Pvt. Ltd.	Party TV	Landing Rights / International	Classification - 1 (ii)	150,000
32	M/s. Standard Media Services Pvt. Ltd.,	Great	Landing Rights / International	Classification - 1 (ii)	150,000
33	M/s. Ironline Production Pvt. Ltd.	Cinemachi Movies	Landing Rights / International	Classification - 1 (ii)	150,000

CLASSIFICATION 2 - News & Current Events Sector:

S#	Name of Company / Broadcaster	Channel Name	License Type	Rate Type	Rate
1	M/s ARY Communications (Pvt.) Ltd. Karachi	ARY News	Satellite TV	Classification - 2 (i)	300,000
2	M/s Independent Media Corporation (Pvt.) Ltd Karachi	Geo News	Satellite TV	Classification - 2 (i)	300,000
3	M/s Labbaik (Pvt.) Ltd. Islamabad	Bol News	Satellite TV	Classification - 2 (i)	300,000
4	M/s Television Media Network (Pvt.) Ltd. Karachi	Express News	Satellite TV	Classification - 2 (i)	300,000
5	M/s National Communication Services (SMC-PVT) Ltd. Lahore	Dunya TV	Satellite TV	Classification - 2 (i)	300,000
6	M/s JAAG Broadcasting Systems (Pvt.) Ltd. Karachi	Samaa TV	Satellite TV	Classification - 2 (i)	300,000
7	M/s APNA TV Channel (Pvt.) Ltd. Karachi	Aab Tak	Satellite TV	Classification - 2 (i)	300,000
8	M/s Aurora Broadcasting Services (Pvt.) Ltd. Karachi	Dawn News Urdu	Satellite TV	Classification - 2 (i)	300,000
9	M/s Glaxy Networking (Pvt.) Ltd. Karachi	Channel 92	Satellite TV	Classification - 2 (i)	300,000
10	M/s Airwaves Media (Pvt.) Ltd. Karachi	News One	Satellite TV	Classification - 2 (i)	300,000
11	M/s Recorder Television Network (Pvt.) Ltd. Karachi	AAJ News	Satellite TV	Classification - 2 (i)	300,000
12	M/s Vision Network TV Ltd. Karachi	GNN	Satellite TV	Classification - 2 (i)	300,000
13	M/s Sports Star International (Pvt.) Ltd. Lahore	Public TV	Satellite TV	Classification - 2 (i)	300,000
14	M/s Nidai Millat (Pvt.) Ltd. Lahore	WAQT	Satellite TV	Classification - 2 (ii)	150,000
15	M/s Interact (Pvt.) Ltd. Lahore	Channel 5	Satellite TV	Classification - 2 (ii)	150,000
16	M/s Television Media Network (Pvt.) Ltd. Karachi	Tribune 24/7	Satellite TV	Classification - 2 (ii)	150,000
17	M/s Fortune Marketing (Pvt.) Ltd. Lahore	Din News	Satellite TV	Classification - 2 (ii)	150,000
18	M/s Total Media Limited, Lahore	Business Plus	Satellite TV	Classification - 2 (ii)	150,000

S#	Name of Company / Broadcaster	Channel Name	License Type	Rate Type	Rate
19	M/s Muntah-e-Noor Sachal TV (Pvt.) Ltd. Islamabad	Such TV	Satellite TV	Classification - 2 (ii)	150,000
20	M/s Roze (Pvt.) Limited Islamabad	Roze TV	Satellite TV	Classification - 2 (ii)	150,000
21	M/s Independent Newspapers Corporation (Pvt.) Ltd Karachi	GEO Tez	Satellite TV	Classification - 2 (ii)	150,000
22	M/s Sachal Music (Pvt.) Ltd. Lahore	Capital TV	Satellite TV	Classification - 2 (ii)	150,000
23	M/s Dhoom Television Network (Pvt.) Ltd.,	K-21	Satellite TV	Classification - 2 (ii)	150,000
24	M/s Multi Plus (Pvt.) Ltd.,	Metro One	Satellite TV	Classification - 2 (ii)	150,000
25	M/s Eye Television Network Limited Karachi	Hum News	Satellite TV	Classification - 2 (ii)	150,000
26	M/s Sun Biz (Pvt.) Ltd, Islamabad	7 News	Satellite TV	Classification - 2 (ii)	150,000
27	M/s Fun Infotainment Network (Pvt.) Ltd. Lahore	Neo TV	Satellite TV	Classification - 2 (ii)	150,000

CLASSIFICATION 3 - Educational / Academic / Informative Sector

1	Virtual University, Lahore	VTV-1	Satellite TV	Classification - 3 (i)	75,000
2	Virtual University, Lahore	VTV-2	Satellite TV	Classification - 3 (i)	75,000
3	Virtual University, Lahore	VTV-3	Satellite TV	Classification - 3 (i)	75,000
4	Virtual University, Lahore	VTV-4	Satellite TV	Classification - 3 (i)	75,000

CLASSIFICATION 4 - Agriculture & Cultivation Sector / Health & Fitness Sector

1	M/s Tilton (Pvt.) Ltd. Islamabad	Sohni Dharti	Satellite TV	Classification - 4 (i)	75,000
1	M/s Ziauddin Enterprises (Pvt.) Ltd. Karachi	Health Channel	Satellite TV	Classification - 4 (i)	75,000

CLASSIFICATION 5 - Entertainment / Leisure Sector

S#	Name of Company / Broadcaster	Channel Name	License Type	Rate Type	Rate
1	M/s ARY Communications (Pvt.) Ltd. Karachi	ARY Digital	Satellite TV	Classification - 5 (i)	300,000
2	M/s Eye Television Network Limited Karachi	HUM TV	Satellite TV	Classification - 5 (i)	300,000
3	M/s 24-Seven Media Network (Pvt.) Ltd. Karachi	Play TV	Satellite TV	Classification - 5 (i)	300,000
4	M/s Air Waves Media (Pvt.) Ltd. Karachi	TV ONE	Satellite TV	Classification - 5 (i)	300,000
5	M/s Independent Newspapers Corporation (Pvt.) Ltd Karachi	Geo Kahani	Satellite TV	Classification - 5 (i)	300,000
6	M/s Independent Media Corporation (Pvt.) Ltd Karachi	Geo Entertainment	Satellite TV	Classification - 5 (i)	300,000
7	M/s Recorder Television Network (Pvt.) Ltd. Karachi	AAJ Entertainment	Satellite TV	Classification - 5 (i)	300,000
8	M/s Television Media Network (Pvt.) Ltd. Karachi	Express Entertainment	Satellite TV	Classification - 5 (i)	300,000
9	M/s Labbaik (Pvt.) Ltd. Karachi	BOL Entertainment	Satellite TV	Classification - 5 (i)	300,000
10	M/s Sports Star International (Pvt.) Ltd. Lahore	A Plus	Satellite TV	Classification - 5 (ii)	100,000
11	M/s ARY Communications (Pvt.) Ltd. Karachi	ARY Zindagi	Satellite TV	Classification - 5 (ii)	100,000
12	M/s ARY Communications (Pvt.) Ltd. Karachi	ARY Zouq	Satellite TV	Classification - 5 (ii)	100,000
13	M/s Eye Television Network Limited Karachi	Masala TV	Satellite TV	Classification - 5 (ii)	100,000
14	M/s Total Media Limited, Lahore	Zaiqa	Satellite TV	Classification - 5 (ii)	100,000
15	M/s Top End Network (Pvt.) Ltd. Lahore	Ravi TV	Satellite TV	Classification - 5 (ii)	100,000
16	M/s Indus TV Network (Pvt.) Ltd. Karachi	Indus Vision	Satellite TV	Classification - 5 (ii)	100,000
17	M/s Indus TV Network (Pvt.) Ltd. Karachi	Indus Music	Satellite TV	Classification - 5 (ii)	100,000
18	M/s Hum Network Limited	Hum-Sitary	Satellite TV	Classification - 5 (ii)	100,000

S#	Name of Company / Broadcaster	Channel Name	License Type	Rate Type	Rate
19	M/s Classic Entertainment (Pvt.) Ltd. Islamabad	Oxygene	Satellite TV	Classification - 5 (ii)	100,000
20	M/s ZAM Television Network (Pvt.) Ltd. Karachi	SEE TV	Satellite TV	Classification - 5 (ii)	100,000
21	M/s Star Asia (Pvt.) Ltd. Lahore	Star Asia	Satellite TV	Classification - 5 (ii)	100,000
22	M/s Royal Media Network (Pvt.) Ltd. Lahore	Royal TV	Satellite TV	Classification - 5 (ii)	100,000
23	M/s National Communications Services (SMC-PVT) Ltd. Lahore	Dunya TV Entertainment	Satellite TV	Classification - 5 (ii)	100,000
24	M/s APNA TV Channel (Pvt.) Ltd. Karachi	Jalwa	Satellite TV	Classification - 5 (ii)	100,000
25	M/s APNA TV Channel (Pvt.) Ltd. Karachi	8XMusic	Satellite TV	Classification - 5 (ii)	100,000
26	M/s Aruj TV (Pvt.) Ltd. Lahore	Aruj TV	Satellite TV	Classification - 5 (ii)	100,000
27	M/s Media Unlimited (Pvt.) Ltd. Karachi	N-Vibe	Satellite TV	Classification - 5 (ii)	100,000
28	M/s Central Media (Pvt.) Ltd. Lahore	Value TV	Satellite TV	Classification - 5 (ii)	100,000
29	M/s Television Media Network (Pvt.) Ltd. Karachi	Express Music	Satellite TV	Classification - 5 (ii)	100,000
30	M/s Aurora Broadcasting Services (Pvt.) Ltd. Karachi	Herald Entertainment	Satellite TV	Classification - 5 (ii)	100,000
31	M/s Leo Communication (Pvt.) Ltd. Lahore	Film World	Satellite TV	Classification - 5 (ii)	100,000
32	M/s Leo Communication (Pvt.) Ltd. Lahore	Filmazia	Satellite TV	Classification - 5 (ii)	100,000
33	M/s Ariel Broadcasting Services (Pvt.) Ltd.	Koh-e-Noor TV	Satellite TV	Classification - 5 (ii)	100,000
34	M/s Media Roots (Pvt.) Ltd. Islamabad	Pushto 1	Satellite TV	Classification - 5 (ii)	100,000

CLASSIFICATION 6 - Sports Sector

1	M/s Independent Music Group (Pvt.) Ltd.	Geo Super	Satellite TV	Classification - 6 (i)	75,000
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CLASSIFICATION 7 - Regional Sector

S#	Name of Company / Broadcaster	Channel Name	License Type ^a	Rate Type	Rate
1	M/s Rohi Entertainment Company (Pvt) Ltd. Islamabad	Rohi	Satellite TV	Classification - 7 (i)	75,000
2	M/s Air Waves Media (Pvt.) Ltd. Karachi	WASEB TV	Satellite TV	Classification - 7 (i)	75,000
3	M/s AVT Channels (Pvt.) Ltd. Islamabad	AVT Khyber	Satellite TV	Classification - 7 (i)	75,000
4	M/s AVT Channels (Pvt.) Ltd. Islamabad	K-2	Satellite TV	Classification - 7 (i)	75,000
5	M/s AVT Channels (Pvt.) Ltd. Islamabad	Khyber News	Satellite TV	Classification - 7 (i)	75,000
6	M/s Kashish Television Networks (Pvt.) Ltd. Karachi	Kashish	Satellite TV	Classification - 7 (i)	75,000
7	M/s Kashish Television Networks (Pvt.) Ltd. Karachi	KTN	Satellite TV	Classification - 7 (i)	75,000
8	M/s Kashish Television Networks (Pvt.) Ltd. Karachi	KTN News	Satellite TV	Classification - 7 (i)	75,000
9	M/s IRIS Communications (Pvt.) Ltd. Lahore	Punjab TV	Satellite TV	Classification - 7 (i)	75,000
10	M/s East Films (Pvt.) Ltd. Hub Baluchistan	GTV	Satellite TV	Classification - 7 (i)	75,000
11	M/s Mehran TV (Pvt.) Ltd. Karachi	Dharti TV	Satellite TV	Classification - 7 (i)	75,000
12	M/s Dolphin Media (Pvt.) Ltd.	Sindh TV	Satellite TV	Classification - 7 (i)	75,000
13	M/s Dolphin Media (Pvt.) Ltd.	Sindh TV News	Satellite TV	Classification - 7 (i)	75,000
14	M/s Divine Intervention (Pvt.) Ltd., Islamabad	Mashriq TV	Satellite TV	Classification - 7 (i)	75,000
15	M/s Visionary Baluchistan Media Corporation (Pvt.) Ltd. Karachi	VSH TV	Satellite TV	Classification - 7 (i)	75,000
16	M/s Awaz Television Network (Pvt.) Ltd. Karachi	Awaz TV	Satellite TV	Classification - 7 (i)	75,000
17	M/s Indus Link Media Communications (Pvt.) Ltd. Karachi	Mehran TV	Satellite TV	Classification - 7 (i)	75,000
18	M/s APNA TV Channel (Pvt.) Ltd. Karachi	Apna Channel	Satellite TV	Classification - 7 (i)	75,000
19	M/s National Communication Services (SMC-PVT) Ltd. Lahore	Lahore News HD	Satellite TV	Classification - 7 (i)	75,000
20	M/s City News Network (Pvt.) Limited Lahore	City -41	Satellite TV	Classification - 7 (i)	75,000
21	M/s City News Network (Pvt.) Limited Lahore	City -42	Satellite TV	Classification - 7 (i)	75,000

ADVERTISING AGENCIES - CLASSIFICATION 1

S#	Name of Company / Agency	Rate Type	Rate
1	Group M Pakistan (Pvt.) Ltd.	CLASSIFICATION 1	400,000
2	Brainchild Communications Pakistan (Pvt.) Ltd.	CLASSIFICATION 1	400,000
3	Manhattan International (Pvt.) Ltd.	CLASSIFICATION 1	400,000

ADVERTISING AGENCIES - CLASSIFICATION 2

1	Time & Space Media (Pvt.) Ltd.	CLASSIFICATION 2	200,000
2	Oktopus 360 Media (Pvt.) Ltd	CLASSIFICATION 2	200,000
3	Blitz Advertising (Pvt.) Ltd.	CLASSIFICATION 2	200,000
4	Midas (Pvt.) Ltd.	CLASSIFICATION 2	200,000
5	Orient Communications (Pvt.) Ltd.	CLASSIFICATION 2	200,000
6	Adcom (Pvt.) Ltd.	CLASSIFICATION 2	200,000

ADVERTISING AGENCIES - CLASSIFICATION 3

S#	Name of Company / Agency	Rate Type	Rate
1	Evernew Concepts (Pvt.) Ltd.	CLASSIFICATION 3	100,000
2	Green Apple Communications	CLASSIFICATION 3	100,000
3	Media Network	CLASSIFICATION 3	100,000
3	TNI Communications	CLASSIFICATION 3	100,000
3	Channel 7 Communications (Pvt.) Ltd.	CLASSIFICATION 3	100,000
3	The Brand Partnership (Pvt.) Ltd.	CLASSIFICATION 3	100,000
3	Synergy Advertising (Pvt.) Ltd.	CLASSIFICATION 3	100,000
3	M Communications (Pvt.) Ltd.	CLASSIFICATION 3	100,000
3	Manhattan Communications (Pvt.) Ltd.	CLASSIFICATION 3	100,000
3	Media Pulse (Pvt.) Ltd.	CLASSIFICATION 3	100,000
3	Starcrest (Pvt.) Ltd.	CLASSIFICATION 3	100,000

ADVERTISING AGENCIES - CLASSIFICATION 4

S#	Name of Company / Agency	Rate Type	Rate
1	T Media (Pvt.) Ltd.	CLASSIFICATION 4	50,000
2	Creative 1-Jun-2018action (Pvt.) Ltd.	CLASSIFICATION 4	50,000
3	Fourays Advertising (Pvt.) Limited	CLASSIFICATION 4	50,000
4	Digital Creations	CLASSIFICATION 4	50,000
5	Interflow Communications (Pvt.) Ltd.	CLASSIFICATION 4	50,000
6	Spider 360 Media (Pvt.) Ltd.	CLASSIFICATION 4	50,000
7	Bond Advertising (Pvt.) Ltd.	CLASSIFICATION 4	50,000
8	Media Axis (Pvt.) Ltd.	CLASSIFICATION 4	50,000
9	Connect Marketing Communications (Pvt.) Ltd.	CLASSIFICATION 4	50,000
10	Revolution Media (Pvt.) Ltd.	CLASSIFICATION 4	50,000
11	Spectrum Communications (Pvt.) Ltd.	CLASSIFICATION 4	50,000
12	RG Blue Communications	CLASSIFICATION 4	50,000
13	Perspective Media	CLASSIFICATION 4	50,000
14	Midas Communications (Pvt.) Ltd.	CLASSIFICATION 4	50,000
15	Message Communications	CLASSIFICATION 4	50,000
16	Direct Client	CLASSIFICATION 4	50,000
17	Manhill Advertising & Marketing (Pvt.) Ltd.	CLASSIFICATION 4	50,000
18	Kimco Advertising (Pvt.) Ltd.	CLASSIFICATION 4	50,000
19	Prestige Communications (Pvt.) Ltd.	CLASSIFICATION 4	50,000
20	J. Walter Thompson Asiatic (JWT)	CLASSIFICATION 4	50,000
21	International Advertising (Pvt.) Ltd.	CLASSIFICATION 4	50,000
22	Adgroup (Pvt.) Ltd.	CLASSIFICATION 4	50,000

S#	Name of Company / Agency	Rate Type	Rate
23	Golden Thoughts Advertising	CLASSIFICATION 4	50,000
24	Firebolt63 (Pvt.) Limited	CLASSIFICATION 4	50,000
25	M & C Saatchi World Services Pakistan (Pvt.) Limited	CLASSIFICATION 4	50,000
26	Future Vision Advertising	CLASSIFICATION 4	50,000
27	Midas International (Pvt.) Ltd.	CLASSIFICATION 4	50,000
28	The Brand Ache Communications	CLASSIFICATION 4	50,000
29	Interlink Advertising (Pvt.) Ltd.	CLASSIFICATION 4	50,000
30	Promoters Advertising	CLASSIFICATION 4	50,000
31	Kamal Production & Advertisers	CLASSIFICATION 4	50,000
32	Adetude (Pvt.) Ltd.	CLASSIFICATION 4	50,000
33	Velocity Marketing & Communications	CLASSIFICATION 4	50,000
34	Mint Idea House (Pvt.) Ltd.	CLASSIFICATION 4	50,000
35	Cross Check Communications (Pvt.) Ltd.	CLASSIFICATION 4	50,000
36	4 Square Communications (Pvt.) Ltd.	CLASSIFICATION 4	50,000
37	Add World Advertising Agency (Pvt) Limited	CLASSIFICATION 4	50,000
38	Studio Inn Media Services (SIMS)	CLASSIFICATION 4	50,000
39	Kenad (Pvt.) Ltd	CLASSIFICATION 4	50,000
40	Shazia Abbasi Consulting (SMC-PVT.) LTD.	CLASSIFICATION 4	50,000
41	MEDIAONE Communication	CLASSIFICATION 4	50,000
42	Red Communications Arts (Pvt.) Ltd.	CLASSIFICATION 4	50,000
43	BBCL (Pvt.) Ltd.	CLASSIFICATION 4	50,000
44	Xnine Communication (Pvt.) Ltd.	CLASSIFICATION 4	50,000

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